

My Buddy:
Digital companion

Problem space: complex cybersecurity ecosystem and workforce shortages: unmanageable scale and tempo

Solution: My Buddy, harness AI to build a simple and understandable cybersecurity digital companion for non-experts



Q. What is two factor authentication 2FA?

A. "Two factor authentication is an electronic authentication method..."

Bloomberg Europe Edition Sign In

Live Now Markets Technology Politics Wealth Pursuits Opinion Businessweek Equality Green CityLab

Technology
Cybersecurity
30 March 2022

Hackers' Path Eased as 600,000 U.S. Cybersecurity Jobs Sit Empty

- Job openings rose at double prepandemic rate in last 12 months
- Cyber professional shortfall could rise to 3.5 million by 2025



My Buddy
Thank you
Allison Wylde
wyldea@cardiff.ac.uk