Problem space: complex cybersecurity ecosystem and workforce shortages: unmanageable scale and tempo

Solution: My Buddy, harness AI to build a simple and understandable cybersecurity digital companion for non-experts

Q. What is two factor authentication 2FA?

A. “Two factor authentication is an electronic authentication method…”

My Buddy
Thank you

Allison Wylde
wyldea@cardiff.ac.uk

Bloomberg

Hackers’ Path Eased as 600,000 U.S. Cybersecurity Jobs Sit Empty

- Job openings rose at double prepandemic rate in last 12 months
- Cyber professional shortfall could rise to 3.5 million by 2025