Towards progressive–reflective digital practices in HE

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Overview

• The digital is not optional
• A progressive-reflective approach
• Questions
progressive-reflective practice

- equality of access
- critical digital literacy
- adaptation to digital
- resisting colonisation
progressive-reflective practice

equality of access

- equipment
- network services
- special needs
progressive-reflective practice

- technical skills

- Hinrichsen and Coombs (2013)’s 5 resources
  - Using: Appropriate and effective use of digital tools
  - Persona: digital identity curation & audits
  - Decoding: digital genre awareness
  - Meaning making: role of student as participant
  - Analysing: deconstructing, interrogating

How students interact with the digital
From Hinrichsen and Coombs (2013)
progressive-reflective practice

- technical skills

- Hinrichsen and Coombs (2013)’s 5 resources
  - Using: Appropriate and effective use of digital tools
  - Persona: digital identity curation & audits
  - Decoding: digital genre awareness
  - Meaning making: role of student as participant
  - Analysing: deconstructing, interrogating

- Pangrazio (2016): ideology & participation

- Jones (2016): pretext, subtext, context

critical digital literacy

How students interact with the digital
deceptive genres

use of shared genres for unexpected purposes (genres as pretext; Jones 2016)

• examples:
  – slide-share presentation ending in plug
  – quizzes / tests for data gathering
    • https://www.buzzfeed.com/kristinchirico/how-anxious-are-you?utm_term=.ol3aN530q#.ypW6oQ7Rg
    • http://www.selectsmart.com/plus/select.php?url=
    • http://www.allthetests.com/quiz19/quiz/1148504466/Are-you-mostly-mean-or-nice
  – blogs for earning money (www.blogger.com)
‘digital literacies are skills whereby users of digital media can begin to’

- uncover subtexts (hidden functions)
- interrupt sophisticated pretexts
- manage the contexts of information exchange

Example: Facebook-Cambridge Analytica data scandal:
progressive-reflective practice

adaptation to digital

- Hybridity
- The analogue as prized?
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Digital colonisation

“US multinationals exercise imperial control at the architecture level of the digital ecosystem: software, hardware, and network connectivity”

(Kwet 2019a)

“For example, Google siphons user data from a variety of sources – Google Search, Maps, Ads, Android location services, Gmail – to provide them with one of the richest collections of information on the planet. [...] they ensure the world’s data flows into their corporate cloud. They then process the data for consumer and business services.”

(Kwet 2019b)
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Digital colonisation

Software (& hardware)

• avoidance of dependence
• retaining power over resources and expertise
• Digital colonialism and cultural colonialism

• Modelling critical / alternative practices
• Informing about / discussing alternatives

resisting colonisation
progressive-reflective practice

- equality of access
- critical digital literacy
- adaptation to digital
- resisting colonisation
Thank you

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References


