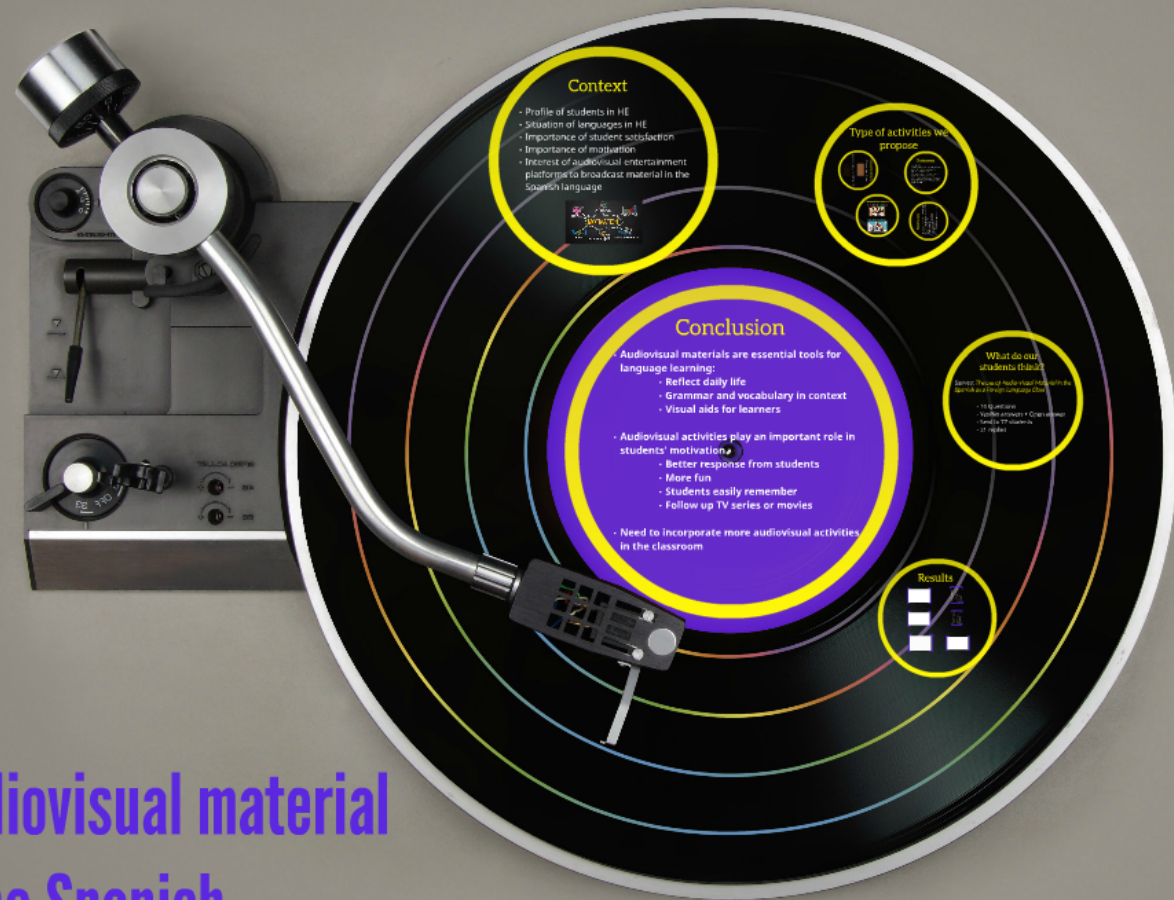




The impact of the use of audiovisual material in students' motivation in the Spanish classroom: Are we doing it right?



Nazaret Pérez Nieto
Cardiff University
April 2018



The impact of the use of audiovisual material in students' motivation in the Spanish classroom: Are we doing it right?



Nazaret Pérez Nieto
Cardiff University
April 2018

Context

- Profile of students in HE
- Situation of languages in HE
- Importance of student satisfaction
- Importance of motivation
- Interest of audiovisual entertainment platforms to broadcast material in the Spanish language



Type of activities we propose

Translation Exercises

TV series clips - *Friends*



TV series trailers - *Las chicas del cable*



Outcomes

- Visual input
- Apply grammar and vocabulary in context
- Individual and teamwork approach
- Discussion - Brainstorm
- Decision making translation process
- Justification of ideas, strategies
- Gain confidence in the target language
- Improvement of communication skills
- Enjoy learning

Conversation exercises

Movie - *Ocho apellidos vascos*



Movie - *Perdiendo el norte*

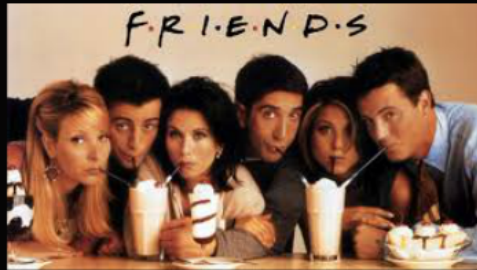


Outcomes

- Prepare students for their Year Abroad
- Reflect on Spanish language and culture
- Reflect on immigration
- Different accents
- Cultural misunderstandings
- Generate discussion
- Learn idiomatic expressions in context

Translation Exercises

TV series clips - *Friends*



TV series trailers - *Las chicas del cable*



Outcomes

- Visual input
- Apply grammar and vocabulary in context
- Individual and teamwork approach
- Discussion - Brainstorm
- Decision making translation process
- Justification of ideas, strategies
- Gain confidence in the target language
- Improvement of communication skills
- Enjoy learning

Conversation exercises

Movie - Ocho apellidos vascos



Movie - Perdiendo el norte



Outcomes

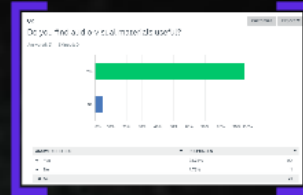
- Prepare students for their Year Abroad
- Reflect on Spanish language and culture
- Reflect on immigration
- Different accents
- Cultural misunderstandings
- Generate discussion
- Learn idiomatic expressions in context

What do our students think?

Survey: *The use of Audio-visual Material in the Spanish as a Foreign Language Class*

- 10 Questions
- Yes/No answers + Open answer
- Sent to 77 students
- 21 replies

Results



If yes, how are the useful?

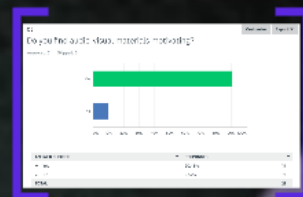
1. This master is useful for me because it provides a clear overview of the project and its progress.

2. This master is useful for me because it provides a clear overview of the project and its progress.

3. This master is useful for me because it provides a clear overview of the project and its progress.

4. This master is useful for me because it provides a clear overview of the project and its progress.

5. This master is useful for me because it provides a clear overview of the project and its progress.



If yes, how do they motivate you?

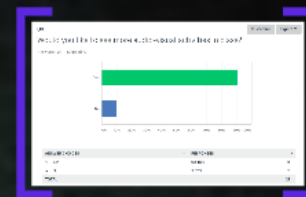
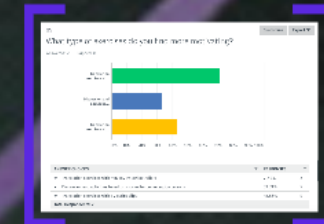
1. This master is useful for me because it provides a clear overview of the project and its progress.

2. This master is useful for me because it provides a clear overview of the project and its progress.

3. This master is useful for me because it provides a clear overview of the project and its progress.

4. This master is useful for me because it provides a clear overview of the project and its progress.

5. This master is useful for me because it provides a clear overview of the project and its progress.



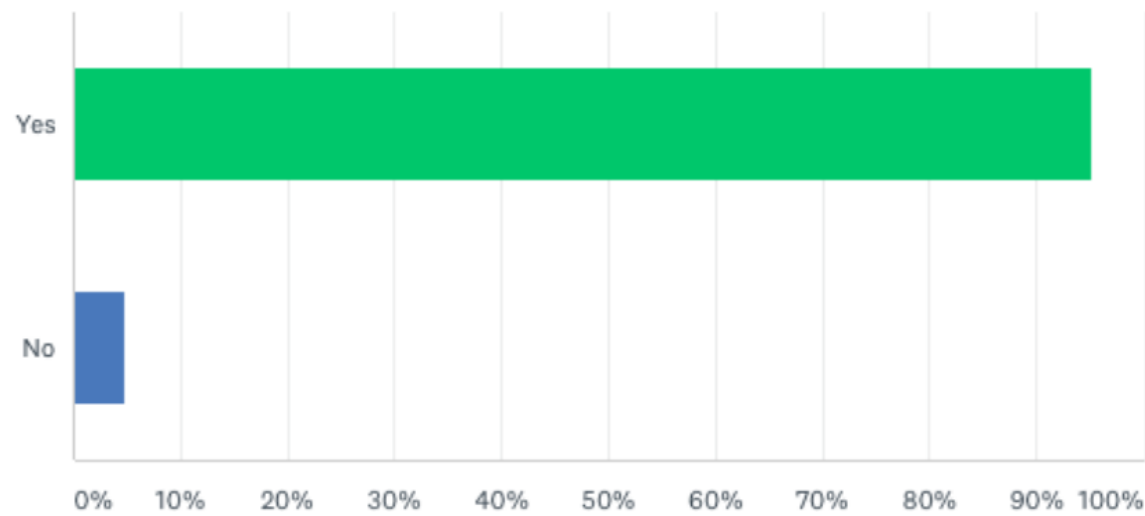
Q2

Customize

Export ▼

Do you find audio-visual materials useful?

Answered: 21 Skipped: 0



ANSWER CHOICES ▼

RESPONSES ▼

▼ Yes

95.24%

20

▼ No

4.76%

1

TOTAL

21

If yes, how are the useful?

"It is easier to understand the language when it is heard or seen".

"It's helpful to hear accents and style of pronunciation. Also the use of grammar in spoken language".

"They help to engage with the topic being taught. I do not lose my concentration as easily"

"It creates a third party interaction that helps the brain break the same thought pattern between student and teacher".

"They help me to improve my listening skills - particularly with films and series. They are also useful regarding how things are translated in the subtitles and sometimes in the audio area".

"They're more fun than just a standard lesson that we normally have- good to have variety".

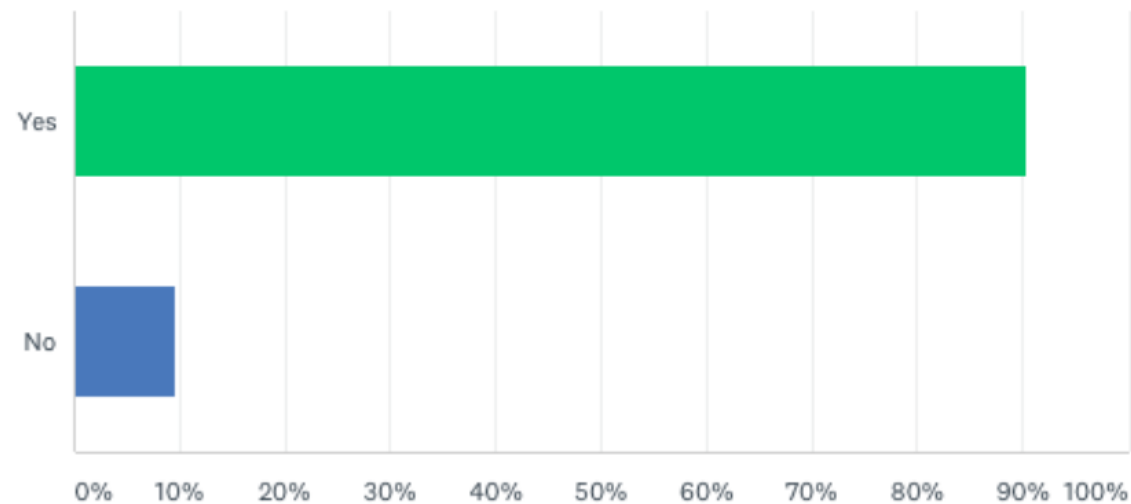
Q5

Customize

Export ▼

Do you find audio-visual materials motivating?

Answered: 21 Skipped: 0



ANSWER CHOICES ▼

RESPONSES ▼

▼ Yes

90.48%

19

▼ No

9.52%

2

TOTAL

21

If yes, how do they motivate you?

"The visual materials give me a focus-point and allow me to start a train of thought on the specific audio-visual object, immediately springing ideas into my head, resulting in me having valuable ideas that I can express".

"They make the classes more interesting so that I can remember them".

"I have often enjoyed trailers/films which has motivated me to watch the series or follow up film".

"Actually helps to progress the learning and makes it more interesting and less tedious".

"They make me want to watch more things in the target language, which helps with listening skills, but also in developing my language".

"Shows different ways in which the language can be used".

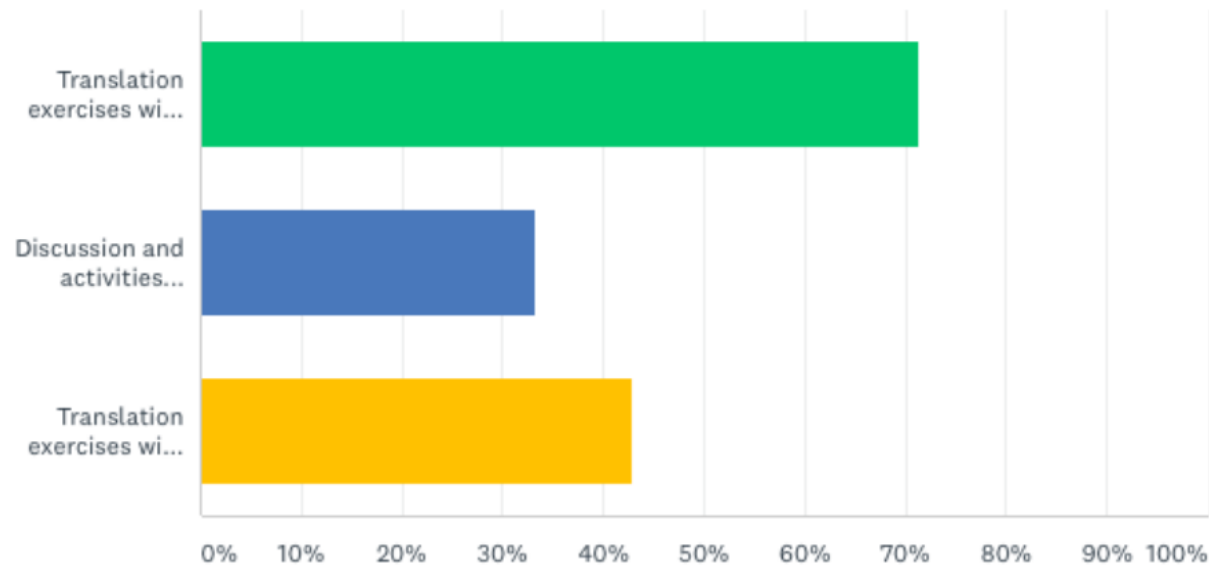
Q9

Customize

Export ▼

What type of exercises do you find more motivating?

Answered: 21 Skipped: 0



ANSWER CHOICES ▼

RESPONSES ▼

▼ Translation exercises with movies/TV series trailers

71.43%

15

▼ Discussion and activities based on movies for conversation lessons

33.33%

7

▼ Translation exercises with TV series clips

42.86%

9

Total Respondents: 21



Prezi

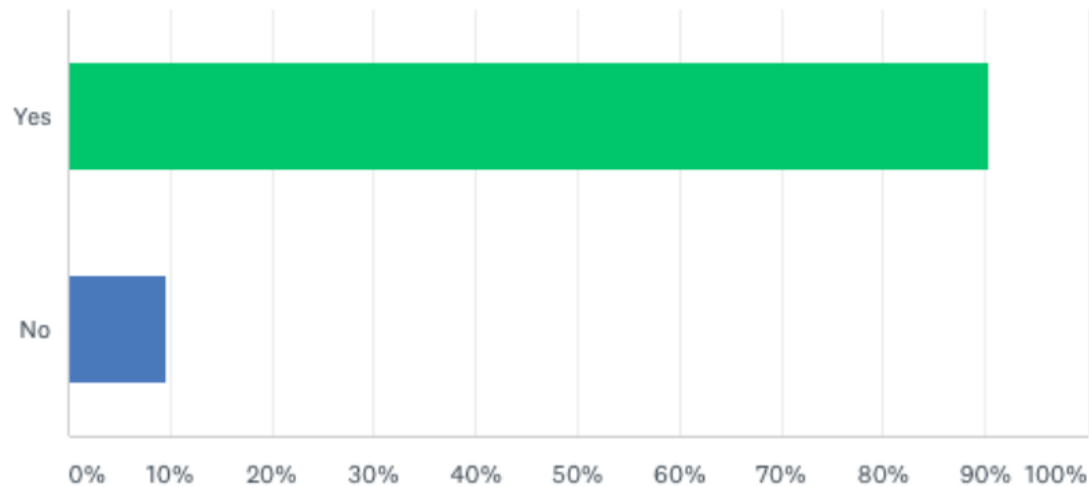
Q10

Customize

Export ▼

Would you like to see more audio-visual activities in class?

Answered: 21 Skipped: 0



ANSWER CHOICES	RESPONSES	
▼ Yes	90.48%	19
▼ No	9.52%	2
TOTAL		21

Conclusion

- Audiovisual materials are essential tools for language learning:
 - Reflect daily life
 - Grammar and vocabulary in context
 - Visual aids for learners
- Audiovisual activities play an important role in students' motivation
 - Better response from students
 - More fun
 - Students easily remember
 - Follow up TV series or movies
- Need to incorporate more audiovisual activities in the classroom

Results



Prezi