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**Humanising Business Education with Moral Imagination and Human
Betterment: The contribution of the Circular Economy to a renewed
Philosophy of Higher Education**

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Abstract

The circular economy, by raising an awareness of the limitation of resources and a need for a more efficient use of them, can be seen as a solution to the mitigation of the severe ecological, economic and social crises of this current time. Alongside corporate and policy interest, scholars' attentiveness to the circular economy concept has soared recently, albeit with a tendency to investigate its technical and business angles. On the other hand, scholars in the educational literature, as Barnett, have called for a renewed philosophy of education to be “realist”, “critical”, “practical” and “imaginative”. And more specifically, in the business education literature there has been a call to humanising business education from other business ethics scholars as Dierksmeier, Spender and Kraaijenbrink. Business education plays a crucial role in arousing an awareness of the role of human actions and behaviour on current and future generations. By uncovering the role played by human betterment and moral imagination that characterises some features of the circular economy movement, as developed in the last decade by scholars and practitioners, we claim that it can contribute to a renewed view of business education.

Key words: Moral imagination, Circular Economy, Human Betterment, Business Education, Systems thinking.