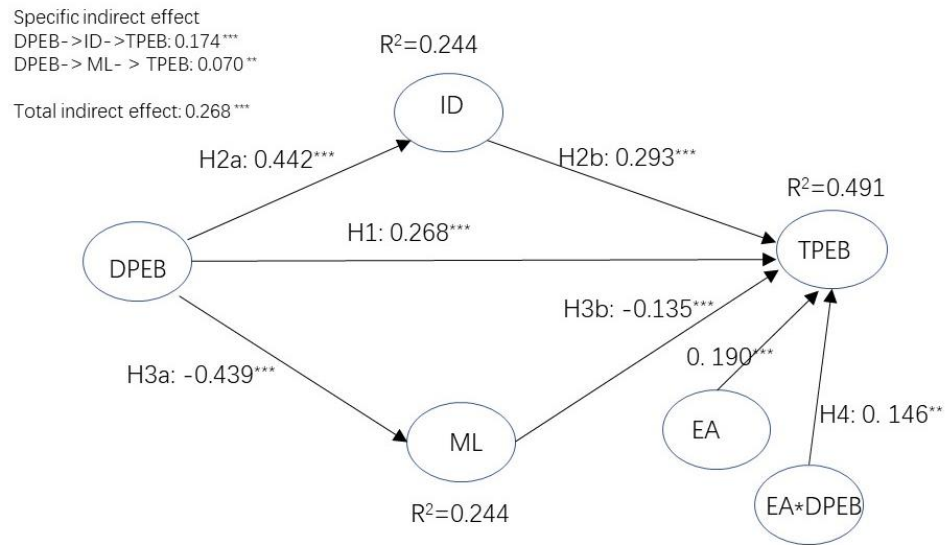
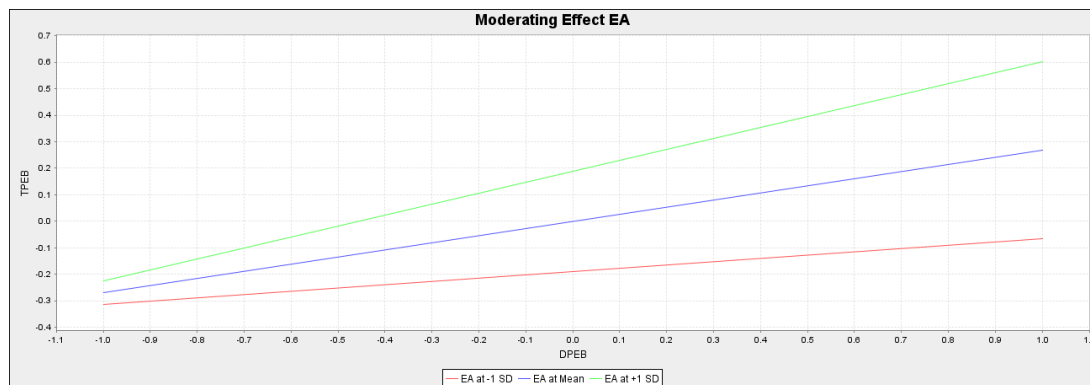


Fig. 1 PLS-SEM results



Note: Domestic pro-environmental behaviors(DPEB); Tourism pro-environmental behaviors(TPEB); Moral licensing(ML); Environmental attachment(EA); Pro-environmental Identity (ID). *: $p<0.05$, **: $p<0.01$, ***: $p<0.001$

Fig 2 Simple slope analysis of EA



Note: the simple slopes of EA at +1 and -1 standard deviation