

Towards progressive–reflective digital practices in HE

Andreas Buerki, Cardiff University, Wales
buerkiA@cardiff.ac.uk

Overview

- The digital is not optional
- A progressive-reflective approach
- Questions

progressive-reflective practice

equality
of access

critical
digital
literacy

adaptation
to digital

resisting
colonisation

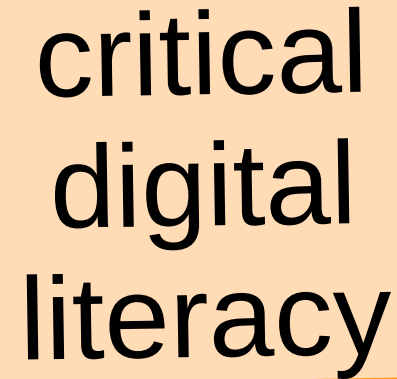
progressive-reflective practice

equality
of access

- equipment
- network services
- special needs

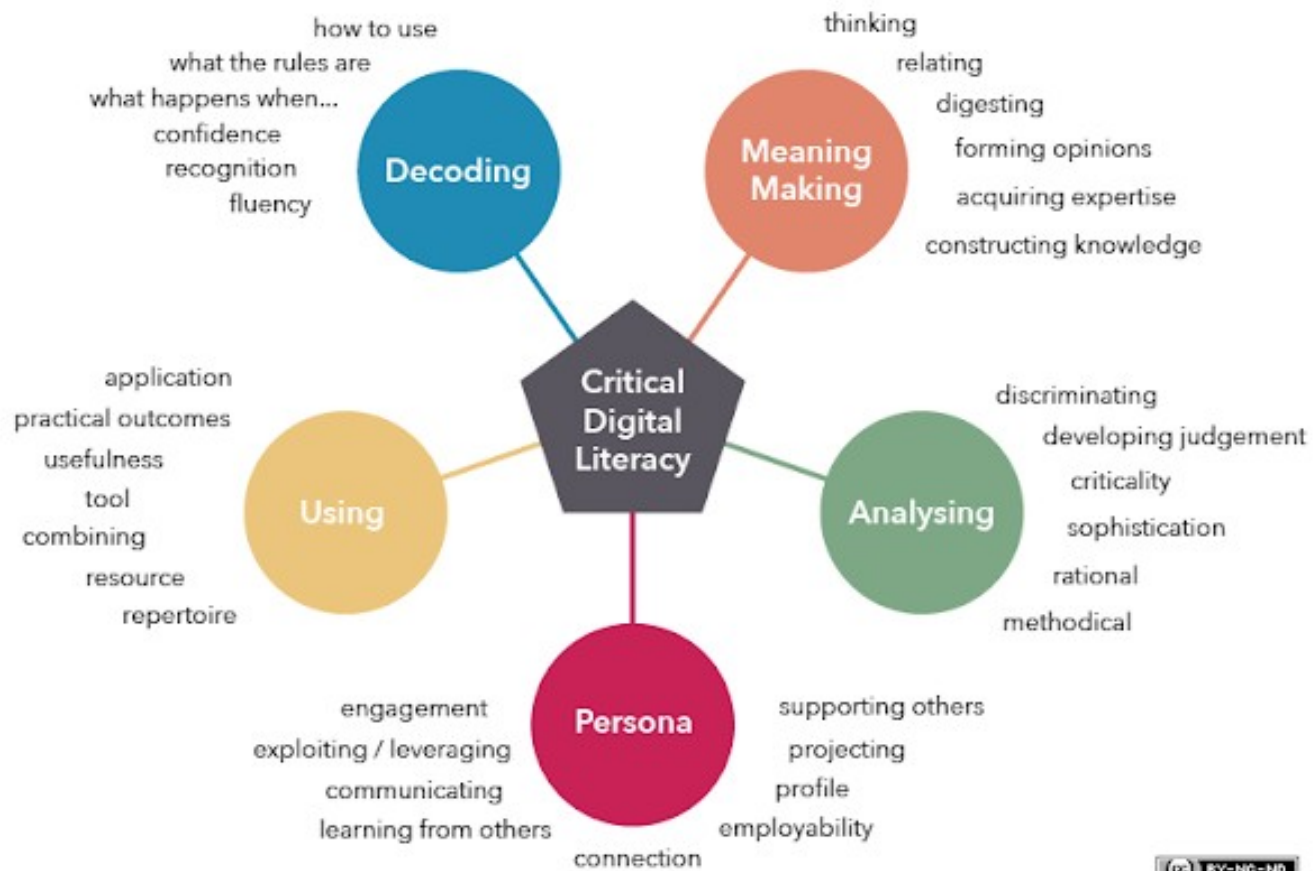
progressive-reflective practice

- technical skills
- Hinrichsen and Coombs (2013)'s 5 resources
 - Using: Appropriate and effective use of digital tools
 - Persona: digital identity curation & audits
 - Decoding: digital genre awareness
 - Meaning making: role of student as participant
 - Analysing: deconstructing, interrogating



critical
digital
literacy

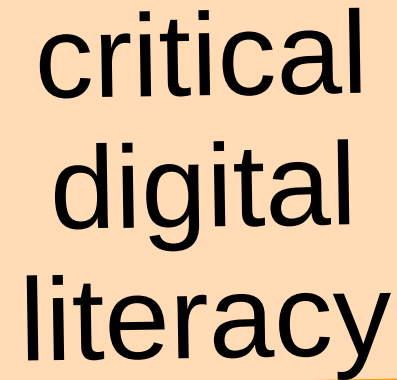
How students interact with the digital



From Hinrichsen and Coombs (2013)

progressive-reflective practice

- technical skills
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 - Meaning making: role of student as participant
 - Analysing: deconstructing, interrogating
- Pangrazio (2016): ideology & participation
- Jones (2016): pretext, subtext, context



critical
digital
literacy

How students interact with the digital

deceptive genres

use of shared genres for unexpected purposes (genres as **pretext**; Jones 2016)

- examples:
 - slide-share presentation ending in plug
 - quizzes / tests for data gathering
 - https://www.buzzfeed.com/kristinchirico/how-anxious-are-you?utm_term=.ol3aN530q#.ypW6oQ7Rg
 - <http://www.selectsmart.com/plus/select.php?url=>
 - <http://www.allthetests.com/quiz19/quiz/1148504466/Are-you-mostly-mean-or-nice>
 - blogs for earning money (www.blogger.com)

‘digital literacies are skills whereby users of digital media can begin to’

- uncover subtexts (hidden functions)
- interrupt sophisticated pretexts
- manage the contexts of information exchange

Jones 2016:411

Example: Facebook-Cambridge Analytica data scandal:

https://en.wikipedia.org/wiki/Cambridge_Analytica / <https://youtu.be/n8Dd5aVXLCc>

progressive-reflective practice

adaptation
to digital

- Beyond simple re-mediation (cf. Bolter & Grusin 2000: 273)
- Hybridity
- The analogue as prized?

progressive-reflective practice

Digital colonisation

“ US multinationals exercise imperial control at the architecture level of the digital ecosystem: software, hardware, and network connectivity ” (Kwet 2019a)

“ For example, Google siphons user data from a variety of sources – Google Search, Maps, Ads, Android location services, Gmail – to provide them with one of the richest collections of information on the planet. [...] they ensure the world’s data flows into their corporate cloud. They then process the data for consumer and business services. ” (Kwet 2019b)

resisting
colonisation

progressive-reflective practice

Digital colonisation

Software (& hardware)

- avoidance of dependence
- retaining power over resources and expertise
- Digital colonialism and cultural colonialism

- Modelling critical / alternative practices
- Informing about / discussing alternatives



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Thank you

Contact: buerkiA@cardiff.ac.uk

Profile: <https://www.cardiff.ac.uk/people/view/148384-buerki-andreas>

References

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