

## **ORCA - Online Research @ Cardiff**

This is an Open Access document downloaded from ORCA, Cardiff University's institutional repository:https://orca.cardiff.ac.uk/id/eprint/61310/

This is the author's version of a work that was submitted to / accepted for publication.

#### Citation for final published version:

Foster, Deborah and Williams, Jannine 2014. Gender, disability and professional work: The need to question established norms. Presented at: The Gender, Work and Organization 8th Biennial International Interdisciplinary Conference, Keele University, Staffordshire, UK, 24th-26th June 2014.

#### Publishers page:

#### Please note:

Changes made as a result of publishing processes such as copy-editing, formatting and page numbers may not be reflected in this version. For the definitive version of this publication, please refer to the published source. You are advised to consult the publisher's version if you wish to cite this paper.

This version is being made available in accordance with publisher policies. See http://orca.cf.ac.uk/policies.html for usage policies. Copyright and moral rights for publications made available in ORCA are retained by the copyright holders.



## Gender, Disability and Professional Work : The Need to Question Established Norms

Presented at the Gender, Work and Organization 8th Biennial International Interdisciplinary Conference 24th -26th June 2014, Keele University, Staffordshire, UK

Deborah Foster
(Senior Lecturer in Employment Relations, Cardiff Business School)
and
Jannine Williams
(Lecturer in HRM and Organizational Behaviour, Bradford University School of Management)

#### <u>Introduction</u>

This paper will explore the situation and experiences of disabled professionals by presenting a review of existing literature, with the purpose of developing a research agenda for the collection of further empirical data. Our focus is on disabled workers in professions who, because of their educational qualifications and status in the labour market, are a group that should potentially have access to working practices that are positively associated with continued employment amongst disabled people.

The nature of professional work often means employees enjoy greater job autonomy, flexibility, control over their work and access to, or influence over, organisational decision-making. Professional jobs and in a wider sense successful 'careers' are however, often characterised by limitless commitment. The 'ideal' professional worker is expected to put work first, and be available to work long hours and put in physical 'face-time', despite advances in new technology (Moen & Roehling, 2005; Blair-Loy, 2003; Perlow, 2012;

Williams, Blair-Loy, & Berdahl, 2013; Correll et al., 2014). Features of professional work such as flexibility and autonomy can, therefore, be double-edged swords to women and disabled employees, whilst influencing organisational decision-making may be dependent upon extended presenteeism, and work leaking into other areas of life as 'greedy institutions' expect more from professional workers.

Problems around the organisation of work that disabled professionals report can also be found in debates on gender and work. The extent to which gender and disability interests intersect in the workplace however, remain stubbornly under-explored and one of our concerns is, therefore, to identify (where they exist) shared and differing objectives, to inform future studies. We acknowledge that gendered and ableist organisational processes, norms and values that shape work may be different, but believe that synergies exist that are under-analysed because debates often take place in silos.

The gendered character of job design, organisational processes and embodied labour are well established debates in feminist analyses. They effectively expose difference and disadvantage and challenge established gendered norms and assumptions in the workplace. Nevertheless, we argue, that concepts of what constitutes the 'ideal worker', identifiable in managerial and workplace discourses and practices, also incorporate assumptions about ableism: where non-disability is viewed as an organizing norm. In terms of professional work and careers we are therefore particularly interested in exploring how gendered and ableist assumptions affect disabled professionals who attempt to organise their work around 'impairment effects'.

This focus reflects our ongoing concern to enhance understanding of ableism in the context of the workplace to bring our knowledge into line with epistemological critiques in organization studies that question how and for whom knowledge is produced through the inclusion of alternative theoretical voices and which challenge the notion of the neutral organization of work.

The paper will be organised by first exploring social closure strategies which limit access to and progression in professions, literature which explores how such strategies have impacted on women in professions, and for disabled professionals. The paper then goes on

to outline the implications of the regulation and opportunity of professional work in different sectors, before outlining the importance of the ideal worker concept in shaping the organization of work. These themes are then brought together to outline a research agenda for gender and disability research of the organization of professional work.

#### Status, Class & Gender in the Professions: Social Closure Strategies

'The Sociology of the Professions: Dead or Alive?' was the title of an article published in 1988 by McDonald and Ritzer, which summed up the cul-de-sac that many debates in this field of enquiry had reached at this point in time. In the US, discussion had become dominated by a quest to establish a 'traits model' of professions and professional behaviour: defining them in relation to other occupational groups and value-judgements based on stereotypical 'ideal' characteristics (Johnson, 1972; Mac Donald, 1995). In the UK meanwhile, Marxist and neo-Weberian sociologists had moved beyond definitional controversies and were more concerned with examining ways in which historically, social stratification had been maintained by limiting access to professions and relationships between professionals and the state. The concept of social closure, at the heart of these debates, examined strategies used by social and political elites to sustain class and status divisions (Weber, 1978; Parkin, 1974; Larson 1977). The regulation of professional membership that served to limit entry, and the role played by credentialism in maintaining a shortage of skills to maximise the value, status and income of existing members, was central to this. While such formal strategies were undoubtedly important in sustaining privilege, Muzio and Tomlinson (2012: 460) point out that they were however, "less successful in capturing the informal processes and criteria through which professions reproduced themselves and maintained their exclusivity". Controlling entry to a profession is just one level at which social closure operates. Once entry is achieved, some groups then experience informal closure practices that operate within internal labour markets and sustain vertical and horizontal segregation (Sommerlad, 2007; Haynes, 2008; Duff and Ferguson, 2012; Walsh, 2012).

One of the objectives of this paper is to identify overlapping concerns between gender, professional work and disability. The literature on difference and the professions is

well developed, emerging from debates on the professions and status although this difference focuses on gender, race and class and lacks an engagement with disability. Exploring insights which emerge from this literature for our understanding of the gendering of professions, Ashcroft et al (2012) usefully summarise two views that dominate: the 'absence' view, which acknowledges the historical exclusion of women and advocates inclusion strategies as a remedy, and the 'presence' view, which is concerned with women's inclusion but their lack of equality within professions. With reference to masculine professional identity, the absence view focuses on how women have been excluded from both professions and organisational hierarchies. Women are 'Other' and cannot achieve professional 'fit' by virtue of their characteristics. Therefore, "the absence view diagnoses the main diversity problem as the exclusion, omission and control of Others in professional work", a process that is both "symbolic and material" (Ashcroft et al, 2012:470). The increased presence and status of 'Others' within professions from this viewpoint represents the remedy, though the extent to which this has brought about systematic change has been widely questioned (Acker, 2000).

Inclusion perspectives identify the extent to which the value of the professional work is tied to the material, socially categorized, body of those doing the work. This can be seen through the association of skill and sex. So-called 'feminine skills' have been characterised as less valuable than 'male skills' in professions such as medicine and teaching, to justify demarcations based on occupational sex-stereotyping (see for example, Witz, 1992). Defining a profession has therefore, entailed a process of comparing it with an apposite 'Other': essentially making a link between an occupational role and the people performing it. In this way hierarchies within professions based on who performs what work, have served to confirm the inferior status of women. This is reinforced through the symbolism associated with professions, which also distinguishes them from other lower status occupations, and without this gendered coding of the work, an occupation could not maintain its status as a profession. This leads to an exclusion-as-practice view, where the exclusion of Others provides the contrasting figures against which true professionals become elite experts.

Ashcroft et al (2012:472) argue that there are problems with both absence and presence views. They propose a third approach that seeks to theorize both inclusivity-exclusivity, one which, "highlights the relation between exclusion and inclusion (as the presence view wisely advocates) yet stays curious about its evolving manifestations". By doing so they acknowledge that professions are socially constructed and are therefore not time bound, but subject to social, political and economic change. One such contemporary change being an increased scrutiny of equality and diversity policies and practices, presenting many professions with the dilemma of: "how do occupational stakeholders encounter and manage the contemporary dialectic of inclusivity-exclusivity?" (Ashcroft et al 2012:474).

Women's entry into traditional professions such as law and accountancy has only taken place in significant numbers over the past 20-30 years (Muzio and Tomlinson 2012). In accountancy, Duff and Ferguson (2012) refer to a 'gender explosion' caused by an expanding service sector that drew on women as a reserve army of labour. As the presence of women became more permanent, gendered social closure practices have however, begun to be challenged, for example, through a greater acceptance of flexible working arrangements. Presence alone, nonetheless, has failed to significantly affect horizontal and enduring vertical gendered occupational segregation, with only 10 per cent of women occupying partner positions (Duff and Ferguson, 2012:79). A similar picture can be found in law where women constitute approximately 44 per cent of legal professionals and the majority of graduates, but occupy only 22 per cent of partnerships (Crompton and Lyonette, 2011; Walsh, 2012:509;). Sommerlad (2002:217) describes women in law as a 'transient proletariat' and the operation of what Walsh (2012: 510-11) terms a 'tournament promotion system' in private legal practice, where the majority of women are located, contributes to this. An 'up or out' model, effectively meaning that those not deemed eligible for partnership are expected to leave the firm, operates. Eligibility for partnership is based on attributes such as 'cultural fit' (Wilkins, 2007) and 'relational capital' (Dinovitzer et al., 2009; Walsh 2012:511) determined largely by male characteristics. Women report exclusion from social networks and lack the kinds of social and cultural capital that typify men's experiences in law firms (Sommerlad and Sanderson, 1998:124). Achieving

partnership status is also often dependent upon activities that take place outside normal working hours, that are aimed at expanding a firm's client base (Wass and McNabb, 2006).

Walsh (2012) examines Hakim's (2000; 2002; 2006) controversial work that suggests it is women's own preferences and aspirations that self-limit their careers. Whilst drawing important distinctions between her research and Hakim's, she nonetheless argues that the interplay between organizational structure, culture, policies and women's preferences and aspirations has been largely ignored. Hakim's analysis identifies historically significant social, attitudinal and legislative changes that have affected the position of women in the labour market, but she attributes women's continued lack of progress to their choices preferences, aspirations and life-style choices. Walsh disputes the relative importance Hakim gives to individual as opposed to structural and societal barriers and challenges Hakim's (2006) portrayal of 'work-centred' women as unresponsive to organizational worklife balance policies. Nonetheless, she cautions against rejecting Hakim's focus on women's aspirations altogether. In her own research Walsh (2012) found women who had strong aspirations to progress to partnership positions in law, did not fit into Hakim's sociological ideal-type of childless individuals, immune to work-life balance. Instead the factors she identified as significant in affecting women's career aspirations were whether they worked in a law firm that already offered flexible working, reduced hours or flexi-time, and whether women in that firm had already achieved partnership status. This led her to conclude that where law firms are active in accommodating women's work-life requirements and particularly where they have embedded such policies into the culture of the organization, there is a positive effect on women's own perceptions of their promotional opportunities.

The above debate is of interest to us because we are not only trying to map intersecting concerns between women and disabled professionals in the labour market, but also potential differences. While we explore these in greater depth in later discussions, at this point we note that alongside structural and organizational barriers, the gender and professions literature suggests that the interaction of organizational culture and individual aspirations (what might be possible) is also important. The relative importance of societal, organizational and individual factors, we speculate, may differ within and between different groups/ communities (e.g. women and disabled people). Thus, for example, workplace

adjustments are not usually seen as individual choices or preferences, however, they often fall into the category of flexible working arrangements. Furthermore, aspirations may differ between women (particularly women with childcare responsibilities) and disabled professionals, because flexible working (those practices that make things possible), not only symbolise different things to each group, but may make a crucial material difference (i.e. be more or less significant in determining actual ability to work). It is also important when discussing preferences and choices in relation to flexible working arrangements, to avoid over-emphasizing their individual character. As we saw in Walsh's research, it is prior existence of flexible organizational practices and a supporting organizational culture that positively influences aspirations, therefore, it is essential that organizations 'own' policies and practices.

#### Disability and Professional work

There are far fewer studies of the experiences of disabled people in professional work than there are of gender. This means that whilst there are numerous accounts of women's experiences of professional work, there are few studies of disabled women. Duff and Ferguson's (2007; 2012) UK research of disabled accountants and Basas's (2008) account of the experiences of US disabled women attorney's, are exceptions that we explore below. This paucity of research also applies to state professions, acknowledged by the former Disability Rights Commission (DRC) who carried out a formal investigation into disability and professional work in teaching, social work and health in 2007. The DRC highlighted how historically, a range of complex legislation and statutory guidance has been put in place by the state and regulatory agencies, setting so-called 'competency' to practice physical and mental health requirements, to work in these professions. Arguing that these requirements "frequently led to discriminatory attitudes, policies and practices" (DRC, 2007) the DRC points to how 'professional competence' has been routinely conflated with health in a way that has justified the exclusion of disabled people. It is interesting to note that when the DRC undertook their investigation in England and Wales, health requirements for teachers and social workers in Scotland had already been removed. No evidence existed of a fall in professional standards, but significantly, there was also no evidence that negative attitudes

towards disabled professionals had ceased to persist (especially in health). The subsequent abolition of pre-employment health questionnaires under the Equality Act 2010, as a consequence of this DRC investigation, shifted the statutory emphasis away from the screening out of disabled applicants, towards enabling their entry to professions through means of reasonable adjustments. We are not aware however, of any research in the public sector that has evaluated whether this policy change has been accompanied by a change in attitudes which have resulted in increased access to the professions for disabled people.

In the accountancy profession, Duff and Ferguson (2012), like Ashcroft et al (2012) identify two prevalent forms of discrimination against disabled people — "access" and "treatment" discrimination. The first, is more likely to be experienced by people with visible impairments: employer attitudes and prejudices being the main contributor (ibid, 2012:85; Cunningham et al 2004; Wilson- Kovacs et al 2008). The second, is experienced once entry to accountancy has been achieved and may vary according to the type of impairment (visible/ non-visible), and the point in life when one experienced disability. "Treatment discrimination", typically takes the form of limited opportunities for promotion, training and ghettoization in unchallenging work (Duff and Ferguson, 2012:75). The disabled accountants in Duff and Ferguson's (2012:80) study reported both horizontal and vertical segregation and being confined to non-client facing, office-based roles, leading them to conclude that these were the means by which "accounting firms mediate and facilitate their unequal treatment" (Duff and Ferguson, 2012:87).

Organisational policies and practices, norms and values also contribute to discrimination (Stone and Collela, 1996). However, like the women in the legal profession in Walsh's (2012) study, it is important to understand how ableist as well as gendered organisational norms interact with the perceptions and aspirations of disabled people. Self-limiting (and self-fulfilling) behaviour can often be a consequence of actual or anticipated discrimination. Ways in which organisations recognise and seek to address ableist and gendered organisational cultures will, therefore, have an effect on individual career aspirations. For example, a disabled person who has struggled to secure workplace adjustments, may, once this has been achieved, stay in the same organisation for fear that if they leave to secure promotion this struggle may be reignited. This can create what Roulstone and Williams (2013) refer to as 'glass partitions', to highlight the precariousness

of horizontal moves which may limit progression opportunities for disabled people. The metaphor of glass partitions suggesting the move may not be understood without an appreciation of the ways in which impairment effects and context are intertwined in complex ways (Williams and Mavin, 2012). By impairment effects we mean the bodily and cognitive variations labelled impairments, which may be both integral to their experiences and contribute to disabled people's "expectations, interpretations, and responses to, social contexts" and the legitimacy of requiring working arrangements which reflect this or alternatively of negating impairment effects in how they negotiate work arrangements (Williams and Mavin, 2013:7). This is distinct from organizational barriers which reflect ableist assumptions that work cannot or should not be organized around impairment effects, to which disabled people may challenge or reject. Whilst this provides a complex picture of the negotiation of work arrangements, we suggest this is potentially an everyday aspect of disabled people's work experiences which requires further investigation beyond Williams and Mavin's (2013) study of disabled academics.

Duff and Ferguson's (2012) research found disabled accountants were marginalised, under-employed and struggling to secure adjustments. They experienced limited opportunities for professional development or promotion and often preferred to work in small (less attractive career- wise) regional firms, simply because these work environments were more accommodating. The consequences of this were however, reflected in inferior pay, job security, and terms and conditions of employment.

As a profession, accountancy has done little to identify potential barriers to improve access to disabled people. Professional identity and socialization, image and appearance (Grey, 1998), client discourse and rigid accounting practice, have all negatively affected disabled people (Duff and Ferguson, 2012:78). Professional embodiment based on a white middle class, male and ableist 'ideal' can act as a closure barrier in traditional professions like law and accountancy. Haynes (2012) uses the notion of physical capital, for example, having the right body image, as fundamental to professionalism. Looking professional is therefore closely associated with 'being' professional, which has significant implications particularly for disabled people with visible impairments. Accountants who become disabled while in work report negative effects on their working life, status and professional identity. Whether a persons' impairment is hidden or visible is also known to be significant

in determining participants' concepts of themselves and their treatment by others, including whether colleagues 'believed' their disability to be genuine or not (Duff and Ferguson, 2012:85-86). From the narratives of disabled accountants in their study Duff and Ferguson (2012:92) thus conclude "that the dual identities as disabled people and professional accountants are closely inter-linked, rather than opposed".

In a US study of disabled women attorneys Basas (2008) examines the dual oppression experienced by disabled women in the legal profession. Acknowledging that non-disabled women have only relatively recently gained acceptance (Harvard law school admitted its first women in the 1950s), she speculates that "a profession so dominated by paternalistic power and hierarchies, incentives and social (dis) order takes time to reach the actualization of the values it espouses – fairness, respect and justice – in its own professional culture" (Basas, 2008:20). The image of the legal profession in the US as in the UK, has historically been masculine and in the same way that women have been asked to deny their identity to succeed, Basas argues, disabled people are expected to conceal their impairment and difference. Her research found many attorneys reluctant to express their legal rights for workplace adjustments for fear of stigmatization, while "co-workers and partners could not stop focusing on their disability" (ibid: 55).To be female argues Basas (2008:49) is one step away from the 'male ideal', however, to refuse, or to be unable to conceal one's disability, is to be "perceived as weak by being both female and disabled".

The concept of 'covering' is used by Basas to describe how disabled attorneys try to conceal impairment through through self-accommodation. This could mean anything from buying adaptive technologies, selecting job roles that are so-called 'disability friendly' and flexible, or as with accountants, becoming self-employed. Covering or self-accommodating strategies reduce the visibility and stigma for disabled people (especially if an impairment is non-visible). It may also allow the disabled person to feel they remain in control, because requests for adjustments can always be refused. As a strategy, covering has also been used by women, however, argues Basas (2008:70-1) "Women battle perceptions of difference and sameness in the same ways as individuals with disabilities.... Yet, employees with disabilities also suffer from employers silent and stereotype-fuelled perceptions of decreased productivity".

The strategy of covering or self-accommodation by disabled female accountants is also reflected in Williams and Mavin's (2013) study of disabled academics, which suggested the negation of impairment effects from work remits (work patterns, responsibilities and workloads) was a strategy used to negotiate work contexts where impairment related requirements may have necessitated working in ways which differed from normative practices and expectations. Whilst some disabled academics made their requirements known, and requested changes to working practices, others negated impairment related requirements or chose work contexts, or work roles where standard working practices were easier to meet. The study also highlighted that visibility of impairment, or advising colleagues and managers, did not always ensure agreed work arrangements would endure. Colleagues would forget, or changes in line management would require an ongoing renegotiation of agreements.

# <u>The Organisation and Regulation of Professional Work : The Public, the Private and the Self-Employed</u>

Earlier we examined how the state regulation of professionals through processes of revalidation and periodic re-registration to prove fitness to practice, have operated to the detriment disabled people. The importance attributed to the different public / private sector employment context, in part relates to the perception that the former provides more conducive employment to disadvantaged groups in the labour market. It is true that women are represented in large numbers within the public sector and historically, it has used a quota system for the employment of disabled staff. Replaced by the DDA in 1995, this tradition of positive action in public sector policy continued with the introduction of Public Sector Equality Duties (PSED): used as examples of E&D 'best practice'. However, despite its 'model employer' image and the widespread presence of a professional developed HR function, evidence does not support the perception that the public sector is a 'safe haven'. Instead, these often large, formal and complex bureaucratic arenas are often inflexible and intolerant. This can particularly be the case in the context of negotiating individual workplace adjustments (Foster, 2007) and during times of work intensification and government cuts (see Cunningham et al 2004).

Examining the role of equality and diversity policy and practice in organisations that saw themselves as leaders of 'best-practice', Gardiner and Tomlinson (2009) found a number of interesting distinctions between the public and private sectors. For example, in the private sector equality and diversity (E&D) monitoring was most likely to be well developed where flexible working arrangements (FWA) were linked to business strategy and E&D work provided an evidence base for resourcing (Gardiner and Tomlinson 2009:678-9). By contrast, in the public sector, the rationale for E&D monitoring of policies and practices was related predominantly to compliance with statutory equality duties. How far actions motivated by compliance actually change organisational culture is questionable, though interestingly, it was found that statutory duties gave E&D managers greater influence over the development of management information systems. Of particular significance from Gardiner and Tomlinson's (2009:684) study was the finding that the influence of E&D managers was dependent upon their "positional power" in the organisation, which they found operated differently in the public and private sectors because of "distinct market and regulatory contexts"

It has been noted previously that many professional roles should theoretically, provide the type of flexibility in terms of job design that should be more amenable to accommodate women and disabled employees. Basas (2008:14) research into female disabled attorneys consistently cited factors such as "fit', willingness to accommodate needs, flexible work schedules, low stress environments, telecommuting, and disability supportive attitudes" as reasons for choosing employers. She also found that many disabled women who began their career in the private sector moved to the public sector or selfemployment, during their careers because of an increased need for flexibility. However, only the self-employed entrepreneurs in her study identified a workplace that met most of their needs because they created it for themselves. Duff and Ferguson's (2012:88-93) research into disabled accountants also found that they were more likely to be "segmented into self-employment and smaller regional firms; options less attractive to non-disabled people" suggesting that "closure strategies of stratification, segmentation, and sedimentation remain at an early stage". Self-employment offers a potential refuge to both female and disabled professionals in some occupations, allowing for potentially unlimited job redesign and leadership experience that is often denied elsewhere. The risks associated

with self-employment are nonetheless high, and this route must be seen as the ultimate form of self-accommodation (Basas 2008:43) with disabled professionals in particular, bearing all the costs of workplace adjustments. Many also sought refuge in self-employment and by doing so encountered more risk, as well as becoming responsible for the provision of their own adjustments. This may also include associated costs if these fall outside of the increasingly narrow support available from Government schemes such as Access to Work in the UK. This reflects Boylan and Burchardt's (2002) study for the Small Business Service in the UK which suggested that self-employment for disabled people disabled people may be 'necessary entrepreneurship' rather than 'opportunity entrepreneurship'

#### The Organisation of Work and the Concept of the Ideal Professional Worker

If we view, as Larson (1977) does, professionalization as a political project aimed at maximising occupational exclusivity and value, then historically, it is evident that this project has been shaped by elites and influenced by class, gender, race, ableism etc. Failure to achieve professional status is also associated with the extent to which 'fit' cannot be achieved with an 'ideal' norm, that has been white, male, middle-class and ableist (Acker, 1990; Foster and Wass, 2013; Rees Davies and Frink, 2014; Kmec et al. 2014). History provides examples of semi-professions, such as nursing and primary school teaching, which due to feminization have lacked political and economic power and have struggled to achieve full professional status (Witz, 1992; Bolton and Muzio, 2008). Norms surrounding the 'ideal worker' "are therefore, built into the structure and culture of the workplace" (Kmec et al. 2104:64).

Professional work is skilled work often conferring on the post holder a high degree of flexibility, autonomy, control and independent decision-making. Flexibility for many professionals can, however, be a double-edged sword. Professional norms can demand long working hours, presenteeism ('face time'), work devotion and after hours training and networking (Blair-Loy, 2003; Cha, 2010). The taken-for-granted but unproven correlation between long hours and productivity is often accompanied by an expectation that the public sphere of work will take precedence over the private, or that the boundaries between the

two are permeable. Working time is indeterminate and overtime insufficiently demarcated. Employees who do not, or in the case of disabled staff, sometimes cannot, fulfil these 'ideals', report experiencing ill-treatment in the workplace (Williams, 2000; Kmec et al., 2014; Foster, 2007; Fevre et al (2012). This ill-treatment includes a 'flexibility stigma', distinct from the structural flexibility that often characterises professional work, it applies to workers who seek or it is "assumed by others to need, workplace accommodations" (Cech and Blair-Loy,2014:87). Perceived as violating ideal worker norms, such individuals often report stereotyping, labelling them as uncooperative, uncommitted, inflexible and poor organizational citizens. The consequences of which negatively impact upon promotion and remuneration (c.f. Gardiner and Tomlinson, 2009; Duff and Ferguson, 2012; Cech and Blair-Loy 2014).

A study by Kmec et al. (2014) found women were more likely to report perceived illtreatment after returning to work following parenthood and flexible working, than men. A number of potential explanations are advanced by the investigators, including the possibility that men better internalize 'ideal' norms as a consequence of the association between masculinity and breadwinning and, that men are more likely to view ill-treatment as 'deserved' because taking time off for childcare deviates from ideal worker (and masculine) behaviour. In terms of long-term consequences, Kmec et al (2014:78) also suggest that employers may be less likely to disinvest in fathers who adopt flexible working patterns, because flexible working arrangements for men are more likely to be viewed as a temporary abhorration. Further questions are, however, raised by Cech and Blair-Loy's (2014) research into academic scientists and engineers: chosen because flexibility is integral to their work. Both mothers and fathers in their study reported experiencing flexibility stigma, despite the fact that such stigma was "semi-detached" or dislocated from the actual requirements of their jobs. They identified broader cultural beliefs "about" work and what the workplace community expected, as most important in maintaining flexibility stigma (Cech and Blair-Loy 2014:104), suggesting its roots stem from 'ideal worker' norms, not the practical requirements of a job. An additional finding of interest, was that the very existence of a flexibility stigma in the workplace and the cultural schema that supported it, had a negative impact on productivity, competitiveness and staff turnover. This was the case even amongst those who were not parents, because it created a working environment where it

was perceived that work-life balance and job satisfaction were undervalued (Cech and Blair-Loy 2014:104-105).

A number of themes of interest to disabled employees emerge from research that has primarily focused on the consequences of parental flexibility and work. Foster's (2007) study of the experiences of disabled employee's seeking workplace adjustments, also reports ill-treatment including bullying, so too has subsequent research by Fevre et al (2013). The finding by Kmec et al (2014) that perceived permanence, or continued uncertainty surrounding requirements for flexible working were important predictors of flexibility stigma, could also apply to disabled employees requesting long term adjustments. This is particularly important if, as suggested, employers disinvest in employees if their flexible working arrangements are long term. Similarly, from a disability perspective we are interested in Cech and Blair-Loy's (2014:87) findings that suggest flexibility stigma is more likely to be attributed by employers and co-workers to an employee when it is believed it is "an individual's choice to utilize work-life policies". Does this mean disabled employees are less likely to experience stigma because workplace adjustments are rarely justified on the grounds of 'choice'? Or should we assume that the extent to which disabled workers avoid flexibility stigma may be dependent upon managers and co-workers appreciating the integral character of workplace adjustments, often as a prerequisite for undertaking a job role? If certain types of flexible working arrangements are universally stigmatised, one wonders whether co-workers and managers care whether these were granted by choice, particularly if they are part of a more general "cultural schema" around ideal worker norms operate (Cech and Blair-Loy, 2014).

Research on the interrelationship between flexible working and equality has predominantly concentrated on the distributional or relative benefits of FWA for either employers or employees (Perrons, 2000; Sheridan and Conway, 2001; Smithson et al., 2004). It is moreover, generally accepted that where flexible working is based on the needs of employers or business, it is strategically 'just' (Fleetwood, 2007). An increase in statutory rights to request FWA has led to an equivalent rise in individual workplace bargaining, particularly where union equality bargaining is under-developed or absent (de Vroom, 2004:674). This individualization extends to the negotiation of workplace disability adjustments, as illustrated in research by Foster (2007) and Foster and Fosh (2010). One

significant consequence of this, is that employers present the outcomes of FWA negotiations as 'concessions' to individual employees (Gardiner and Tomlinson, 2009; Foster and Fosh, 2010), leaving inflexible and sometimes dysfunctional organizations and their wider policies and practices unchanged.

In Gardiner and Tomlinson's (2009) investigation of 'leading edge' diversity management organizations, they examine the extent to which FWA policy initiatives were driven by business strategy or legal compliance. They provide a number of examples of collective FWA developed by organizations, which in most cases were introduced prior to statutory regulation, suggesting that business strategy rather than legislation was the prime influence on policy. Examples of organizations engaged in strategic approaches to E&D include, a company that offered flexible working to attract and retain older and disabled employees and a media organization that wanted to increase the presence of disabled people through traineeships, by providing support to managers to make adjustments and improving the working environment generally for disabled people (Gardiner and Tomlinson, 2009:681). For the purposes of this article, it is of interest that they found a number of organizations attempting to address social group and structural inequalities through job redesign. For example, a bank redesigned the post of area director to make it accessible to people wishing to job share and to encourage more women into management positions. A telecommunications company were actively looking at redesigning work to open up access to employment for disabled people. In each of these cases Gardner and Tomlinson (2009:683) observed that the role of E&D managers was central to policy development and job design and that they acquired "positional power to effect progressive organisational change, including addressing structural inequalities". In organizations where statutory regulations were viewed as more important to the development of policies, by contrast managers reported that relying on 'best practice' arguments to drive FWA was ineffective. Mindful of academic criticism of the business case for equality Gardiner and Tomlinson (2009:683) say that "Whilst business case rhetoric around flexibility and diversity was pervasive across organisations, this analysis suggests that the rhetoric conceals a range of organisational approaches which do not fit neatly within managing diversity or equal opportunity paradigms". Perlow and Kelly (2014:112) suggest a common principle which underpins flexible approaches to work is the 'accommodation' of the worker to fit work

demands, doing little to challenge exclusionary work practices. This is despite significant changes resulting from globalization and technological advances which lead to changing expectations in "when and where work is done". Rather than accommodation of the worker, they argue a redesign of work is required which shifts the approach from one premised on allowing some workers (e.g. those with caring responsibilities) to 'work differently', to a collective change in work arrangements. Such a move can effectively reduce any penalty certain workers may experience from asking for different arrangements, and as Perlow and Kelly (2014) suggest, engage all workers in the critique of work arrangements to improve the quality of working lives.

### <u>Disability</u>, <u>Gender and Profession:Towards the Developing of a Distinctive Disability</u> <u>Research Agenda</u>

This review has highlighted a number of areas to inform a future research on gender, disability and professions. There are areas of similarity in the literatures which suggest women and disabled people face comparable barriers to participation in professional work, and issues that are raised by the disability literature reviewed which need to be explored in relation to and with a gender lens.

Similarities include the Individualization of flexible working practices which then mean these are seen as a 'problem' for individual women and disabled employees rather than a collective issue requiring organisational or professional change. Moving away from an individualization approach, or 'accommodation' perspective (Perlow and Kelly, 2013) to challenge work arrangements brings to the fore the ideal worker norm which is much debated in gender, if less so in disability research. We suggest that fusing a concern for gender and disability brings ableism to a critique of ideal worker norms, to further understand how assumptions associated with the organization of professional work limit opportunities or create difficulties for disabled people and for professions seeking to address equality and access in a meaningful way. Where disability and gender may differ the research agenda is the potential of impairment effects and ableism in negotiations of flexibility and organizing professional work which could contribute to explicating Ashcroft et al's (2013) 'third approach' which suggests attention to emerging manifestations of

professions attempts to maintain both social closure whilst attempting to address equality for differing social groups. This may challenge notions of fitness to practice premised on 'health' for some professional groups as the DRC (YEAR?) argue, or reveal unexpected professional standards/professional practice tensions in others. It would be interesting to gain a deeper understanding of how such expectations change over professional career life cycles including studying, qualifying, registering and working in differing professions or even country contexts. This brings the relationship between professions and work organizations into focus to explore the implications of expectations from either body for disabled professionals' experiences.

By incorporating impairment effects we also suggest future research can explore what might be called 'self-limiting' behaviours whilst acknowledging the potential for such behaviour to be influenced by contextual factors such as organizational structure, culture or policies. The disability literature suggests negating impairment effects in organizing requirements, turning down intra-organizational opportunities or covering by compensating the lack of organizational provision by buying disability related equipment to self-accommodate are possible limiting strategies.

A further area of future research relates to the extent to which these experiences and disabled professionals self-organizing strategies are influenced by the visibility/invisibility of impairments and type of impairments and the point at which impairment is acquired. In addition, the literature explored in this paper has highlighted to potential for discrimination in terms of access to employment (related to visible impairments) or treatment in employment (related to invisible impairments). Secondly the potential fornegative responses to perceptions of suitable professional identity where bodily variation deviates from normative expectations. An area where the gender literature adds an additional dimension is the possibility for disinvestment when workers acquire impairments. The gender literature has suggested this is an employer response to professional women acquiring caring responsibilities and adopting flexible working arrangements which was not reflected for men, as the flexibility was perceived as temporary. Exploring the extent to which acquired impairments (or perceived acquired impairments for those whose impairment becomes known), impairment type and impairment effects (for example fluctuating or stable) could contribute further to current debates on flexible work

arrangements and professions. The intersections of these issues for disabled female professionals with caring responsibilities may be of particular interest. These literatures bring our attention firmly to the impaired and gendered body.

The issue of employer responses is further highlighted by the research suggesting market and regulatory factors, drivers for monitoring equality and diversity, the position of equality agents such as E&D managers and private or public sector location all impact on organizational equality practices governing the support available for disabled professionals. The literature reviewed suggests disabled professionals may both assess employers on the basis of the support available, and move on or out, where necessary, to particular work environments to secure the flexibility or work practices they needed. Extending Duff and Ferguson (2012) and Basas's (2008) concern that professional closure strategies lead to stratified, segmented and sedimented locations for disabled female accountants and female attorneys (respectively), may provide greater insights into the extent to which different professions (and possibly professions operating in different sectors) offer less scope for disabled professionals to flourish and choose from a wider range of work roles and contexts. The extent to which expectations of long hours, productivity and private/public conflict inter-weave with such factors is also suggested to be of interest in contributing to a narrowing of opportunities for disabled professionals.

#### **Bibliography**

Abberley, P. (2002). Work, disability, disabled people and European social theory. In C. Barnes, M. Oliver & L. Barton (Eds.), Disability Studies Today. Oxford: Polity Press.

Acker, J (1990) Hierarchies, Jobs, Bodies: A Theory of Gendered Organizations, *Gender & Society*, 4(2) 139-58.

Acker, J (2000) Revisiting Class: Thinking from Gender, Race, and Organizations, *Social Politics*, 7(2) 192-214.

Ashcraft, K., Muhr, S., REnnstam, J. and Sullivan, K (2012) Professionalization as a Branding Activity: Occupational Identity and the Dialectic of Inclusivity-Exclusivity, Gender, Work & Organization, 19(5) 467-488.

Basas, C (2008) The New Boys: Women with Disabilities and the Legal Profession. Available at: <a href="http://works.bepress.com/carrie\_basas/1/">http://works.bepress.com/carrie\_basas/1/</a>, [Accessed April 2014].

Blair-Loy, M (2003) Competing Devotions: Career and Family Among Women Executives. Cambridge, MA: Harvard University Press.

Williams, J., Blair-Loy, M. and Berdahl, J (2013) Cultural Schemas, Social Class, and the Flexibility Stigma, *Journal of Social Issues*, 69(2) 209-234.

Bolton, S. and Muzio, D. (2008) The paradoxical processes of feminization in the professions: the case of established, aspiring and semi-professions, Work, Employment and Society, Volume 22(2): 281–299.

Cha, Y (2010) Reinforcing Separate Spheres: The effects of spousal overwork on the employment of men and women in dual-earner households. *American Sociological Review* 75 (2) 303-329.

Cech, E. and Blair-Loy, M (2014) Consequences of Flexibility Stigma Among Academic Scientists and Engineers, *Work and Occupations*, 41(1) 86-110.

Correll, S., Kelly, E., O'Connor, L. and Williams, J (2014) Redesigning, Redefining Work, *Work and Occupations*, 41(1) 3-17.

Crompton, R and Lyonette, C. (2011) Women's Career Success and Work–life Adaptations in the Accountancy and Medical Professions in Britain. Gender, Work and Organizations 18(2) 231–254, March.

Cunningham, I., James, P. and Dibben, P (2004) Bridging the Gap between Rhetoric and Reality: Line Managers and the Protection of Job Security for III Workers in the Modern Workplace, British journal of Management, 15(3) 271-290.

de Vroom, B (2004) The shift from early to late exit: changing institutional conditions and individual preferences: the case of The Netherlands', in Maltby, T., de Vroom, B., Mirabile, M.L. and Overbye, E (Eds), *Ageing and the Transition to Retirement: A Comparative Analysis of European Welfare States*, Ashgate, Aldershot, pp. 120-53.

Dinovitzer, R., Reichman, N., and Sterling J (2009) The Differential Valuation of Women's Work: A New Look at the Gender Gap in Lawyers' Incomes, *Social Forces*, 88(2) 819-854.

Disability Rights Commission (2007) Maintaining Standards: Promoting Equality: Professional regulation within nursing, teaching and social work and disabled people's access to these professions. DRC Formal Investigation.

Duff, A and Ferguson, J (2012) Disability and the professional accountant: insights from oral histories. *Accounting, Auditing and Accountability Journal* 25(1) 71-101.

Fevre, R. Robinson, A. Lewis, D and Jones, T (2013) The III-Treatment of Employees with Disabilities in British Workplaces. *Work, Employment and Society* 27(2) 288-307.

Foster D (2007) Legal Obligation or Personal Lottery? Employee Experiences of Disability and the Negotiation of Adjustments in the Public Sector Workplace, *Work, Employment & Society* 21(1) 67–84.

Foster D and Fosh P (2010) Negotiating 'difference': Representing disabled employees in the British workplace. British Journal of Industrial Relations 48(3): 560–82.

Foster, D. and Wass, V (2013). Disability in the Labour Market: An Exploration of Concepts of the Ideal Worker and Organisational Fit that Disadvantage Employees with Impairments. *Sociology* 47(4) 705-721.

Gardiner, J and Tomlinson, J (2009) Organisational Approaches to Flexible Working: Perspectives of equality and diversity managers in the UK. *Equal Opportunities International* 28(8) 671-686.

Gleeson, B (1999) Geographies of Disability, Routledge, London.

Grey, C (1998) On Being a Professional in a Big Six firm, *Accounting Organizations & Society*, 23(5/6) 569-87.

Hakim, C (2000) Work-Lifestyle Choices in the 21st Century: Preference Theory. Oxford University Press, Oxford.

Hakim, C. (2002) Lifestyle Preferences as Determinants of Women's Differentiated Labor Market Careers. *Work and Occupations*, 29(4) 428–59.

Hakim, C (2006) Women, Careers, and Work-Life Preferences, British Journal of Guidance & Counselling, 34(3) 279-294.

Haynes, K. (2008) (Re)figuring accounting and maternal bodies: The gendered embodiment of Accounting Professionals. *Accounting, Organizations and Society*, 33, 328-348.

Hayes, K (2012), Body Beautiful? Gender, Identity and the Body in Professional Services Firms. *Gender, Work and Organizations* 19(5) 489-507.

Johnson, T (1972) Professions and Power, Macmillan, London.

Kmec, J. A., Trimble O Connor, L. and Schieman, Scott. Not Ideal: The Association Between Working Anything but Full Time and Perceived Unfair Treatment. (2014) Work and Occupations. 41 (1) 63-85.

Larson, M (1977) The Rise of Professionalism: a Sociological Analysis. University of California Press, Berkeley, California.

Macdonald, K (1995) The Sociology of Professions. Sage, London.

Muzio, D. and Tomlinson, J (2012) Editorial: Researching Gender, Inclusion and Diversity in Contemporary Professions and Professional Organizations, Gender, Work & Organization, 19(5) 455-466.

McDonald, K and Ritzer, G (1988) The Sociology of the Professions: Dead or Alive? *Work and Occupations*, 15(3) 251-272.

Moen, Phyllis and Patricia Roehling. 2005. The Career Mystique: Cracks in the American Dream, Rowman & Littlefield, Lanham, MD.

Muzio, D and Tomlinson, J (2012) Editorial: Researching Gender, Inclusion and Diversity in Contemporary Professions and Professional Organizations. *Gender, Work & Organizations*. 19 (5) 455-466.

Perlow, L (2012). Sleeping with your smartphone: How to break the 24/7 habit and change the way you work. Cambridge, MA: Harvard Business Review Press.

Perlow, L and Kelly, E (2014) Toward a Model of Work Redesign for Better Work and Better Life, Work and Occupations, 41(1) 111-134.

Rees Davies, A and Frink, B (2014) The Origins of the Ideal Worker: The Separation of Work and Home in the United States From the Market Revolution to 1950, *Work and Occupations*, 15(1) 18-39.

Oliver, M (1990), The Politics of Disability, Macmillan, London.

Parkin, F (1974) The Social Analysis of Class Structure. London: Routledge.

Roulstone, A and Williams, J (2013) Being disabled, being a manager: 'glass partitions' and conditional identities in the contemporary workplace *Disability & Society*, 29 (1) 16-29.

Sommerlad, H. (2002). Women Solicitors in a Fractured Profession: Intersections of Gender and Professionalism in England and Wales. International Journal of the Legal Profession, 10 (1), pp 213-234.

Sommerlad, H (2007) Researching and Theorizing the Processes of Professional Identity Formation, *Journal of Law and Society*, 34(2) 190-217.

Sommerlad, J. and Sanderson, P (1998) Gender Choice and Commitment: Women Solicitors in England and Wales and the Struggle for Equal Status. Dartmouth-Ashgate, Aldershot.

Stone, D. and Collela, A (1996) A Model of Factors Affecting the Treatment of Disabled Individuals in Organizations, Academy of Management Review, 21(2) 252-401.

Walsh, J (2012) Not worth the Sacrifice? Women's Aspirations and Career Progression in Law Firms. *Gender, Work & Organizations*. 19 (5) 508-531.

Wass,V and McNabb, R (2006) Pay, promotion and parenthood amongst women solicitors. Work Employment & Society 20 (2) 289-308

Weber, M (1978) Economy and Society: An Outline of Interpretive Sociology. California Press, Berkley.

Wilkins, D (2007) Your People. In Empson, L. (ed.) Managing the Modern Law Firm: New Challenges, New Perspectives, pp. 37–63. Oxford University Press, Oxford.

Williams, J. C.(2000), Unbending Gender: Why Family and Work Conflict and What to do about it. New York. Oxford University Press.

Williams, J. and Mavin, S. (2013) Impairment Effects as a Career Boundary: A Case Study of Disabled Academics, *Studies in Higher Education*, DOI: 10.1080/03075079.2013.818637.

Wilson-Kovacs, D., Ryan, M., Haslam, S. A. & Rabinovich, A (2008) Just Because You Can Get a Wheelchair in the Building Doesn't Necessarily Mean That You Can Still Participate: Barriers to the Career Advancement of Disabled Professionals, *Disability & Society*, 23 (7) 705-717.

Witz, A (1992) Professions and Patriarchy, Routledge, London.