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2  
3 **Introduction**

4 Kretzschmar (2009) notes that the defining feature of what he labels British Neo-Firthian  
5 linguistics is a focus upon text as a unit of analysis. Within Neo-Firthian approaches he  
6 identifies both Systemic Functional Linguistics (SFL) and the Birmingham School of Discourse  
7 Analysis. It is my aim in this chapter to build upon the work of SFL scholars who have  
8 incorporated and modified Birmingham School Exchange Structure and illustrate how the  
9 further incorporation of intonation into the description of exchange structure allows us to  
10 describe the dynamics of text flow across a discourse. In this paper I restrict my focus to the  
11 close examination of a single dialogue between two University undergraduate students and  
12 a short extract of competitive talk between political rivals involved in a pre-election televised  
13 debate. This will allow me to examine the functioning of exchange structure in two very  
14 different types of speech: one conversational and the other argumentative. I anticipate that  
15 the former, but perhaps not the latter, will adhere to what Burton (1978: 140) labelled the  
16 polite consensus model of conversation and that hence the latter will prove more of a  
17 challenge to the model. Before I examine the data however I will first briefly sketch out the  
18 original Birmingham School System as well as pointing out a number of problems and  
19 suggested modifications to the original system in order to illustrate how consideration of  
20 intonation allows us to describe both the dynamics of textual flow and how speakers manage  
21 their interactional needs on a moment by moment basis. I will argue that in cooperative  
22 discourse that the definition of an exchange be expanded to include the negotiation of  
23 affiliation as well as action and information.

24  
25 **1 Exchange Structure.**

26 Sinclair and Coulthard (1975), based upon their investigations of naturally occurring  
27 classroom discourse, proposed a model of exchange structure in order to establish a grammar  
28 of discourse analogous to the clause grammar proposed by Halliday. Their grammar was  
29 underpinned by two principles Rank and Tactics (or adjacency). The discourse ranks posited  
30 are from highest to lowest: LESSON > TRANSACTION > EXCHANGE > MOVE > ACT with the  
31 higher ranks being filled by the lower ones. In this chapter, I will focus on the EXCHANGE as  
32 the highest rank to be discussed. Sinclair and Coulthard argue that ACTS, the lowest rank in  
33 the hierarchy, most closely equate with clauses and MOVES with sentences.

34  
35 Example 1, taken from the cooperative dialogue<sup>1</sup> illustrates a number of problems with the  
36 above descriptions which are chiefly caused by attempting to describe the flow of spoken  
37 discourse without taking due account of the phonic channel. The first is that as B's response  
38 is a minor clause it is a move which is realised by a single act in a manner analogous to the  
39 phone /aɪ/ which may realise a phoneme in a word such as *tide*, a syllable in a word such as  
40 *idea* or the word *eye*. A solution to help distinguish between acts and moves, not itself without  
41 problems as will be seen below, is to redefine acts and moves in terms of a used grammar of  
42 speech (Brazil 1995) and not exclusively ground their identification solely in terms of  
43 lexicogrammatical categories. Thus an act is realised as a tone group which does not in and  
44 of itself constitute a turn, a move as a tone group or series of tone groups which are

---

<sup>1</sup> Examples from the cooperative dialogue have speaker labels A and B while those from the political dialogue have speaker labels GB, DC and NC. Made up or altered examples are asterisked.

45 coterminous with an independent clause. Below I will describe moves in relation to  
46 increments. An exchange must contain a completed increment and may contain other  
47 optional moves.

48

49 Increments are units of speech which map out movement word by word from an initial state  
50 to a target state. An initial state refers to the relevant background state of knowledge prior  
51 to the act of speaking assumed by the speaker to be shared between the interlocutors<sup>2</sup>. Upon  
52 completion of the telling increment, the speaker has achieved target state: the state assumed  
53 to be shared by the speaker and hearer after the articulation of the increment. Between initial  
54 and target state the speaker may pass through numerous intermediate states. Increments are  
55 formally identified by having fulfilled three criteria. The first is that the speaker has satisfied  
56 a grammatical criterion by producing a string of speech which satisfies grammatical  
57 expectations and has the potential to represent a meaningful independent contribution to  
58 the discourse. The second is that the increment contain a tone group containing a falling tone.  
59 The third is that the increment, in the context in which it was uttered, represents a telling or  
60 an asking, see (Brazil 1995, Author 2010, Author et al forthcoming) for further details.

61

62 Berry (2016:44) identifies an exchange as containing the negotiation of a single proposition  
63 or proposal and so example 1, with Birmingham coding is a telling exchange while example 2  
64 is an asking exchange.

65

66	1	A:   I <u>don't</u> like <u>\concrete</u> either	Inform
67		B:   uh <u>\no</u>	Respond
68		A:	(Feedback)

69

70

71 Speaker A produces an Informing move (I) realised as a single tone unit which B responds to  
72 by acknowledging receipt of the information through an optional responding act (R). In this  
73 particular case there is no optional feedback, or as Frances and Hunston (1992: 123) describe  
74 it follow up move (F) – though one could easily imagine one such as *yeah*. Thus, in telling  
75 exchanges such as 1 only the informing move is obligatory. However, in the redefined terms  
76 proposed here, as neither speaker has produced a falling tone which would have indicated  
77 the exchange of information there is no completed exchange<sup>3</sup>.

78

79	2	B: I is it <u>Venice</u> that's <u>\sinking</u>   <sup>4</sup>	I	move
80		A:   <u>\Ya</u>	R	act = elided move
81		B:	(F)	optional unrealised move

82

83 Conversely in 2, there is a complete asking exchange as B's first contribution contains a falling  
84 tone and along with A's following contribution satisfies the grammatical criterion. B's y/n  
85 question realised as a tone group with a falling tone signals B's intention to inform the hearer

---

<sup>2</sup> In light of the discussion on knowledge in section 2 we will see that these definitions will require some adjustments.

<sup>3</sup> I will revisit this example in Section 3 as example 16 and suggest a possible solution as to how code this example.

<sup>4</sup> The significance of A's falling tone vis-à-vis the assumed information states of the interlocutors will be described below in Section 3.

86 that a confirming responding move is required. A's response completes the exchange as there  
 87 is no overt F move. Though once again it is easy to imagine one such as *thanks* and indeed a  
 88 further follow up such as *you're welcome*.

89  
 90 Even the two basic examples presented above illustrate a number of serious shortcomings  
 91 with Exchange structure as originally proposed by the Birmingham School. The first of which,  
 92 alluded to above, is the lack of consideration of intonation, a point partly remedied by the  
 93 incorporation of David Brazil's model of Discourse Intonation, most clearly set out in Brazil  
 94 (1997) (especially see relevant chapters in Coulthard and Montgomery (1981)). However,  
 95 Brazil's insistence that intonation functioned to signal a speaker's moment by moment  
 96 assessment of the state of knowledge shared between speaker and hearer was not fully  
 97 developed in order to make the exchange more dynamic. Nor was there any consideration of  
 98 how intonation choices signal information structure and hence allow the speakers to manage  
 99 the context (see Author 2016). Furthermore, Brazil's view of prosody enables what Berry  
 100 (1981a: 120) criticised as non-metafunctional thinking. She indicated her astonishment at  
 101 Sinclair and Coulthard's claim that they had found a metafunctional approach to the analysis  
 102 of discourse to be not "a useful starting point" (1975: 12). In a series of publications, (1981a,  
 103 b, c and 2016) she outlined her view of the exchange as containing three aspects: Textual,  
 104 Interpersonal and Ideational. To illustrate, I have re-presented examples 1 and 2 as 3 and 4  
 105 and coded for all three metafunctions.

106  
 107 While the full meaning of Berry's coding will be explained when and as needed we can see  
 108 that the three metafunctions are coded independently. The textual metafunction retains the  
 109 original I R F coding while the interpersonal metafunction codes knowledge roles. K1 and K2  
 110 refer to speakers occupying the primary and secondary knower slots respectively, "f" to  
 111 follow up and "d" (example 5) to deferred. Speakers in K1 position transfer knowledge while  
 112 those in K2 position receive it. On the ideational layer the "p" refers to a proposition with "b"  
 113 and "c" as base and complete respectively. Mandatory elements following Berry are  
 114 underlined.<sup>5</sup>

		Text	Int	Id
116				
117	3 A:   I <u>don't</u> like <u>Vconcrete</u> either	<u>I</u>	<u>K1</u>	<u>pc</u>
118	B:   uh <u>Vno</u>	R	K2f	ps
119	A:	(F)		
120				
121	4 B: I is <u>it Venice</u> that's <u>sinking</u>	<u>I</u>	<u>K2</u>	<u>pb</u>
122	A:   <u>Ya</u>	<u>R</u>	<u>K1</u>	<u>pc</u>
123	B:	(F)	(K2f)	(ps)

124  
 125 It can be seen even from these two examples that the 3 different metafunctional aspects can  
 126 be disaggregated. For instance, in (3) the obligatory K1 and pc moves correspond with the  
 127 textual move I but in (4) they correspond to R. If we consider a made up example in the

---

<sup>5</sup> O'Donnell (1990) and Martin (2000), based on data that does not fully conform to the polite consensus model, have suggested revisions to Berry's coding. Martin's revisions pertain to the interpersonal metafunctional layer while O'Donnell's focus is on both the ideational and the interpersonal layers. In the chapter I will critique both views and ultimately incorporate some of O'Donnell's suggested revisions to the ideational layer – see also discussion about dynamism below.

128 context of a quiz or school geography lesson in (5), we can see further disaggregation between  
 129 the obligatory elements on the interpersonal and ideational layers. The K1 move corresponds  
 130 with F and ps which codes proposition support. In this example the teacher/quizmaster tests  
 131 the respondents knowledge of which city is sinking. He/she assumes the role of the primary  
 132 knower but only imparts the relevant confirmatory information once the student/contestant  
 133 has had an opportunity to speak.

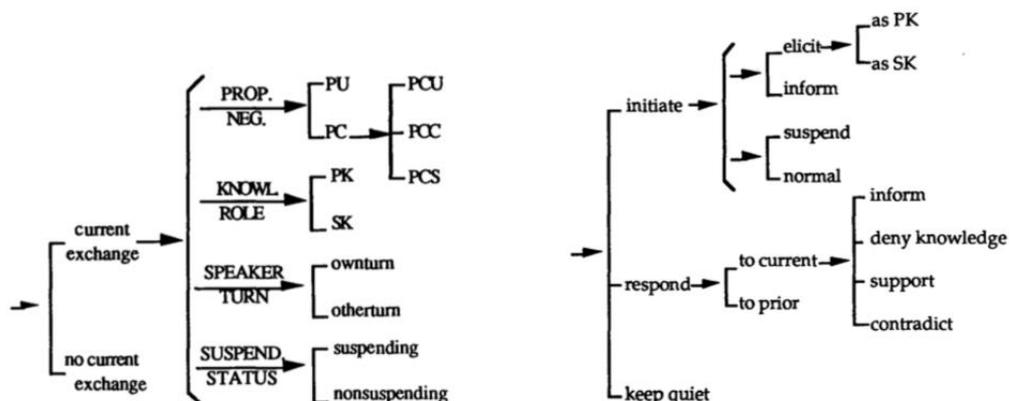
134  
 135 \*5 Teacher/Quizmaster: Is Venice sinking? I dK1 pb  
 136 Pupil/Contestant: Yes. R K2 pc  
 137 Teacher/Quizmaster: Yes, that's right. F KI ps  
 138

## 139 2 Dynamic Exchanges

140 While Berry's coding provides an elegant and comprehensive account of exchange structure  
 141 and shows how it can be incorporated within an SFL framework, a number of issues remain  
 142 outstanding. The first of which is O'Donnell's (1990) point that Berry's work leads to a  
 143 description of the product rather than the process.<sup>6</sup> Models such as Berry's work detail the  
 144 choices available in the text as it unfolds and while it is as O'Donnell (1990: 305) concedes  
 145 more dynamic than a superficial reading would suggest, he (O'Donnell 1999) notes that truly  
 146 dynamic models go further and model the effect an utterance has on the context by for  
 147 instance increasing or decreasing the probability of future utterances. Berry (2016:36)  
 148 acknowledges O'Donnell's point, but notes that for text analysts such as herself there is a  
 149 trade-off between full descriptive adequacy and ease of use for the analyst.

150  
 151 O'Donnell's (1990) revised model consists of two strata: one of which explicates all the  
 152 possible moves while the other describes the exchange context and represents the various  
 153 points of the exchange structure on the ideational, interpersonal and textual levels. The  
 154 context of the exchange licenses the behaviour potential and generates the exchange move  
 155 by move, while actualised moves modify the context of exchange by limiting which choices  
 156 are available. In other words O'Donnell's model is able to do more than set out the options  
 157 that are available at particular points in the discourse. It shows how prior utterances  
 158 increase/decrease the probabilities of various options being taken up in the following  
 159 discourse. Figure 1 illustrates:

160  
 161



162

<sup>6</sup> See Bartlett this volume for a useful classification of degrees of dynamicity.



205 to a big question |

206

207 These examples illustrate how O'Donnell's coding on the ideational layer illustrates the  
208 options open to speakers in real time and also show how speaker utterances constrain or  
209 prospect further choices. In (6) the speaker, who assumes the K2 role produces an  
210 uncompleted proposition which is completed by his interlocutor. In (7) the speaker presents  
211 herself as the primary knower and produces an unsupported complete proposition.<sup>9</sup>  
212 Conversely in (8) A produces a PCS move. However, in both cases irrespective of whether the  
213 complete proposition was supported or not, it has succeeded in modifying the context by  
214 achieving target state. In example (9) GB assumes the role of secondary knower and assumes  
215 the K2 role. The proposition is completed by DC but does not receive support from GB. Finally,  
216 in (10) NC assumes the role of secondary knower and produces a PU move. GB as primary  
217 knower, however does not directly address the question and produces a PCC move. This  
218 constrains NC to himself assume the primary role and produce a further PCC move in a  
219 separate exchange. It is clear that the description of exchange structure above is capable of  
220 modelling text dynamically. Each option unfolds as a direct result of the previous one and  
221 following moves are constrained or afforded by previous ones (Martin 1985). Truly dynamic  
222 models, however, must be able to separate some aspects of the context from the here and  
223 now (O'Donnell 1999: 95). I will reserve judgement as to whether the model described above  
224 is truly dynamic until after a discussion of the roles of primary and secondary knower and the  
225 moves associated with such. In the next section we will also see the importance of considering  
226 the ideational layer in terms of serial tactic relations<sup>10</sup> (Martin: 2000).

227

228 Muntigl (2009) is an important reinterpretation of knowledge and knowledge roles within and  
229 between exchanges. He notes that the early work on exchange structure examined  
230 transactional discourses such as teachers' in-class interactions with students and that this led  
231 to a view of conversational interaction, criticised by Grosz and Sidner (1990: 421) as the  
232 *master-slave assumption*, where the speaker is the master who transfers knowledge to the  
233 hearer. Instead he rejects the view that knowledge is a resource capable of being transferred  
234 and argues it is rather a resource which speakers in their interactions may claim higher, lower  
235 or no access to on a moment by moment basis.<sup>11</sup> On pages 260-61 Muntigl provides the  
236 following definitions:

---

<sup>9</sup> I do not have access to a video recording, so it is possible that the other speaker produced a non-verbal PCS contribution by a head nod or another body gesture.

<sup>10</sup> A further potentially fascinating point would be to extend Martin (2000: 38)'s view that exchange structure should be examined metafunctionally as tiers of orbital and serial (ideational), prosodic (interpersonal) and periodic (textual) structure. This leads him, also Eggins and Slade (1997), to consider the possibility that exchange boundaries depend on whether the speakers wish to close down the exchange or maintain the discussion. He suggests that in pragmatic discourses, such as those examined by the Birmingham School, mood choices signal closure while in casual conversations where interpersonal relations are at risk they use Appraisal (Martin and White 2005) to keep the exchange open. Thus, in casual conversations the interpersonal layer dominates and exchange boundaries are signalled by shifts in Appraisal systems and targets. Unfortunately, limited space does not allow for an examination of how Appraisal telos is realised prosodically in speech and how this may help speakers keep track of contextual factors beyond the here and now and how knowledge is negotiated and contested in extended stretches of spoken discourse.

<sup>11</sup> Muntigl's claims emerge from a detailed and careful reading of the conversation analytical social epistemological literature and illustrates the importance for Systemic Functional Linguists in reading work



265 A: | \Ya | R ↑K2 K1 PC

266

267 Speaker B positions herself as the secondary knower but her selection of falling tone positions  
 268 her as projecting an expectancy that A will confirm the truth of her proposition that *the place*  
 269 *that is sinking is Venice*. Her initiating move positions both conversational partners as being  
 270 responsible for the proposition that *Venice is sinking*. Had A wished to contest B's  
 271 presumption politeness would have dictated that more than a minimal response was  
 272 required. In other words, the secondary knower does not require the primary knower to  
 273 transfer any knowledge. Instead what seems to be at stake is that B wishes to check that she  
 274 and her hearer are on the same page. Rather than tell that *it is Venice that is the location of*  
 275 *the sinking* she prioritises social relations by not presuming to tell something which B is likely  
 276 to know.

277

278 12

			B	A	
279	B:	I <u>read</u> an <u>article</u> in the / <u>Guardian</u>	I	↓KI	↑K2f
280		I <u>think</u> it was erm / <u>yesterday</u>		↓KI	↑K2f
281		um - <u>where</u>   <sup>12</sup>			
282		they were talking about <u>climate</u> change and \ <u>flooding</u>		KI	K2f PCU

283

284 In (12) the speaker produces an initiating K1 move which realises a completed proposition  
 285 which is unsupported. However, her selection of rising tone suggests that she is open to a  
 286 challenge: A is projected epistemically as having access to the knowledge of where and when  
 287 the article was published. On the other hand she signals that she has full access to the  
 288 knowledge of the content of the article and does not prospect a challenge. Her proposition  
 289 neither requires nor receives support from the secondary knower.

290

291 13

			B	A	
292	B:	I <u>guess</u> cause the <u>british</u> climate is \ <u>relatively</u>	I	↓ <sup>13</sup> K1	K2f
293		sort of \ <u>unextreme</u>		K1	K2
294		we kind of got <u>away</u> for however long / <u>building</u>		↓K1	↑K2f
295		pretty / <u>bad</u> buildings		↓K1	↑K2f PC
296	A:	\ <u>Ya</u>	R		↓K2f PCS

297

298 In 13 B produces a completed proposition which is supported by A's K2f move. But A's  
 299 selection of a non-falling tone suggests he is downplaying his role as secondary knower. Thus,  
 300 his support of the completed proposition is signalled as no more than signalling that he has  
 301 no reason to contradict B's proposition and is prepared to accept it. He does not claim  
 302 independent knowledge of the standard of British building.

303

304 14

			GB	DC	
305	GB	but the \ <u>issue</u> here is   <u>will</u> you <u>continue</u> to \ <u>fund</u> the police	I	↑K2	↓K1 PU
306	DC	\ <u>Yes</u> of course	R		↓K1PCC

307

<sup>12</sup> The level tone signals that the speaker was planning the rest of their utterance and hence I have not coded it on the interpersonal level.

<sup>13</sup> The evidential guess signals lowered epistemic responsibility.

308 Consideration of prosody shows that 14 is not as straightforward as it seemed when  
 309 presented as 9. GB's first contribution assigns the role of primary knower to DC but at the  
 310 same time boosts his own epistemic positioning. In the immediately previous cotext he has  
 311 expressly mentioned DC's refusal to expressly state that he will maintain levels of police  
 312 funding and hence implied that DC is not committed to maintaining such levels of funding. In  
 313 the initial move GB signals that he has rights to claim access to knowledge, including that of  
 314 DC's future plans, and hence he lowers DC's rights. DC's K1 contribution realises a  
 315 contradiction. His selection of a fall-rise downplays his initial epistemic positioning while  
 316 realising an implied challenge to GB's prior assertion. In the following discourse he extends  
 317 his argument and states his commitment to police funding.

318					
319	15			NC GB	
320	NC	<u>Gordon</u> \Brown   what are you \going to <u>do</u>	I	K2 K1	PU
321	GB	It would be more \helpful	R	K1	
322		if you would <u>support</u> <u>identity</u> \cards		K1	
323		for \foreign nationals		↓K1	
324		<u>instead</u> of \opposing them		K1	PCC
325	.....				
326	NC	I'm just \asking   for a <u>simple</u> , <u>honest</u> <u>answer</u>	I	K1	PCC

327  
 328 NC projects himself as secondary knower and produces an incomplete proposition which  
 329 presents GB as being required to do something. However, GB, while prepared to take up the  
 330 expected role, does not complete the proposition. Instead his proposition is a challenge  
 331 where he produces a sequence of K1 contributions. In one he downplays his epistemic  
 332 responsibility perhaps to raise the issue that NC is opposed to all forms of identity cards. This  
 333 coupled with his use of irrealis construes Clegg as being politically unhelpful and functions as  
 334 a negative social identity face-attack on Clegg's political competence. By lowering Clegg's face  
 335 he simultaneously boosts his own (Spencer-Oatey 2005).

336  
 337 Now that we have considered knowledge not in terms of a resource which is passed like a  
 338 parcel between speakers but rather as a resource which speakers can assume and assign  
 339 responsibility for it is time to re-consider example 1 reprinted as 16.

340				A	B
341	16				
342		A:   I <u>don't</u> like \concrete either	I	↓K1	↑K2f PaU <sup>14</sup>
343		B:   uh \no	R	↓K1	↑K2f PaS

344  
 345 A assumes the role of primary knower but his intonation choice downplays his epistemic  
 346 responsibility. He does not expand the common knowledge he shares with B by telling her  
 347 that like her he is not a fan of concrete but instead suggests that they both have prior access  
 348 to knowledge of the other's likes. B as secondary knower in the K2f move similarly signals that  
 349 she did not have to be told of the non-liking of concrete. And by so doing she also signals that  
 350 she too is primarily interested in maintaining and developing the interlocutors' social  
 351 relationship. There is no transmission or negotiation of a new proposition. Instead A and B  
 352 signal their affiliation by lowering their own claim to knowledge and thus boosting their

---

<sup>14</sup> The addition of "a" to the coding "PU" signals that the utterance is affiliative.

353 hearer's responsibility for knowledge. Hence while there is no exchange of knowledge or  
354 action there is an exchange of affiliation and we can tentatively label this exchange a  
355 complete affiliative exchange. Such a move has consequences for our earlier definition of  
356 increment and our stipulation that an increment results in the achievement of target state as  
357 will be explained below.

358

359 Target state was defined above as the state assumed by the speaker after the completion of  
360 the increment and one of the three criteria was the presence of a falling tone which signalled  
361 that an act of telling has occurred. Yet as our review of Muntigl (2009) has illustrated  
362 knowledge is better considered in terms of a resource which people lay claim to rather than  
363 as a transferable commodity. Furthermore, our evaluation of our own access to knowledge is  
364 not invariant but rather partly depends on our previous social and physical interactions (Nagel  
365 2014). And while the definition of knowledge or information remains highly contestable  
366 within the epistemological literature<sup>15</sup> it clearly relates in some manner to individual beliefs  
367 of what conversational partners think. Thus, I propose the following redefinitions.

368

369 *Initial State:* The degree of accessibility to knowledge and the right to make a claim to  
370 that knowledge as positioned by a speaker. Initial state exists prior to the  
371 commencement of the increment

372 *Target State:* The degree of accessibility to the updated knowledge and the right to  
373 make a claim to that knowledge. Target state is achieved after the satisfaction of an  
374 increment. In discourse each target state feeds into the following initial state.

375 *An increment:* is a stretch of speech which fulfils three criteria:

- 376 (i) The satisfaction of grammatical expectations; the grammatical chain must be  
377 able to form an utterance which can stand on its own;
- 378 (ii) The grammatical chain must contain and be finished by a fully formed tone  
379 group;
- 380 (iii) In the context in which it was produced it must represent an acknowledgement  
381 that both speakers have claims on the updated knowledge resource.<sup>16</sup>

382

383 Using these re-defined terms we can see that example (16) above fulfils the criteria to be  
384 classed as an increment. The target state reached is joint interlocutor access to the knowledge  
385 that they share the same view of concrete.

386

387 It is time now to reconsider what a truly dynamic exchange system would look like.  
388 O'Donnell's (1999) point is that for an exchange to be dynamic the options available to the

---

<sup>15</sup> To illustrate Plato's classical definition of knowledge stated that for knowledge to exist it must be true, believed and justified but famously Gettier (1963) challenged the classical definition by providing counter examples to the argument that true justified belief always amounts to knowledge. Needless to say Gettier's counter examples have divided opinion and have been accepted by some and resisted by others. In summary it is hard to disagree with Nagel (2014: 56) who wryly writes that "Trying to get a clear definition of knowledge out of the conflicting ways we intuitively speak of it is like trying to identify the make and model of a car composed of assorted scrap parts."

<sup>16</sup> I thank an anonymous reviewer for pointing out a problem with the issue of acknowledgement. As he or she correctly notes an acknowledgement can be realised tacitly through the lack of a challenge. And thus the realisation of an increment must be contingent on the lack of future challenge. This is, however, not so surprising when we consider that contexts are constantly being updated and negotiated.

389 speaker on a real time basis must be both prospected by previous moves and by the longer  
390 term discourse history. Two resources for keeping track of a longer term discourse history are  
391 increments themselves and spoken information structure. As noted above each initial state is  
392 the sum of the previous target states: thus increment boundaries represent locations where  
393 interlocutors are able to keep track of shared epistemic rights. Halliday and Greaves (2008),  
394 amongst numerous other scholars, state that each tone group contains a tonic syllable. The  
395 tonic syllable is the focus of the tone group and presents the lexical item it is contained in as  
396 being not recoverable from the context.<sup>17</sup> Hence tonic items present the nub of the  
397 propositions for instance in example 14 above GB by choosing not to make *police* tonic signals  
398 that the identity of the object of the verb *funded* is Given in the discourse. In other words, the  
399 previous context has established that in the context of speaking the verb *funded* prospected  
400 the police. More generally the target state achieved incorporates the speaker's expectation  
401 of which items are already established in the discourse. A fully worked out model which is  
402 beyond the scope of this chapter therefore needs to incorporate tonicity choices in order to  
403 map how speakers keep track of what is New and what is Given in the discourse.

404

405 In the next section, I will examine the suggested model against two short texts: the first a  
406 conversation between university acquaintances discussing a recent winter flood in the UK and  
407 the second an extract from a televised political debate between rivals. The conversational  
408 data presented in Extract A consists of 14 exchanges while the political debate presented in  
409 Extract B consists of 5 exchanges. Full details of the data and how they were coded is available  
410 in Author (2016 and 2014) respectively.

411

### 412 **3 Data and Discussion**

413 In the data below, increment boundaries are indicated by #, bracketed K slots indicate a  
414 positioning of a speaker into a knowledge role which was not overtly taken up. On the  
415 ideational layer the coding  $x^+ =$  refer to the tactic relations of enhancing, extending and  
416 elaborating (Halliday and Matthiessen 2014: 444). However, here I use this notation in a  
417 slightly informal manner to signal semantic and not grammatical relations. The relations are  
418 summarised below.

419

420 *Enhancing*: One move expands another by embellishing the previous information:  
421 qualifying it with some circumstantial feature of time, place, cause or condition.

422 *Extending*: one move expands another by extending beyond the previous  
423 information: adding some new element, giving an exception to it, or offering an  
424 alternative.

425 *Elaborating*: One move expands another by elaborating all or some of the previous  
426 information (or some portion of it): restating the information in other words,  
427 specifying the information in detail, commenting on the information, or exemplifying  
428 it.

429

#### EXTRACT A: CONVERSATIONAL DATA

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<sup>17</sup> This is not to say that lexical items found in the pre-tonic may not also be presented as New in certain circumstances. Nor does it suggest that the other intonation systems, lexicogrammatical realisation, Thematic positioning and contextual factors are not relevant to a full account of the unfolding of information structure. Nor does it mean that the tonic item is actually New to the discourse only that is presented as such, for full details see Author (2016).

430	EX1			B	A	
431	B:	I don't like <u>\concrete</u> either   #	I	↓K1	↑K2f	PaU
432	A:	uh / <u>no</u>		↓	↑	PaS <sup>=</sup>
433	.....					
434	EX2			A	B	
435						
436	A:	I read an article in the / <u>Guardian</u>	I	↓K1	(k2f)	PCU <sup>+</sup>
437		I think it was erm / <u>yesterday</u>		↓	↑	+
438		um - <u>where</u>				x
439		they were talking about climate change and <u>\flooding</u>   #			↓	
440	.....					
441	EX3			A	B	
442	A	and - <u>one</u> of the	I	K1	(K2f)	PCU <sup>+</sup>
443		ideas that that was <u>\proposed</u>				
444		which was quite / <u>interesting</u>		↓	↑	=
445		was um the idea of / <u>floating</u> cities		↓	↑	=
446		which <u>\submerge</u>			↓	x
447		when it's really bad / <u>weather</u>   #		↓	↑	x
448	.....					
449	EX4			A	B	
450	A	and - <u>ermm</u>				
451		um like it 's got all the - <u>new</u> like	I	↓K1	(K2f)	PCU
452		it's <u>\got</u>				
453		all the <u>\new</u> technology and that kind of		↓	↑	+
454		and - <u>erm</u>				
455		sort of <u>assumes</u> that new tech/ <u>nology</u>		↓	↑	+
456		which will help it all to continue to be / <u>developed</u>		↓	↑	=
457		and that kind of <u>\thing</u>   #			↓	=
458	.....					
459	EX5			A	B	
460	A	but I think it is quite an interesting / <u>idea</u>	I	↓K1	↑	PCU <sup>+</sup>
461		to try and cope that kind of / <u>thing</u>		↓	↑	x
462	B:	that's really <u>\cool</u>   #	R	↓	↑K2F	PCS <sup>+</sup>
463	.....					
464	EX6			B	A	
465	B	Is it Venice that's <u>\sinking</u>	I	K2		PU
466	A:	<u>\ya</u>   <u>\ya</u>   #	R		K1	PC <sup>=</sup>
467	.....					
468	EX7			B	A	
469	B:	they've got those <u>\big</u>	I	K1		PU
470		like those like <u>\giant</u>				+
471		<u>\airbags</u>		↓	↑	
472		that they ...				x
473		<u>\pump</u> up don't they		↓	↑	
474		to like rise the ...				x
475	A:	lift <u>\houses</u> out of water   #	R	↓	↑K2f	PCS
476	.....					

477	EX8			A	B	
478	A	it's \ya	I	K1	(K2f)	PCU <sup>x</sup>
479		cause I don't think like /erm				
480		you \know				
481		as the flooding \continues		↓	↑	x
482		\assuming that				
483		climate change does \exist			↓	+
484		and that /kind of thing		↓	↑	=
485		-Ermm   you know, you're going to \get			↓	+
486		like \sanitation problems			↓	+
487		and that kind of \thing   #			↓	=
488	.....					
489	EX9			A	B	
490	A	and it's just going to get more and -more	I	K1	(K2f)	PaCU <sup>+</sup>
491		difficult to \deal with   #		↓	↑	
492	.....					
493	EX10			B	A	
494	A	-Ermm   <sup>18</sup>				
495	B:	\ermm   it's \almost that yeah	I	K1		PCU
496		we kind of need to \apply all our technology		↓	↑	+
497		and things like \that				=
498		creating better \buildings				x
499		that can kind of wi \withstand				=
500		a bit more of an \onslaught #				
501	A:	\ya	R	↓	↑K2f	=
502	.....					
503	EX11			B	A	
504	B:	I guess cause the British climate is \relatively	I	↓K1		PU <sup>+</sup>
505		sort of \unextreme				
506		we kind of got away for however long /building		↓	↑	+
507		pretty /bad buildings		↓	↑	
508	A:	\ya	R		↓K2f	PCS <sup>=</sup>
509	B:	that cant really \take flooding and stuff   #	I	↓K1	↑	PCS <sup>+</sup>
510	.....					
511	EX12			B	A	
512	B:	I think like you know you've got the \British obsession	I	↓K1		PCU <sup>+</sup>
513		with the \weather as well   #		↓	↑	
514	A	\hm		R	↓	K2f PCS <sup>=</sup>
515	.....					
516	EX13			B	A	
517	B:	when that kind when the \flooding happens you know	I	K1	(K2f)	PCU <sup>x</sup>
518		even if it's yu in this \case it was you know				x
519		quite a lot of /flooding but		↓	↑	x
520		even when it's a couple of \centimetres			↓	x
521		in the local town or \something			↓	x

<sup>18</sup> I have not coded this filled pause as part of an exchange structure.

522	it will be in the news for \weeks   #			↓	+
523	.....				
524	EX14		B	A	
525	B   /erm   you \know	I	K1	K2f	PaU
526	anything to do with the weather /immediately		↓	↑	
527	makes the top /news   #		↓	↑	+
528	A:   \hum	R	↓	↑K2f	PaS=
529	.....				
530					

531 The proposed coding is highly effective in showing how the two speakers cooperate to create  
532 a seamless conversational interaction. Yet, there is little evidence that either party to the  
533 conversation has (i) intended to alter their interlocutor’s state of assumptions or (ii) had their  
534 own state of assumptions radically altered. This finding is in line with somewhat speculative  
535 claims that phylogenetically language emerged as a form of social glue and that the  
536 transmission of information is a latter development (Corballis 2017: loc1827).

537  
538 Of the 14 exchanges, 3 of them, exchanges 1, 9 and 14 do not contain any overt telling. Rather  
539 the speakers project their affiliation to a shared way of looking at the world. In this short  
540 extract neither speaker produced a disruptive move such as a query or challenge. Textually  
541 each exchange consisted of one or two moves with follow up moves neither sought nor  
542 provided. Exchange 11 is the one possible counterexample to the canonical sequencing in  
543 that A’s supporting R move is prior to the completion of B’s initiating contribution. However,  
544 A’s move does not attempt to take the floor or supress B’s right to speak; she acknowledges  
545 her affiliation with B and his words.

546  
547 Within each exchange the speakers structure their information as a series of tone groups  
548 which extend, enhance and elaborate. Excluding the exchanges which do not contain a falling  
549 tone and were coded as affiliative, all of the initiating contributions contain a tone group or  
550 groups which extend what was said before. Thus, propositionally, for an initiating move or  
551 moves to be successful it would appear necessary that they contain a tone group or groups  
552 which move beyond the previous information. Ideationally the R slot is filled by content which  
553 elaborates the prior information and goes beyond the prior information except in exchange  
554 5. B’s response by not merely agreeing with A’s prior turns extends the information by  
555 signalling B’s emotive response. In exchange 7 the responding move represents a PCS slot on  
556 the ideational layer but at the same time unusually in an exchange it completes a telling  
557 increment. Functionally the speaker completes the proposition expressed in the initiation and  
558 signals his positive affiliation with it.

559  
560 Interpersonally the speaker’s selection of falling tone signals to boost their or decrease their  
561 interlocutor’s epistemic rights.<sup>19</sup> In no case, does either speaker attempt to lower their

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<sup>19</sup> As Table 1 indicates intonation is not the sole means by which epistemic rights are boosted or lowered. But in the data studied here it is the most effective means. With the exception of the opening moves of exchanges 11 and 12 the lexical resources for lowering self or boosting others epistemic rights corresponds with the intonational choices. And as will be seen in Extract B only intonational choices are employed to signal accessibility to epistemic rights. Thus, in my discussion I focus mostly on the intonational projection of epistemic rights,

562 interlocutor's knowledge claims. On the contrary they frequently lower their own claims in  
 563 order to boost their interlocutor's claim to knowledge. This once again has the effect of  
 564 presenting the discourse as one between equals and one where participants do not infringe  
 565 on their partner's conversational rights. Now that I have illustrated the proposed model in  
 566 cooperative discourse I will test it in a short example of argumentative discourse.

567  
 568  
 569  
 570

EXTRACT B: POLITICAL DEBATE

571	EXA				NC	DC	
572	NC:	David \Cameron	I		K2		PU
573		what would the \cap be					+
574	DC:	well you'd set the \cap	R		↓	↑K1	PUC <sup>+</sup>
575	.....						
576	EXA1						
577	NC:	\no	I [suspend]		↑K2	↓	PU <sup>+</sup>
578		what's the \number					=
579		is it /ten					=
580		is it ten /thousand					=
581		is it ten /million					=
582	DC	(No you set the cap every ...)	R		↓	↑K1	PUC
583		no If you have a \cap					=
584	.....						
585	EXA2						
586		I if you want to let me answer the /question	I suspend]		↑		PUC <sup>+</sup>
587	.....						
588	EXA3						
589	NC:	just a \number	I [suspend]		↑K2f	↓	PU <sup>=</sup>
590	.....						
591	EXB						
592					DC	NC	
593	DC:	you're reminding me of Gordon last \week	I		K1	(K2f)	PCU <sup>+</sup>
594	DC	It's like uh ... another \replay	# I		K1	(K2f)	PCU <sup>=</sup>
595	.....						
596	EXC				DC	NC	
597	DC	The \fact is	I		K1	(K2f)	PCU <sup>+</sup>
598		every \year					x
599		you need to \talk with					+
600		the health /authorities			↓	↑	+
601		the housing \authorities					+
602		the education \authorities			↓	↑	+
603		and \business					+
604		and set a \cap					+
605		to \achieve			↓	↑	+
606		a very big \reduction			↓	↑	+
607		in overall immigration \levels	#			↓	+

608	.....					
609	EXD			DC	NC	
610	DC	That can be / <u>done</u>	I	↓K1	↑ (K2f)	PCU <sup>+</sup>
611		we've done it in our \u <p>ast  </p>			↓	<sup>+</sup>
612		we can do it again in our \u <p>future   #</p>			↓	<sup>+</sup>
613	.....					
614	EXE			DC	NC	
615	DC	What's \u <p>required  </p>	I	K1	(k2f)	PCU
616		is political \u <p>will  </p>				<sup>+</sup>
617		from a party that's prepared to make the \u <p>difference   #</p>				<sup>x</sup>
618	.....					

620 In extract B there are 5 exchanges and as with extract A I will examine them metafunctionally.  
621 Four of the exchanges consist of only initiations and the hearer's response if any is not  
622 verbalised.<sup>20</sup> Unlike extract A there are no exchanges aimed at projecting affiliation over  
623 information transfer. In exchanges B to E the speaker completes a proposition which is  
624 unsupported by the other interlocutor. Structurally the speakers build up their propositions  
625 by adding facts to the existing knowledge base. In exchange A where both speakers make  
626 overt verbal moves, the speaker in the R slot produces a challenge. His response is not  
627 prospected by the question. For instance, NC's proposition is *that DC supports a cap on*  
628 *immigration and that the only thing at issue is the number of the cap*, but DC response does  
629 not provide an actual number. Indeed, his full response in exchange C is similarly non-  
630 compliant. Exchange A consists of NC unsuccessfully requesting DC to provide a number. And  
631 while DC produces the prospected response, he does so by seeming to produce an irrelevant  
632 proposition. Prima facie he seems to flout Grice's Maxim of Relevance/Relation (1975: 47)  
633 but by doing so he actually produces a subtle inference that by asking for a number NC shows  
634 himself to be somewhat childish. He repeats the point in exchange B. Exchange A remains  
635 unfinished as the embedded suspending exchanges are themselves unresolved and hence it  
636 does not realise a movement from an initial state to a target state.

637  
638 NC and DC frequently attempt to contest their interlocutor's epistemic rights presumably to  
639 cast doubt on their political opponent's position. In exchange A, by assuming the K2 role, NC  
640 presents himself as a secondary knower and DC as the primary knower. DC takes up the role  
641 but his response does not proffer the requested information. Instead his response casts doubt  
642 on the sense of NC's question and by so doing NC is presented as having less access to the  
643 knowledge resource than might have been expected. NC in the initiating act of the suspending  
644 exchanges A1 and A3 challenges DC's assertion and even though he continues to present  
645 himself as the secondary knower and DC as the primary knower he contests DC's assessment  
646 of their respective access to knowledge and boosts his own epistemic claims while reducing  
647 DC's claims. DC's willingness to respond as the K1 knower shows that he regards himself as  
648 having primary epistemic rights and his contradiction signals his assessment that NC has little  
649 or no access to the required knowledge. His second initiating move in A2, however, contains  
650 a rising tone which signals that he wishes to boost NC's epistemic rights. But crucially these

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<sup>20</sup> The limited number of overt responses is likely to be the result of the strict and pre-agreed rules of the political debate as well as the vigilant policing of the moderator. Thus, as we will see non-preferred or disruptive behaviour occurs on the other two layers.

651 rights do not concern the proposition *of whether or not it is possible to assign a definite*  
652 *number to the proposed immigration cap* but rather to the norms of polite conversational  
653 behaviour. NC is presented as knowing that polite conversationalists do not interrupt before  
654 they have been answered and hence DC implies that NC's boorish behaviour is not what  
655 would be expected.

656  
657 Exchange C functions as DC's answer to NC's questions in Exchange A. DC presents himself as  
658 the primary knower and assigns the K2f slot to NC. Four of the tone groups in the exchange  
659 contain rising or fall-rising tone and hence signal DC's uncertainty and conversely boost NC's  
660 epistemic rights. While this may seem somewhat odd in an exchange where DC is expected  
661 to provide information, it is in fact a clever means of impinging on NC's political face. He is  
662 presented as having knowledge that in deciding on an immigration cap, relevant authorities  
663 would need to be contacted. In other words, lowering or boosting an interlocutor's epistemic  
664 rights is a double-edged sword which may be used to support or infringe on an interlocutor's  
665 face.

#### 666 667 **4 Conclusion**

668 Consideration of the two extracts has shown us that a three-metafunctional coding of  
669 exchange structure is able to reveal how prior moves prospect and constrain following moves.  
670 We have seen that in cooperative dialogues there may be no transfer of knowledge but rather  
671 speakers may signal their affiliation and shared social understanding and have suggested that  
672 this may indicate that the origin of language functioned as social glue and not to transmit  
673 information. This is a point worth developing. Structurally we have seen that each completed  
674 exchange contains an increment though there is no requirement for a falling tone in affiliative  
675 exchanges. Additionally to complete an exchange, one of the moves must extend beyond the  
676 previous knowledge base. Yet, while this provides a dynamic representation of the discourse  
677 there has yet been no overt account of how speakers' keep track of the discourse history and  
678 of how they raise and lower their own and their interlocutor's claim to access knowledge  
679 within and between exchanges. This is where increments come into their own as a powerful  
680 device for keeping track of the previous discourse choices. Every initial state is not produced  
681 in a vacuum but rather builds upon the sum of the previous target states realised in the  
682 discourse. Furthermore each achieved target state represents a contingent point in the  
683 discourse which incorporates the speaker's expectation of which items are already  
684 established in the discourse. This enables the speakers to keep track not only of the  
685 immediately prior move/exchange but of the entire discourse history and assists them in  
686 knowing what future moves are possible. For instance, in exchange C the initial state prior to  
687 DC's talk contains the following information: *DC has proposed a cap on immigration and that*  
688 *NC regards this as inappropriate as it is impossible to quantify a cap.* Hence DC's contribution  
689 in exchanges C to E modify this existing initial state and further contributions are constrained  
690 and prospected by DC's contributions.

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