Index of ICT use in labour administration:
its need, its pertinence and its potential use

Anna M Galazka[a]*, Malcolm J Beynon[b], Tim Edwards[c]

[a]*Cardiff Business School, Cardiff University, Aberconway Building, Colum Drive, Cardiff, CF10 3EU, Wales, UK.* **Email:** *galazkaa@cardiff.ac.uk (corresponding author)*

[b]*Cardiff Business School, UK.* **Email:** *beynonmj@cardiff.ac.uk*

[c]*Cardiff Business School, UK* **Email:** *edwardstj@cardiff.ac.uk*

Abstract

This article examines the variation in level of the use of information and communication technologies (ICT) by national bodies of labour administrations across 81 different countries. Extending empirical research on the state of ICT use, it introduces a prototype index of country level ICT use. The index allows for the exposition of the contributions of sub-dimensions of ICT use, including Labour Inspection, Public Employment Services and Labour Dispute Prevention and Settlement. Graphical evidence showing sub-index and final index formulation for individual countries is given, along with graphical evidence of the country level ranking and geographical variations of ICT use (including sub-dimensions of this use). The future potential of the prescribed approach is demonstrated by offering possible explanations behind the results on a sample of countries.

Points for practitioners

In times of pressures on public administration worldwide for greater provision of ICT-enabled products and services to citizens, policy makers, public procurers of technology-based solutions and providers of ICT assistance programmes should have access to tool-kits for the assessment and comparison of the use of new technologies in and across public organizations. In this paper, we offer future value for such practitioners by proposing one such tool. Using global data on the use of ICT from the field of labour administration, we demonstrate its potential to construct indices of 'ICT-Use' in selected areas of the public service.

Introduction

Interest in the impact of ICT on the public administration modernization agenda has accelerated in the last twenty years (see, e.g. Bellamy and Taylor, 1994). Governments are under pressure to increasingly render their services through competent application of ICT (Van Jaarsveldt and Wessels, 2015; Šiugždinienė et al., 2017). Despite growth in the number of studies evaluating the adoption, acceptance, performance, or success of national public administrations in general (see Wirtz and Daiser, 2016), the specific area of labour administration remains poorly understood (Hastings, 2016). As defined by Convention 150 of the International Labour Organization (ILO) – a United Nations agency developing labour standards, policies and programmes to promote decent work – labour administration refers to 'public administration activities in the field of national labour policies' (ILO, 1978). This includes the functions of labour ministries and/or their equivalents, public employment services, labour inspectorates, dispute prevention and settlement services, and vocational education and training institutions (Heyes and Rychly, 2013: 1). Relatedly, the Convention defines the system of labour administration as 'all public administration bodies responsible for and/or engaged in labour administration'.

In this paper, we complement the state of e-government research by empirically scrutinizing technology use by national labour administration systems. Specifically, we demonstrate the rigorous development of a tool which might allow for asessments of the level and variation of levels of ICT across nations. In so doing, we contribute to the creation of scientific knowledge in the arena of labour administration, which is a nascent academic field of study that still features only as a sub-category of the discipline of public administration[1] (see Hastings, 2016). We report an assessment of ICT use achieved by representing the findings of a comparative cross-national report on the use of ICT in labour administration published by the ILO (Galazka, 2015). We apply an innovative indexing approach (Beynon et al., 2016) to convert statistical results into single indices of 'ICT-use', and graphically show individual contributions from Galazka's (2015) focal labour administration components,

---

[1] 2015 marked the official launch of a new network based on a collaboration between academia and the ILO: Work, Employment and Labour Administration Network (WELAN), intended to strengthen labour administration as a formal area of academic study (see Hastings, 2016).

namely labour inspection, public employment services and labour dispute prevention and settlement. Our aim is to highlight the possibilities of the index approach to profile specific regions and labour-related functions, where the state of ICT use might be lacking and which might be, therefore, ripe for targeted future interventions to improve administrative functions.

This paper proceeds by first reviewing studies on ICT use in public administration. The next section explains the methods used. The results are then considered in terms of comparatively assessing the extent of new technology adoption in labour administration worldwide. Finally, we reflect on the potential of the method to be used in future policy making and research in labour administration and beyond.

The impact of ICT on public administration

Since the 1970s, public agencies worldwide have been increasingly using ICT in administrative procedures of storing and processing large amounts of data, and in regulating public and private sectors alike (Liu and Yuan, 2015; Kennedy, 2016). From the introduction of personal computers, through time-sharing systems to social media applications, the adoption of modern ICT has been claimed to improve the efficiency, effectiveness, availability and transparency of public administration.

From the early 2000s onwards, various studies have examined the benefits this brings. For example, Tat-Kei Ho (2002) content-analysed local government websites of most populous cities in the USA and surveyed web development officials, and showed a paradigm change away from standardized bureaucratic systems towards a citizen-centred government premised around networks, collaboration and customer services orientation. Seifert and Petersen (2002) suggested ICT has the potential to enhance government accessibility and citizen participation. Thomas and Streib (2003) found government websites are an effective vehicle for citizens to contact the government. West (2004) found e-government can increase democratic performance and responsiveness to citizens' questions, thus boosting beliefs about government effectiveness. Welch et al. (2005) used survey data to explore the interrelationship between citizens' experience with e-government and their trust in government. The results indicated citizen satisfaction with government website use was positively associated with their satisfaction with e-government and with trust they placed in government. Moreover, their research showed transparency was improved through raising awareness of government initiatives by means of rapid dissemination of more accessible and complete information.

Despite the alluring appeal of such claims, the actual implementation of ICT by public agencies and its outcomes have been mixed. Welch et al. (2005) described citizen dissatisfaction with the transactionality and interactivity of websites, while West (2004) suggested governments could do better in terms of harnessing the potential of ICT to improve their service delivery and increase the level of citizen trust in the governemnt. Allen et al. (2001) suggest that unless a culture change is achieved away from long-standing vertical structures of power and towards an open, flexible horizontal decision making, the full benefits of ICT cannot be harnessed. In reality, access to, use and impact of ICT in the public sector has been unequal both within and between developing and industrialized nations (Allen et al., 2001; Ndou, 2004; Gichoya, 2005; Norris and Reddick, 2013). Unsurprisingly, this pattern is also observed in the specific field of labour administration (Galazka, 2015).

Dealing with complexity of ICT use in public sector: an indexing tool approach

Reflecting on the historical developments of ICT in public administration, Meijer et al. (2012: 203-204) noted that *'*the impact of ICT in public sphere is a subject often associated with complexities'. This might be why politicians and public administrators find it difficult to design and implement high level ICT policies (Meijer, 2007)*.* Although much focus in studies on technology-supported public services has been on qualitative explorations of the benefits and shortcomings of ICT use, Wirtz and Daiser (2016) note that there is still demand for rigorous quantitative empirical e-government research.

We take action on this point and argue that to develop a thorough understanding of the role of ICT in enhancing the efficiency and effectiveness of labour administration, it is important to first appreciate the level of ICT use and how varied this level might be across various labour administrations and across their individual components. We, therefore, 'bypass' an investigation into the causes and effects of these complexities, examining instead the level of ICT use in labour administration. An innovative methodology is applied to consider the extent and variation of adoption of ICT in public agencies in the field of labour inspection, public employment services and labour dispute prevention and settlement. This is done by quantitatively measuring and visualizing the presences of computerized functions, rather than in terms of qualitatively analysing the profiles of individual ICT-enabled labour administration functions.

Why would such a tool prove to be of value to academics and policy makers? Researching ICT is like 'shooting at a moving target' (Meijer, 2007; Meijer et al., 2012). The pace of technological development is too high to render detailed analyses of specific

technologies usable for a longer time, as such developments are soon made redundant and replaced by other technologies (Meijer et al., 2012). Therefore, scholars and practitioners might be more interested in standardized methodologies which offer an optic for a quick assessment, demonstration and comparison, of ICT use in public administrations relative to other developing and industrialized countries. As observed by Ma and Zheng (2017: 2), recent years have seen an increase in the publication of rankings of e-government. These include Brown University's Global E-Government Report (West, 2005), the Waseda International E-Government Rankings Survey (Obi, 2008), Rutgers University's Digital Governance in Municipalities Worldwide (Holzer and Manoharan, 2016), and the United Nations E-Government Survey (UN, 2016). Building on from this trend, we begin to develop an index of ICT use in labour administration.

Because the amount of information on ICT use in labour administration is scarce, it becomes all the more important that all such information is captured and evaluated. We believe the indexing approach can become a useful new tool-kit for recording such data. The data could then be used to develop annual indexing of ICT use in labour administration across countries, individual labour administration components and over time, offering real insights to practitioners. Moreover, the incorporation of an indexing approach into research on ICT use in public sector responds to calls by Wirtz and Daiser (2016) to address the shortage of quantitative e-government research. By proposing a new method for e-government exploration and testing it in labour administration, we hope to increase the academic visibility of labour administration as a scientific field.

The empirical originality of this study is that it is one of the first to explicitly examine the use of ICT specifically by agencies operating in the field of labour administration. Here, variations across national systems of labour administration in terms of the number of agencies, their status, their functions, and the extent to which a government devolves responsibilities to other bodies (Heyes and Rychly, 2013), make it difficult to conduct comparative research. Practitioner publications stress the potential of ICT, for example to enhance the elaboration, implementation and monitoring of labour laws and improve working conditions, assist workers with registering job changes, accessing company information from the public domain or filing electronic complaints (Express Computer, 2015). However, this has not been matched by the level of academic interest in electronic labour administration. We begin redressing this inattention.

Data

This study uses descriptive data collected during the first author's involvement in the ILO's first evaluation of the state new technologies use in labour administration (see Galazka, 2015). An online questionnaire was sent to 185 ILO member States[2] and returned by 81 countries. Participants included labour ministries, labour inspectorates, public employment services and labour dispute prevention and settlement agencies[3]. The ILO entrusted the representatives from its own database of contacts with identifying appropriate respondents to comment on the questions. For each country, one questionnaire was sent per ministry of labour or equivalent, and the person contacted was given an option to either return one questionnaire for the whole labour administration system, or to distribute copies of it to specialized institutions. As a result, 12 countries returned multiple questionnaires (between two and four) and there was no correspondence in the final data set between the number of completed questionnaires and the number of participating countries. Therefore, some countries (e.g. Austria) were overrepresented among survey respondents, while the contributions of other participants may have been potentially diluted by those from more active member states.

The questionnaire consisted of general questions about technological tools and channels used across all labour administration institutions, which have been excluded from the present analysis, and specific questions about the extent of computerization of various functions within the three focal areas of Labour Inspection (LI), Public Employment Services (PES) and Labour Dispute Prevention and Settlement (LDPS). The latter informed the development of the sub-indices of ICT-Use (LI, PES, LDPS) and the single index value of ICT-Use in this study. Figure 1 further details the functional sub-dimensions of each intended ICT-Use sub-index.

Insert Figure 1 about here

Referring to Figure 1, in each of the three sections of the questionnaire (ICT use in LI, ICT use in PES, ICT use in LDPS), participating labour administration institutions were asked to indicate whether particular pre-given activities (columns to the right across paths in Figure 1) falling under each sub-dimension of the three labour administration areas (columns to the left across paths in Figure 1) were computerized. The relevant data were then extracted and experts, including authors and field practitioners from the ILO who commented on earlier

---

[2] For the current list of 187 ILO members, including countries that joined after the study commenced, see http://www.ilo.org/dyn/normlex/en/f?p=NORMLEXPUB:11003:0::NO::: (accessed 2 March 2018).

[3] The first author did not participate in recruiting questionnaire respondents.

drafts of the questionnaire, considered the weighting of importance[4] of various sub-dimensions of the sub-indices of ICT use (w_is and $w_{i,j}$s).

As an exploratory study (including concomitant index construction in this area), no weights of importance were attached to individual actitivies within each sub-dimension of labour administration functions as these were deemed as operating at too high a level of granulation. The weights (w_is and $w_{i,j}$s) quantify the contribution of dimensions and sub-dimensions to the issue of ICT use in terms of equal weights at this intial exploratory stage (see Table 1). It was acknowdeged by the experts that, in the future employment of this approach, variation in weights will enable specific emphasis to be instilled in analysis, dependent on relevant focus.

Insert Table 1 about here

Amongst the weights, it is noted with $w_{2,1} = 1$, its inclusion is to maintain the weight and sub-weight throughout, even though there is only one sub-dimension under PES. We again note here future employment of the later described indexing approach could employ different weights, subject to discussion on what is being considered.

The instances of multiple representations of a country were taken into account for the country level analysis underpinning this paper. Specifically, for each response, the different ICT activity was noted by it existence or absence, hence for multiple institution responses from a single country, the existence of that ICT activity in any of its responses is enough to say it exists for that country. The rubric allows us to reduce the data set down to individual countries, found here to number 81.

Results

Details on the indexing approach behind the results presented are given in Appendix A, with further examples of its previous elucidation and application in Beynon et al. (2016) and Fuller et al. (2017). It is noted the indexing results are relative, meaning they are scaled based on the data, so index values range from 0 to 1, based on the countries for which data was available to consider.

The first set of results presented are at the ICT-Use sub-index level (LI – Labour Inspection, PES – Public Employment Services, LDPS – Labour Dispute Prevention and Settlement), along with the final (aggregated) level of ICT-Use. Throughout the exposition of

---

[4] Weight of importance values are weight values used in the index (and sub-index) evaluation process, in the approach introduced in Beynon et al. (2016).

results, as acknowledged in Beynon et al. (2016), emphasis is on the visualization of findings (acknowledging this being an appropriate form of result elucidation for policy makers in the future).

Sub-Indexes (LI, PES and LDPS) of ICT-Use

Graphical results, using constellation graphs, for sub-dimensions (LI, PES, LDPS) sub-index level findings are shown in Figure 2.

Insert Figure 2 about here

For each sub-dimension of ICT-Use a respective constellation graph is shown (see Beynon et al., 2016). Within each graph an individual circle, constellation coordinate, represents a country's position within that sub-dimension's ICT-Use graphical domain (see Appendix A for their technical construction details). The positions of each constellation coordinate away from the circle boundary (edge) is an indication of the consistency of the contributory evidence from the considered values making up a sub-index value for a country.[5]

Drawn down from each constellation coordinate are lines mapping their positions in the constellation graph domain to the base line, which has the sub-index domain of 0 (left) to 1 (right), representing the numerical limits of low to high ICT-Use (hence each country takes a sub-index value from 0 to 1). Positions along this base line, where the mapped down lines meet the baseline, do not over populate these graphs and individual country labels and values are not included (this will take place at the individual country level analyses undertaken later). The evidence spread of the sub-index values (as indicated by the vertical mapping lines) indicates values across the sub-index domains, suggesting that even at the sub-dimension levels, there are wide disparities in the level of ICT-Use across the considered 81 countries.

Final Index of ICT-Use

Following the elucidation of the individual sub-indexes (LI, PES and LDPS), next considered is the aggregation of the sub-index values to the establishment of a final ICT-Use index (see Figure 3).

Insert Figure 3 about here

---

[5] Note for the sub-dimension PES, with only one constituent variable, the constellation coordinates are all on the cricle boundary (no opportunity for conficting evidence – possible when two or more constituent values present).

8

In Figure 3, a single constellation graph is presented, including the constellation coordinates representing the final ICT-Use positions of 81 considered countries in this domain (found from weight-aggregating the respective constellation coordinates based on the sub-dimensions – shown in Figure 2*a-c*). With this represented graph, associated with each circle is a numerical label of the country it represents (see Appendix B for the list of countries and labels).

Mapping down from each country labelled constellation coordinate (top of vertical mapping lines) to the base line again elucidates the associated final ICT-Use index values (for each country). As with the sub-index results, the spread of the 'mapping down' lines, onto the base line (between 0 and 1) shows wide disparities across the 81 considered countries, in terms of their final index of ICT-Use.

To further exposit these final index findings and more fully enable interpretation over these intial constellation graph results, further graphical elucidations of the final ICT-Use index values are presented, namely based on a histogram based ranking of these index values (see Figure 4), and a world map based heatmap of these values (see Figure 5).

Insert Figures 4 and 5 about here

The results in Figure 4 (histogram ranking) and Figure 5 (world heatmap) enable a more understandable interpretation to the final ICT-Use index value results for the considered 81 countries. What is noticeable in the histogram ranking is a high variation in the scope of ICT use in labour administration across different countries. The world heatmap contains a lot of blank areas, which correspond to countries that did not participate in the survey. Nothwithstanding the missing data or any data inaccuracies which fed into the models presented here, the paper shows that the indexing method allows for a generation of a visual aid in developing valuable insights about the use of ICT.

Individual country level elucidation

One feature of the Beynon et al. (2016) index approach is the ability to elucidate all the index information for an individual case (here country) using the constellation graph approach (as employed on Welsh counties in Beynon et al. (2016) and UK universities in Fuller et al. (2017)). Moreover, the intention of these next constellation graph based results is to elucidate how a final ICT-Use index value (via a constellation coordinate shown in Figure 3) is derived, from the respective sub-dimension sub-index values previously constructed (shown

in Figure 2), and also how these sub-index values are themselves constructed from their constituent sub-sub-dimensions (see Figure 1). Indeed from Figure 1, these sub-sub-dimensions are again next briefly listed:

LI – Inspection Task Management (ITM), Labour Inspection Activities (LIA), Communication (CMC), Function for Establishments (FFE) and Mobile Inspection Software (MIS)

PES – Computerization of Service (COS)

LDPS – Monitoring Labour Disputes (MLD), Monitoring Labour Dispute Resolution (MDS), Notification of Hearings (NOH) and Access to Conciliation Service (ACS)

Here, 10 countries are considered in terms of the full evidence breakdown to the sub-index and final index values in reference to ICT-Use, see Figure 6.

Insert Figure 6 about here

In each constellation graph shown in Figure 6, a single country is described in terms of their viewed ICT-Use. The final ICT-Use index (Fnl ICT) is shown both in terms of constellation coordinate and mapped base line value. The sub-index ICT-Use values for LI (ICT in LI), PES (ICT in PES) and LDPS (ICT in LDPS) are also shown (constellation coordinates and mapped base line values). For each of these sub-indexes, the contribution of the sub-sub-dimensions are also shown (for example ITM, LIA, CMC, FFE and MLT for ICT in LI), joined by line-point lines to respective constellation coordinates.

The primarily methodological focus of the study precludes an examination of specific technologies behind the indices presented here. Nonetheless, as an illustration of the utility of the indexing and constellation graph approach, it is important to try and flesh out some of the constellation graphs with, in this case, *i*) actual descriptions of successful technological programmes that could account for high index scores in some countries, as well as *ii*) barriers to technology adoption to shed light on the possible explanations behind low index scores in other nations. Given the relative lack of academic research into the extent of ICT adoption in the specific field of labour administration, professional and practitioner publications issued around the time of data collection are also drawn on to build the bigger picture behind the country level graphical evidence.

First, starting with the example of Saudi Arabia (Figure *6d*), which was accorded the highest ICT-Use index of 0.864, and a very high ICT-Use index in public employment services of 0.980 (ICT in PES), one possible explanation for the high index value could lie, at

least partially, in the Saudi Arabian Wage Protection System (WPS), implemented in 2013 to facilitate trouble-free payments of wages. The programme requires companies to register with an electronic WPS and open a payroll file, which must be authenticated by the bank. Employers are then required to supply information on the monthly payment of wages to the ministry of labour via an e-service programme linked to the ministry's website. A database of wage information is also maintained (Perrin, 2013).

Next, in the example of the Spanish labour administration system (Figure 6*i*) a high level of technology use in public employment services was accorded an index value of 1 (ICT in PES). Possible explanations behind that score can be found in the Spanish Ministry of Labor and Social Security's programme of changes to its welfare and health services, which involved the issuing of a new social security smart card (Kaplan, 1996). Smart cards can be used by the citizens via touch screen terminals to access online bulletin boards with information about government agencies, job offers and courses for the unemployed. The use of smart card technology has made information about government programs and policies more accessible to the public. Moreover, the system has been said to improve control over fraud, particularly for unemployment and incapacity benefits.

Moving away from public employment services, Sri Lanka's labour inspection (Figure 6*f*) ranked highly on its ICT use (0.902 – ICT in LI). Indeed, after years of experimentation with technology, in 2013, the Sri Lankan labour inspection system recently underwent a substantial transformation after entering into a collaborative partnership with the ILO and the United States Department of Labor, which was additionally fuelled by the technical assistance of a private services provider. The outcome of this partnership was a tablet built-in mobile software application, which has greatly increased the speed and ease of labour inspection task completion, both on-site and with regard to the monitoring and follow-up (Hastings, 2016). The use of this appplication has since also been reported in India – ranked 0.562 (ICT in LI) on its labour inspection ICT-Use index (Figure 6*j*) – where its potential to increase the transparency and boost the effectiveness of labour inspection has been noted (Nigam, 2015).

Retaining focus on labour inspection, the United Kindom achieved a relatively modest ranking of 0.306 on its technology use in this area (Figure 6*b*). Given the self-reported quantitative nature of the data we had available, it is not entirely obvious what led to such a modest ICT use reading. It is possible that it could be derived from a conceivably neutral and broad approch to ICT at the policy level in the area of labour inspection. One example of this approach is the strategy of the Department for Business, Innovation and Skills of naming and

shaming the companies which commit labour law violations, with punishment limited to a potential loss of reputation. In 2011, the Department launched an online naming and shaming scheme to name employers who break the National Minimum Wage law. The records of such companies are publised on the Department's website (Anonymous, n.d.) to give workers more detailed information about potential employers and to help them make better informed decisions about which company to apply to, or to give them the courage to make complaints in case of labour law violations. Of course, it is highly unlikely that this is the only application of technology in the labour inspection portfolio of the UK. But we offer a possible explanation for a surprisingly modest reading of the country's relevant ICT score in reasons that talk to general policies rather than specific applications of ICT. Another explanation could simply refer to how the person who provided the data for our study interpreted 'computerization' of specific functions of labour administration when answering the questions asked in the survey.

A similar explanation holds for Qatar. Qatari Labour Inspection scored an index of 0.371 on its use of ICT (ICT in LI – Figure 6*g*) based on the data we had available. Again, we recognize that there might be many reasons explaining such a modest ranking. We can only hypothesize about some of them stemming from a neutral policy approach to ICT as expressed in the startegy adopted by the Ministry of Labour of Qatar. Here, every six months companies are classed into categories A, B and C, which reflect their compliance with labour laws. The assessments are then uploaded onto the website of the labour ministry. However, rather than to punish those companies which disrespect labour laws, this is done to encourage worse performing employers to bring their standards up more in line with the companies which score higher on the ministerial classification (Galazka, 2015). Given this analytical uncertainty, we understand that while the method we use offers powerful visualizations of data, analysing the results requires qualitative analyses in the specific country contexts.

Finally, the example of Greek labour administration (Figure 6*h*) stands out because of its low scores of ICT use in general (0.020 – Fnl ICT). Moreover, the data available pointed to no technology deployment in the area of labour dispute prevention and settlement and very little technology use in the area of labour inspection (0.059). Indeed, recent reports into the technological situation in the Greek social security and labour inspectorate (e.g. Carbajo Amigo, 2016) confirm problems with limited or unnecessarily duplicated functionalities, poor usabilities, lack of access to full data sets of information and absence of coordination and information exchange across different technological systems.

Conclusions

This paper, which has considered labour administration within the context of shifting and difficult technological landscape, has sought to show how the innovative indexing approach could assist policy makers and practitioners in labour administration to quickly assess countries' ICT use through index values. Indeed, as demonstrated in the dicsussion surrounding the individual country details (in Figure 6), this ICT-Use index approach offers a point of focus for debate on this issue – something in itself – the worth of which should not be underestimated.

In this paper, such index values not only depict the general state of technology use in labour administration, but also elucidate the individual contributions of key areas of technology use in labour inspection, public employment services and labour dispute prevention and settlement. The indexing approach could be incorporated into the tool-kit of validated methodologies which organizations use to gather, store, analyse and visually represent data on a variety of issues, for example of financial or epidemilogical nature. Diverse global comparisons could then be drawn to highlight areas of high performance from which lessons could be learnt to inform and improve relevant performance in those areas where assistance might be required.

To our best knowledge, such indexing approaches are not yet used in public administration and our study is one of the first to pay specific attention to labour administration, balanced evenly across its different components. In addition to offering graphical representations of the values of the index of ICT-Use in the form of constellation graphs, it facilitates understanding the individual areas of labour administration which make up the indices not just in terms of the presences of some computerized functionalities, but also in term of their absences through comparison with different countries. Our aim in presenting this tool-kit is to awaken the interest of public administration practitioners in the availability of tool-kits for ongoing reviews of ICT use and needs. This can allow for benchmarking the use of technology on a regular basis to identify gaps as well as navigate ICT investment decisions.

Appendix A (Index technical details)

For full technical details of the index approach employed here see Beynon et al. (2016), which is heavily based on the constellation graph. In the constellation graph based method, multi-dimensional data are represented as connected (elementary) vectors, one for each considered object (country sub-index of ICT-Use), in a semicircle with a radius of unity.

For the ith object, each of the original variable values describing it over a particular sub-dimensions, $v_{i,k}$ $k = 1, \ldots, K$, , is transformed by a real valued function $f_k(\cdot)$ given by:

$$f_k(v_{i,k}) = \frac{v_{i,k} - \underline{v_k}}{\overline{v_k} - \underline{v_k}},$$

where $\overline{v_k}$ and $\underline{v_k}$ are the identified maximum and minimum variable values with the kth variable. A subsequent single complex number z_i (vector) is constructed to represent the object in the constellation graph domain, given as follows (for $i = 1, \ldots, N$):

$$z_i = \sum_{k=1}^{K} w_k \exp\left(\sqrt{-1} f_k(v_{i,k}) \pi\right),$$

and w_k is the weight of the importance/contribution of the kth variable.

A measure/index of ICT-Use is when the point in the constellation graph is mapped down to the base line of the constellation graph, since the origin (middle of base line) is considered (0, 0), and the radius of the constellation graph is unity, then its value actually goes from −1 (bottom left) to 1 (bottom right), to move it to a standard 0 to 1 index domain, the ICT-Use measure ($ICT\text{-}Use_i$) is given by (where $z_i = (x_i, y_i)$):

$$ICT\text{-}Use_i = \frac{x_i + 1}{2},$$

and has constant domain [0, 1], where values near 0 and 1 denote low ICT-Use and high ICT-Use, respectively. The term constant here means that irrespective of the number of variables used in the construction of factors, the ICT-Use domain of $ICT\text{-}Use_i$ index values will always go between 0 and 1, since the constellation coordinates (z_i) will always be inside the constellation graph domain. For the z_i points in the constellation graphs in Figure 1, the lines mapping them down on the base line between 0 and 1, denote the ICT-Use index based on that factor.

One additional feature is the notion of consistency in the information from the constituent variables used in the individual factors' constructions. In technical terms, since each variable value $v_{i,k}$, transformed by $f_k(v_{i,k})$ is over the domain 0 to 1, for a single country if the constituent joined lines are all in the same direction it follows the original values are the same proportion of the way through their respective domains. Hence, how close to the boundary and away from circle centre a final constellation coordinate is is directly attributed to how consistent that objects variable values are across the respective domains.

14

Appendix B (country label)

Insert Table B1 about here

Acknowledgements

Funding

References

Allen BA, Juillet L, Paquet G, Roy J (2001) E-Governance & government on-line in Canada: Partnerships, people & prospects. *Government Information Quarterly* 18(2): 93-104.

Anonymous. n.d. *Government names and shames 37 National Minimum Wage offenders*. Available at: https://www.gov.uk/government/news/government-names-and-shames-37-national-minimum-wage-offenders (accessed 1 May 2017).

Bellamy C, Taylor J (1994) Introduction: Exploiting IT in Public Administration: Towards the information polity? *Public Administration* 72(Spring): 1–12.

Beynon MJ, Crawley, Munday M (2016) Measuring and understanding the differences between urban and rural areas. *Environment and Planning B: Planning and Design* 43(6): 1136-1154.

Carbajo Amigo, M. (2016) *Review of the document 'Information systems and undeclared work'. Proposals for improvement in fraud detection*. Geneva: International Labour Office.

Express Computer (2015) *Information technology & the pace of labour reform: Shankar Aggarwal*. Available at: http://computer.financialexpress.com/news/information-technology-the-pace-of-labour-reform-shankar-aggarwal/13393/#sthash.1aA9ip1s.dpuf (accessed 9 April 2016).

Fuller D, Beynon MJ, Pickernell D (2017) Indexing third stream activities in UK universities: Exploring the entrepreneurial / enterprising university. *Studies in Higher Education*, 1-25.

Galazka AM (2015) *Report on the global survey into the use of information and communication technologies in national labour administration systems.* Available at: http://www.ilo.org/wcmsp5/groups/public/---ed_dialogue/---ed_dialogue_msu/documents/publication/wcms_422057.pdf (accessed 1 December 2017)

Gichoya D (2005) Factors affecting the successful implementation of ICT projects in government. *The Electronic Journal of E-government* 3(4): 175–184.

Hastings T (2016) *Technical Report: ILO workshop on labour administration reforms and innovations: efficiency and outreach.* Available at: http://www.ilo.org/global/about-the-ilo/how-the-ilo-works/departments-and-offices/governance/WCMS_506152/lang--en/index.htm (accessed 25 November 2017).

Heyes J, Rychly L (2013) Introduction: The origins and development of labour administration. in *Labour administration in uncertain times: Policy, practice and institutions*. Cheltenham: Edward Elgar, pp. 1–17.

Holzer M, Manoharan A (2016) *Digital Governance in Municipalities Worldwide (2015–16)*. Newark, NJ: E-Governance Institute, National Center for Public Productivity, Rutgers University. Available at: https://www.newark.rutgers.edu/news/rutgers-spaa-global-e-governance-survey-highlights-innovative-practices (accessed 12 March 2018).

International Labour Organization (1978) C150 - Labour Administration Convention, 1978 (No. 150). *Convention concerning Labour Administration: Role, Functions and Organisation.* Geneva: International Labour Organization. Available at: http://www.ilo.org/dyn/normlex/en/f?p=NORMLEXPUB:12100:0::NO::P12100_ILO_CODE:C150#A1 (accessed 2 March 2018).

Kaplan, JM (1996) *Smart cards: The global information passport: managing a successful smart card program.* London: International Thompson Computer Press.

Kennedy R (2016) E-regulation and the rule of law: Smart government, institutional information infrastructures and fundamental values. *Information Polity* 21: 77–98.

Liu SM, Yuan Q (2015) The evolution of information and communication technology in public administration. *Public Administration and Development* 35(2): 140–151.

Ma, L Zheng, Y (2017) National e-government performance and citizen satisfaction: A multilevel analysis across European countries. *International Review of Administrative Sciences*, DOI: 10.1177/0020852317703691.

Meijer A (2007) Why don't they listen to us? Reasserting the role of ICT in Public Administration. *Information Polity* 12(4): 233–242.

Meijer A, Bannister F, Thaens M (2012) ICT, Public Administration and democracy in the coming decade. *Information Polity* 17(3,4): 201–207.

Ndou V (2004) E-government for developing countries: Opportunities and challenges. *The Electronic Journal on Information Systems in Developing Countries* 18(1): 1–24.

Nigam A (2015) Now, an app to track labour law violations. *The Hindu Business Line*. Available at: http://www.thehindubusinessline.com/features/smartbuy/technews/now-an-app-to-track-labour-law-violations/article7074369.ece (accessed 28 November 2017).

Norris DF, Reddick CG (2013) Local e-government in the United States: Transformation or incremental change? *Public Administration Review* 73(1): 165–175.

Obi T (2008) 2008 Waseda University world e-government ranking released. I-Ways. *The Journal of E Government Policy and Regulation* 31(2): 51–74.

Perrin, H (2013) *Wage Protection System – Saudi Arabia*. Available at: http://www.globalworkplaceinsider.com/2013/10/wage-protection-system-saudi-arabia/ (accessed 1 May 2017).

Seifert JW, Petersen RE (2002) The promise of all things E? Expectations and challenges of emergent electronic government. *Perspectives on Global Development and Technology* 1(2): 193–212.

Šiugždinienė J, Gaulė E, Rauleckas R (2017) In search of smart public governance: The case of Lithuania. *International Review of Administrative Science*s, DOI: 10.1177/0020852317707814.

Tat-Kei Ho A (2002) Reinventing local governments and the e-government initiative. *Public Administration Review* 62(4): 434–444.

Thomas JC, Streib, G (2003) The new face of government: Citizen-initiated contacts in the era of E-Government. *Journal of Public Administration Research and Theory* 13(1): 83–102.

United Nations (2016) *United Nations e-government survey 2016: E-government in support of sustainable development.* Available at: https://publicadministration.un.org/egovkb/en us/Reports/UN-E-Government-Survey-2016 (accessed 25 November 2017).

Van Jaarsveldt LC, Wessels JS (2015) Information technology competence in undergraduate Public Administration curricula at South African universities. *International Review of Administrative Sciences* 81(2): 412–429.

Welch EW, Hinnant CC, Moon MJ (2005) Linking citizen satisfaction with e-government and trust in government. *Journal of Public Administration Research and Theory* 15(3): 371–391.

West DM (2004) E-government and the transformation of service delivery and citizen attitudes. *Public Administration Review* 64(1): 15–27.

West DM (2005) Digital Government: Technology and Public Sector Performance. Princeton, NJ: Princeton University Press.

Wirtz BW, Daiser P (2016) A meta-analysis of empirical e-government research and its future research implications. *International Review of Administrative Sciences*, DOI: 10.1177/0020852315599047.

Malcolm Beynon is Professor of Uncertain Reasoning and Business Analytics at Cardiff University. He holds a BSc (first class) and PhD in Pure Mathematics from Cardiff University. His research involves the development of novel analytic techniques, as well as the progression and application of existing techniques. He is an internationally recognized expert in the uncertain reasoning methodology. He applies his quantitative analysis work across all areas of business and management (as well as other disciplines).

Tim Edwards is a Professor of Organization and Innovation Analysis at Cardiff Business School. Tim has published widely in world-leading journals, including Journal of Business Venturing, Organization Studies, Human Relations, Journal of Management Inquiry and Organization. He is an Associate Editor for Organization and a Consulting Editor for the International Journal of Management Reviews. He is also on the editorial board for Organization Studies. Current research interests include gender and entrepreneurship, responsible innovation and social impact assessments.

Anna Galazka is a doctoral candidate at Cardiff Business School. Her research explores caring and relationship building in health care and focuses on wound healing. She has extensive university teaching experience, worked as a researcher in both academic and non-

governmental organizations and published with the International Labour Organization following a successful completion of research at its Geneva headquarters. Her wider research interests also include workplace use of new technologies, management consultancy and temporary work organizations.

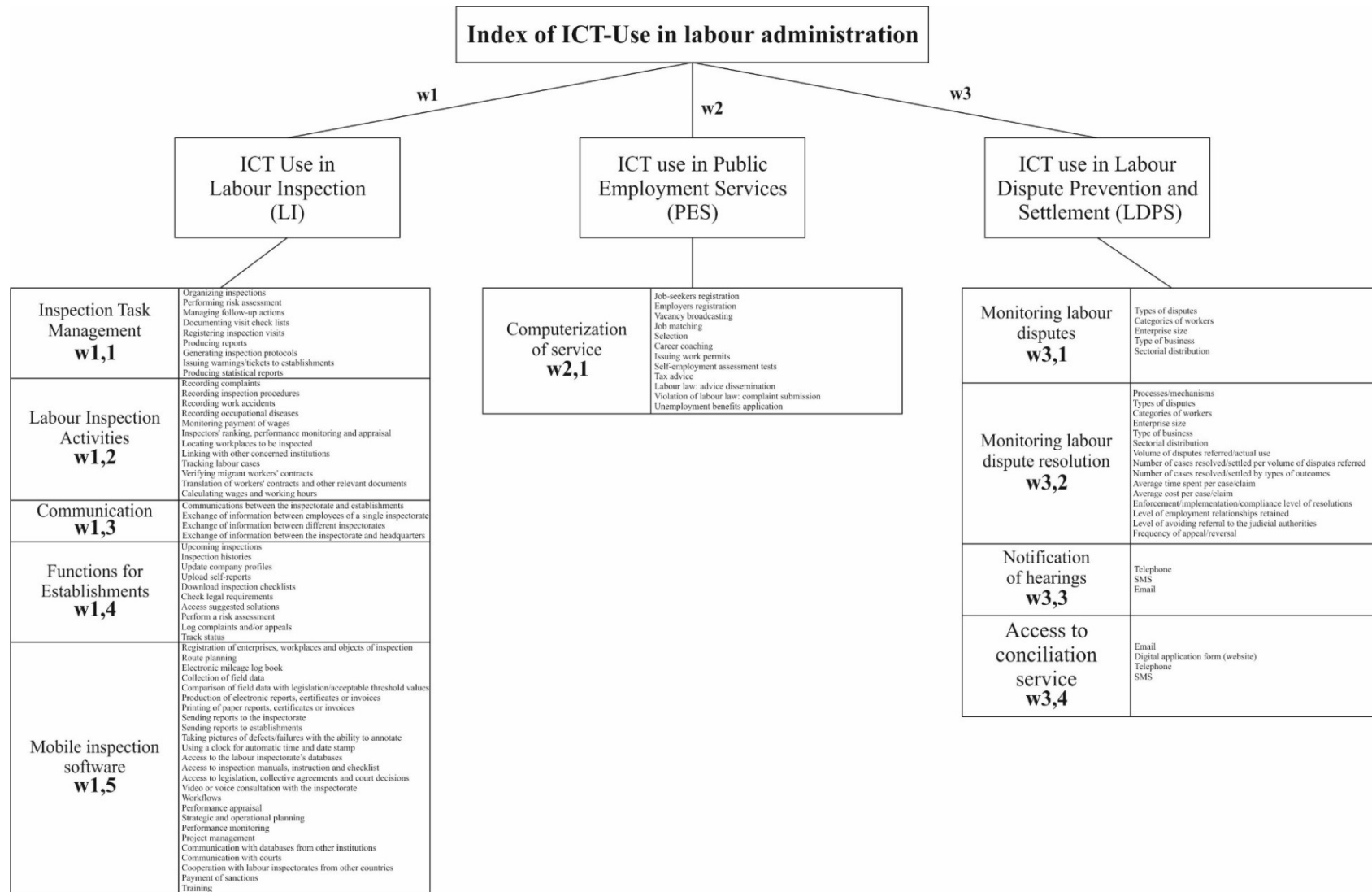**Figure 1. Graphical breakdown of ICT-Use index (and sub-index) construction**

Figure 2. Constellation graph elucidation of sub-index of ICT-Use across 81 considered countries (over sub-dimensions LI, PES and LDPS)
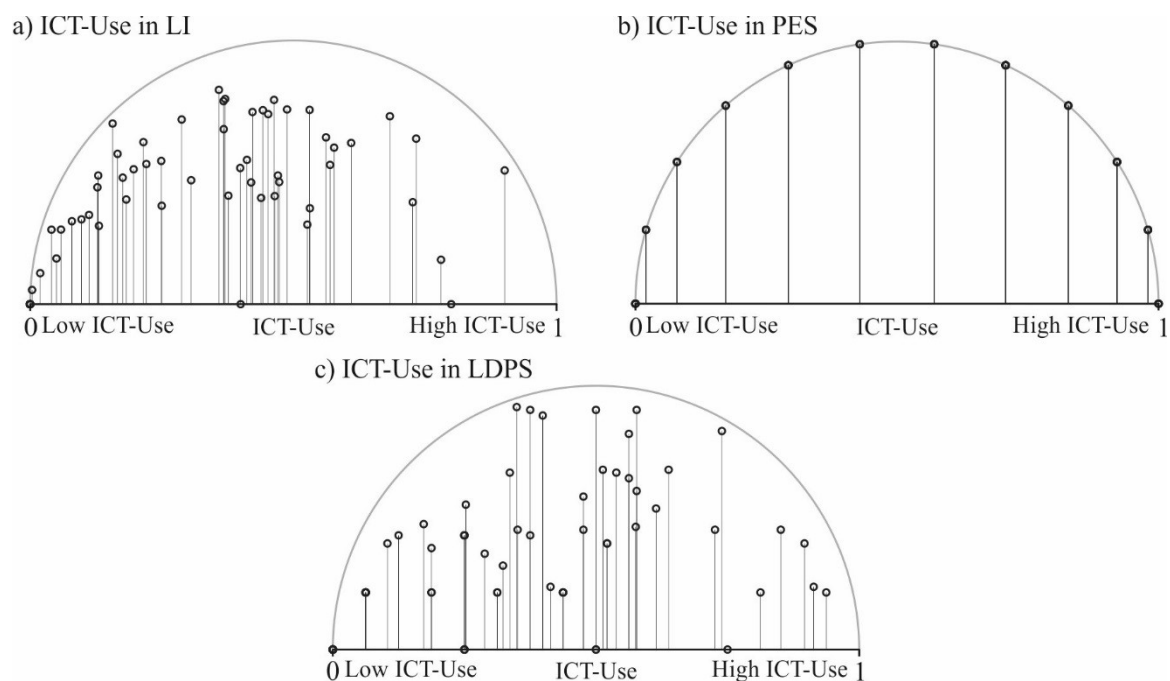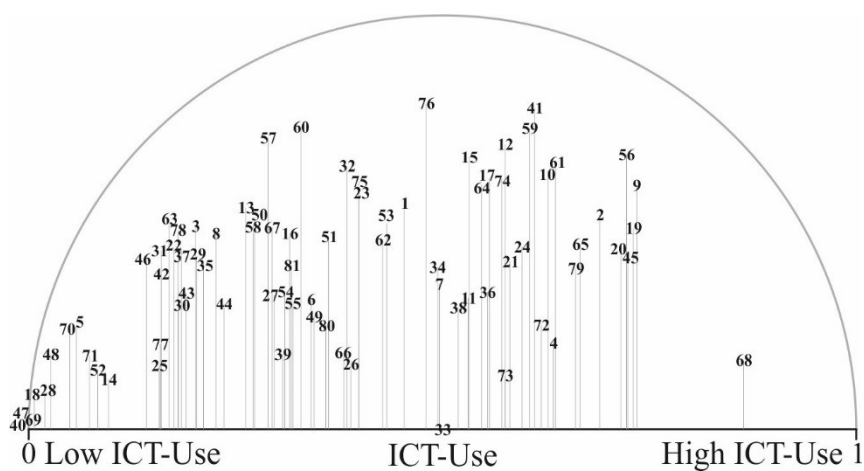

Figure 3. Constellation graph elucidation of aggregated final index of ICT-Use across 81 considered countries

Figure 4. Ranking of 81 considered countries based on final ICT-Use index values (based on equal equal weighting throughout)

0.8641, Saudi Arabia
0.7348, Belgium
0.7305, Cyprus
0.7241, Lithuania
0.7224, Norway
0.7157, Czech Republic
0.6901, Argentina
0.6665, Republic of Korea
0.6608, Uzbekistan
0.6363, Philippines
0.6341, Austria
0.6274, Bosnia and Herzegovina
0.6194, South Africa
0.6113, Kuwait
0.6055, Palestine
0.5961, Finland
0.5815, Denmark
0.5756, Spain
0.5756, Brunei Darussalam
0.5717, Sri Lanka
0.5569, Costa Rica
0.5544, Ireland
0.5474, Qatar
0.5322, China
0.5311, Brazil
0.5190, Jamaica
0.5000, Iceland
0.4963, Bahrain
0.4942, India
0.4802, Trinidad and Tobago
0.4538, Algeria
0.4325, New Zealand
0.4278, Poland
0.3990, Syrian Arab Republic
0.3989, El Salvador
0.3891, Georgia
0.3847, Hungary
0.3806, Romania
0.3623, Mozambique
0.3591, Zambia
0.3448, Mauritania
0.3415, Bahamas
0.3291, Panama
0.3192, Nigeria
0.3175, Zimbabwe
0.3154, Colombia
0.3096, Niger
0.3069, Japan
0.2966, Germany
0.2940, Russian Federation
0.2893, Oman
0.2728, Morocco
0.2714, Pakistan
0.2621, Bulgaria
0.2359, Latvia
0.2263, Barbados
0.2112, Iraq
0.2029, Guatemala
0.2016, Australia
0.1904, Lao PDR
0.1846, Italy
0.1808, Guyana
0.1803, United Kingdom
0.1755, Ecuador
0.1697, Portugal
0.1599, Honduras
0.1599, Kyrgyz Republic
0.1590, Uganda
0.1577, France
0.1421, Luxembourg
0.0962, Burkina Faso
0.0833, Myanmar
0.0736, Slovenia
0.0575, Azerbaijan
0.0493, Slovakia
0.0265, Malta
0.0195, Greece
0.0068, Cuba
0.0000, Kazakhstan
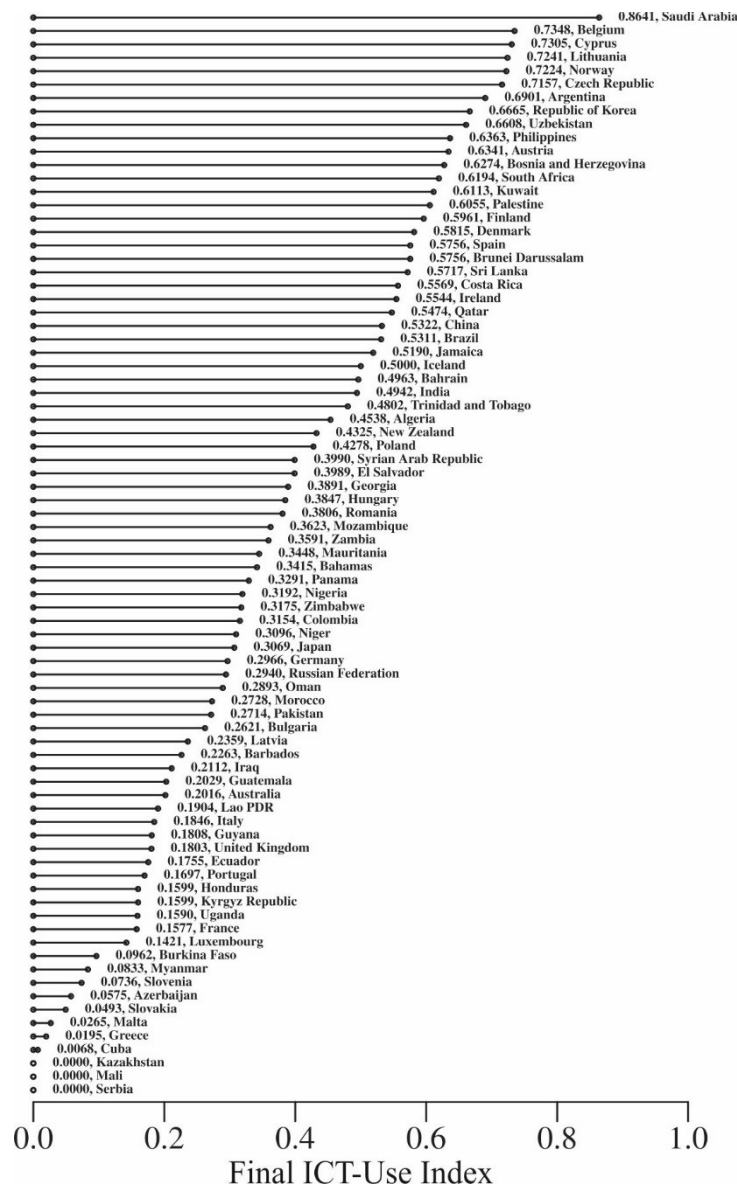0.0000, Mali
0.0000, Serbia

Final ICT-Use Index

Figure 5. World map showing heatmap of final ICT- Use index values of 81 considered countries (based on equal weighting throughout)
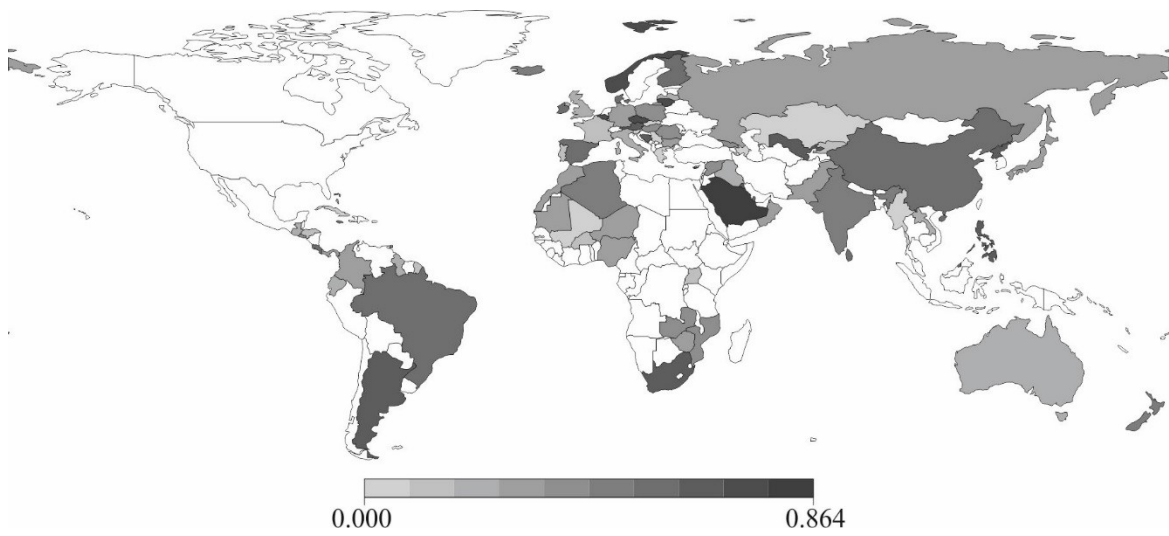
Figure 6. Constellation graph elucidation of country level index values, for the countries: a) Ireland, b) UK, c) Costa Rica, d) Saudi Arabia, e) Poland, f) Sri Lanka, g) Qatar, h) Greece, i) Spain, j) India
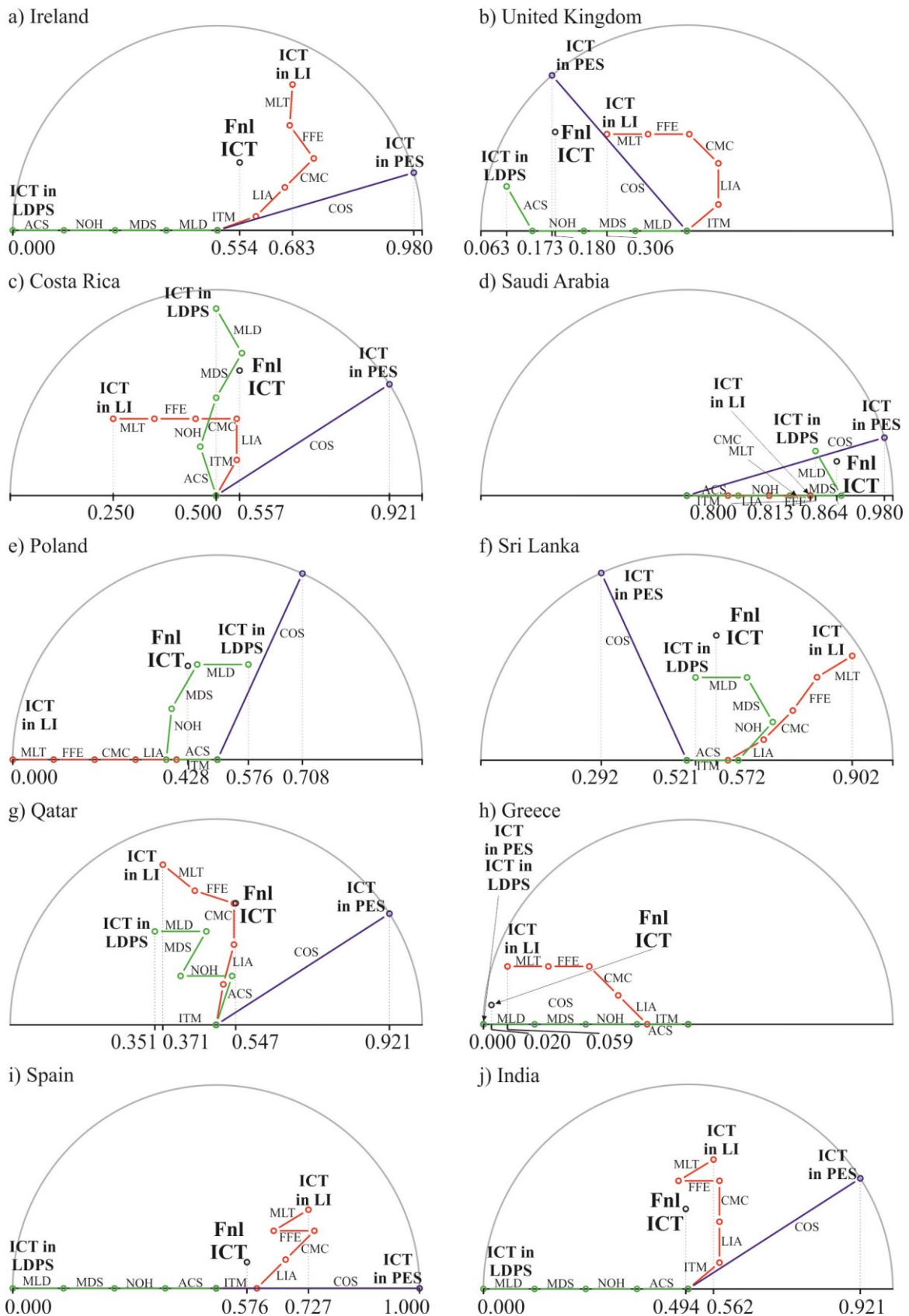
Table 1. Weights employed in ICT-Use indexing

Name	Weight	Values
ICT Use in Labour Inspection (LI)	w_1	0.333
ICT Use in PES (Public Employment Services) (PES)	w_2	0.333
ICT Use in Labour Dispute Prevention and Settlement (LDPS)	w_3	0.333
Inspection Task Management (ITM)	$w_{1,1}$	0.2
Labour Inspection Activities (LIA)	$w_{1,2}$	0.2
Communication (CMC)	$w_{1,3}$	0.2
Functions for Establishments (FFE)	$w_{1,4}$	0.2
Mobile Inspection Software (MIS)	$w_{1,5}$	0.2
Computerization of Service (COS)	$w_{2,1}$	1
Monitoring Labour Disputes (MLD)	$w_{3,1}$	0.25
Monitoring Labour Dispute Resolution (MDS)	$w_{3,2}$	0.25
Notification of Hearings (NOH)	$w_{3,3}$	0.25
Access to Conciliation Service (ACS)	$w_{3,4}$	0.25

Table B1: Label details of 81 considered countries

Label	Country	Label	Country	Label	Country
1	Algeria	28	Greece	55	Nigeria
2	Argentina	29	Guatemala	56	Norway
3	Australia	30	Guyana	57	Oman
4	Austria	31	Honduras	58	Pakistan
5	Azerbaijan	32	Hungary	59	Palestine
6	Bahamas	33	Iceland	60	Panama
7	Bahrain	34	India	61	Philippines
8	Barbados	35	Iraq	62	Poland
9	Belgium	36	Ireland	63	Portugal
10	Bosnia and Herzegovina	37	Italy	64	Qatar
11	Brazil	38	Jamaica	65	Republic of Korea
12	Brunei Darussalam	39	Japan	66	Romania
13	Bulgaria	40	Kazakhstan	67	Russian Federation
14	Burkina Faso	41	Kuwait	68	Saudi Arabia
15	China	42	Kyrgyz Republic	69	Serbia
16	Colombia	43	Lao PDR	70	Slovakia
17	Costa Rica	44	Latvia	71	Slovenia
18	Cuba	45	Lithuania	72	South Africa
19	Cyprus	46	Luxembourg	73	Spain
20	Czech Republic	47	Mali	74	Sri Lanka
21	Denmark	48	Malta	75	Syrian Arab Republic
22	Ecuador	49	Mauritania	76	Trinidad and Tobago
23	El Salvador	50	Morocco	77	Uganda
24	Finland	51	Mozambique	78	United Kingdom
25	France	52	Myanmar	79	Uzbekistan
26	Georgia	53	New Zealand	80	Zambia
27	Germany	54	Niger	81	Zimbabwe