We come in Peace! (Well, do they?): Human Communicative Fears in Films of an Extra-terrestrial Nature

Abstract

Extra-terrestrial beings always have the potential to alter 'the world as we know it.' Whenever they appear in film or television, there is a debate about the possibility that we have, as human beings, to communicate with them. Linguistics and semiotics become key elements in our attempt to bridge the cultural gap. Be it through mathematics, music or technological gadgets, these films only mimic the uncertainty that arises from all types of intercultural contact. The fear is always the misinterpretation that can turn a 'We come in peace' into a fully-fledged war.

This article starts from a general review of 138 films from the decade 2007-2017 to recognize the main points present in their narrative, which shows that hostile conflict remains the main theme. Then it provides an interpretive analysis of the films to describe the type of communication fears that exist in contemporary films, taking a special look at Avatar (Cameron, 2009), Arrival (Villeneuve, 2016) and District 9 (Blomkamp, 2009) as the main representations of our current understanding of communication difficulties. The humanization of extra-terrestrial beings to establish communication with them becomes an inverse representation of the dehumanization of the other, the enemy, as depicted by certain sectors of society and a few recently elected governments, with whom it is difficult to establish mechanisms of communication and dialogue.

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Recibido: junio 10 de 2019 Aprobado: octubrel 31 de 2020

Key words: communication, extra-terrestrial films, otherness, aliens, sci-fi films.

^{*} Our colleague and friend, Sergio, passed away in March 2020, whilst we were awaiting the referee response to this article. This publication serves to honour his memory.



¡Venimos en paz! (Bueno, ¿lo hacen?): Miedos comunicativos humanos en películas de naturaleza extraterrestre

Resumen

Los seres extraterrestres siempre tienen el potencial de alterar "el mundo tal como lo conocemos". Cuando aparecen en el cine o la televisión, hay un debate sobre la posibilidad que tenemos, como seres humanos, de comunicarnos con ellos. La lingüística y la semiótica se convierten en elementos clave en nuestro intento de cerrar la brecha cultural. Ya sea a través de las matemáticas, la música o los dispositivos tecnológicos, estas películas solo imitan la incertidumbre que surge de todos los tipos de contacto intercultural. El temor es siempre la mala interpretación que puede convertir a un "Venimos en paz" en una guerra de pleno derecho.

Este artículo parte de una revisión general de 138 películas de la década 2007-2017 para reconocer los principales temas de su narrativa. Se señala que el conflicto hostil se mantiene como la principal temática. Así desarrolla un análisis interpretativo de las películas para describir los temores comunicativos de los filmes contemporáneos, prestando especial atención a las obras *Avatar* (Cameron, 2009), *Arrival* (Villeneuve, 2016) y *District 9* (Blomkamp, 2009) como representaciones de nuestras dificultades comunicativas actuales. La humanización de los seres extraterrestres para establecer comunicación con ellos se convierte en una representación inversa de la deshumanización del otro, del enemigo, como lo muestran ciertos sectores de la sociedad y algunos gobiernos recientemente elegidos, con los cuales es difícil establecer mecanismos de comunicación y el diálogo.

Palabras clave: comunicación, películas de extraterrestres, otredad, extranjeros, películas de ciencia ficción.

A Fascination....

Plato (1997b) presents us in his *Theaetetus* a description of his fellow philosopher, Thales of Miletus, stating that

[...] they say that Thales was studying the stars, Theodorus, and gazing aloft, when he fell into a well; and a witty and amusing Thracian servant-girl made fun of him because, she said, he was wild to know about what was up in the sky but failed to see what was in front of him and under his feet (174a)

This idea, a recurring one in contemporary pop culture, exemplifies the fascination that the heavens have brought upon humans. The image of a philosopher walking around amazed at the celestial dome is but one of the references that may be found in antique philosophy. In *The Republic* (Plato, 1997a), Glaucon, one of the protagonists, states that 'astronomy compels the soul to look upward, leads things here to things there' (529a). The sky, in its immensity, has always arisen curiosity and fear, and humans have always believed to see phenomena¹ in it, which we have been unable to explain, but which have started to become part of the way we see the world. There has been a belief according to which the gods descend from the skies, an idea that remains present in some contemporary prayers —i.e. Our Father, who art in Heaven²— and which, slowly, has given rise to multiple theories, some of them considered as pseudoscience —such as the Ancient Astronauts—, which states that the gods are nothing but misinterpreted aliens (Miller, 2017; Von Däniken, 2016). This is an idea that has continued into our days (Schofield Clark, 2005). Of course, these gods come riding chariots we have called UFOs and which have been, throughout history, objects of fear and fascination because we are certain we have seen them, yet we fail to understand the what and how of their appearance (Jung, 2002; Moffitt, 2006; Scolari, 2005). Interestingly, curiosity has seemed to be stronger than fear.

Dengo (2012) also informs us that,

Whenever you look for information on the NASA website, the field that includes the author of a Discovery reads "Known by the ancient." As opposed to Neptune and former-planet Pluto, Mars has always been a part of our understanding of the solar system.

It is easy to spot, Mars is visible to the naked eye and it is clearly red. It is also close: our possibility to see it bears witness to the relative closeness of the planet.

Pop culture is laden with references to Mars: films with names such as *Mission to Mars* (2000) and *Red Planet* (2000), documentaries such as *Can we make it to Mars?* by NOVA, without going through the large number of science fiction stories such as *The Martian Chronicles* by Ray Bradbury from the 1950s and non-fiction books such as *The Case for Mars* and, obviously, *Packing for Mars*, which revolve around the requirements to send, not only an analog robot, but a person to the planet. [Our translation]

If there is a trait that seems to define humanity, it is curiosity, a searching after the unknown that, alongside fear, exerts a strange fascination (Bohlmann and Bürger, 2018). In fact, the *Mars Science Laboratory*, a mission to Mars launched on November 26, 2011, is also known as *Curiosity*. Fascination is evident on the scientific field, but it is equally present in pop culture —and maybe even more in the latter—. Since the 1950s we could make a long list of mediatized alien invasions in film, television and videogames (Amis, 2015; Martos-Nuñez and Martos-García, 2015; Pincio, 2009; Scolari, 2005) and some real ones, such as the one in Rosswell³ that have filtered through the sensibility of Western culture (Moffitt, 2006; Moulton Howe, 2016; Roncallo-Dow *et al.*, 2016). Maybe one of the places where this fascination has taken hold is precisely in audiovisual products —namely film and TV series—, where we have recreated our own version of what aliens are —or should be— like.

From the Selenites of *A Trip to the Moon* (Méliès, 1902) to the octopus-like cephalopods Abbot and Costello in *Arrival* (Villeneuve, 2016), we seem to be obsessed with including aliens as part of our films. No less than 130 films in the last 10 years seem to include, in one way or another, extra-terrestrial beings (see IMDb, 2018). We grant them everything from the manic compulsion to kill

Whatever intentions we assign to them, we approach them with suspicion, at the very best. There is no way an extra-terrestrial entity would have made it to us if it did not have at least some clear intentions about *what* to do with us. Namely, our approach to dealing with aliens seems to say a lot about our own intentions and where we stand at the other end of the story. In a sense, we seem to only be looking at a mirror when we explore the creatures from beyond the vast expanses of space. Whether 'because of budgetary constraints or for reasons of anthropocentrism' (Rutherford, 2017, p. 169), there seems to be a great deal of films in which our extra-terrestrial counterparts are not very different from ourselves (Scolari, 2005). However, despite the often-displayed visual similitude, extra-terrestrial beings might harbour all sorts of ideas about us. In other words, they surely are up to something; and that something is surely not good at all.

Not always do we look the same. The likes of Jerome Newton and Mr. Spock might get the occasional glance at a local high school reunion in the 1960s, particularly because of their speech patterns, but they are certainly not very anatomically surprising. Insect-like beings, such as those from *Starship Troopers* (Verhoeven, 1997) or *District 9* (Blomkamp, 2009), and repulsively elongated and phallic figures, like the Xenomorph of the *Alien* saga (Various directors, 1979-2017) —or their seemingly not-so-distant British cousin in *Split Second* (Maylam, 1992)— they all share a certain resemblance to earthy

creatures (Rutherford, 2017). Both in real scientific pursuit of extra-terrestrial beings (Cabrol, 2017) and in our own filmic imagination of the creatures, we are bound by the idea that we are searching for life as we know it. This is an entirely understandable perspective, for it certainly is much easier to imagine a creature *similar* to one we already know than something *completely different* from it. Quite simply, because making it completely different begs for the question of how does one frame the notions of 'completely' and 'different'.

In less than a century, aliens invaded earth in every possible way and through as many diverse means. Initial fear became fascination and fascination turned into merchandise. From the B-movies of the 1950s Hollywood industry, aliens became the inhabitants of the Third World —a name also given to the place where the Thundercats (Wolf, 1985) lived— and they colonized the most important ground to ensure their dominion, the collective imagination. Nowadays, we face all sorts of (conspiracy) theories that suggest that we might even be the folly of an alien experiment. That is the case of the writings of Erich Von Däniken (1968) and his mediatization in series such as Ancient Aliens (Burns, 2009), which have spurred theories and experts on the alien phenomenon that seems to be similar to earthlings. Around 2012, when the end of the world was expected to be nigh —according to the Mayan prophecies— there were many voices claiming the return or invasion of aliens. The colonization of the imaginary runs deep and provides an interesting point of departure for the functionalist concepts of the mid-twentieth century. What links films like The Flying Saucer (Conrad, 1950) and District 9 (Blomkamp, 2009)? The question brings back old and recent media depictions of aliens: in the former film, aliens are communists, and in the latter, they are the marginalized, the disenfranchised, the segregated. They are built as the other from our hegemonic semiotic construction, in our own likeliness, as the reflection of our current fears.

Extra-terrestrials, thus, seem to be usually closer to types of life we are familiar with, as the famous misquoted phrase from Mr. Spock would suggest 'It's life, Jim, but not as we know it.' In other words, our characters in extra-terrestrial films tend to have enough recognizable elements for us to be able to approach them. There is a caveat here. Although they may resemble us —and even worse so when they do not—, we seem to be at odds in trying to communicate with these other-worldly beings. Films often skip the complexity of linguistic interaction and simplify what would certainly be the most difficult exchange between two sentient and technologically developed species. Many movies reduce linguistics in the symbolic economy of the film and often enough a technological device manages to bridge the communication gap through assuming the common biological similitude can account for the linguistic closeness. Clearly, this has to do with the fact that if they were not similar to anything we already seemed to know, we would wonder how on earth could we communicate with them. As the turn of the phrase used here seems to already present to us, our own earthly domain sets the ground for this first worrisome encounter.

An approach to the communicational problems with aliens in contemporary films

To answer the question of our current communication fears, this article presents a qualitative research process from a universe of 514 alien-related movies produced between 1902 and 2017. We narrowed down the sample to 138 feature-length films of a variety of genres (comedy, sci-fi, action) produced between 2007 and 2017 (see Table 1) and whose information was available on the Internet Movie Database (IMDb). It was unsurprising, yet important, that 112 of the films were produced in the USA and from a Western —particularly American— perspective, highlighting such fact.

We focused on how the question of engaging with or approaching the extraterrestrial beings was dealt with. These films were analysed under three categories: a) Relation to humanity [Main topic]; b) Alien Characters [Hostile Alien Life Form; Friendly Alien Life Form; Body Snatcher; Alien Life Form; Unknown Alien Force; Humanoids; Human-Like; All sorts of Alien Life Forms] and, C) Type of communication between humans and aliens [No interaction; Interaction; Conflict; Interaction – Conflict] (see Table 1).

Our purpose was to understand the metaphors of the relationship with the alien *other*, from a communicative perspective. Out of the 138 films in the sample, 135 provided enough information for the categories established, while 3 proved rather difficult to classify. It became clear that conflict with hostile alien life forms (n=40) remains the main topic when addressing our communications with aliens, followed by interaction-conflict with human-like creatures (n=10) as the second most common theme (see Figure 1). Only the first six connections between type of communication and alien characters yielded at least 2 films, whereas the others only yielded 1 film each —and were thus not considered relevant—.

Figure 1. Number of films (2007-2017) regarding type of communication. Source: Compiled by authors.

Starting from this quantitative perspective, we opted for a cultural analysis of what we consider to be the main themes. If conflict with hostile alien forms is the key topic, how is that presented and what does it tell us about how we, as human beings, communicate?

Drawing from philosophical debates, cultural studies and linguistics, and presenting examples that span over the 514 films, communication fears are presented in their evolution —not in a sense of improvement, but rather as change over time— in how they exemplify the different fears in terms of communication. Special attention is given to three contemporary films within the sample, namely *Arrival* (Villeneuve, 2016), *District* 9 (Blomkamp, 2009) and *Avatar* (Cameron, 2009), although other films, including the *Alien* saga,

which expands from 1979 to 2017 (Scott, 1979; 2017; Cameron, 1986; Fincher, 1992; Jeunet, 1997; Anderson, 2004) and the *Star Trek* reboot (Abrams, 2009; 2013; Lin, 2016), and their characters are also often mentioned. Our approach is hermeneutical and creates links between the times and the themes in order to coalesce in a fluid narrative.

If We cannot communicate with Them, do They come in Peace?

As explained by Peters (1999 sec. Communication with Aliens), the idea of communication with aliens, although always present, is empirically anchored to the late nineteenth century, in the sense that the advent of modernity, heralded by Marx, Feuerbach, Nietzsche and Freud, tried to free human imagination from fantastic beings such as gods, demons and angels. Following that train of thought, 'science has compensated by seeking contact with objective others-animals, aliens, 'primitives', the unconscious. In research on extra-terrestrial intelligence, as on animal communication, all kinds of strategies have been sought to transcend the inevitability of one-way communication' (Peters 1999, sec. Communication with Aliens). Of course, in relatively scientific terms, communication with aliens may face a different problem: temporal dislocation (Hacyan, 2014; Peters, 1999). A project like SETI could reveal that, for instance, any attempt to communicate with alien entities through radio waves —as attempted by Frank Drake in the 1960s—would imply thinking of an asymmetric time frame between transmission and reception: a message sent to a nearby galaxy, like Andromeda, which is 2,537 million light years away, would take very long to reach us.

Interstellar communication is riddled with astronomical gaps: mind-numbing distances, ranging from four light-years to billions; delays between call and response that could outlast a thousand earth generations; the problem of signal persistence through Doppler shifts, space-time distortion, and signal scatter caused by cosmic dust and gases; and the prospect of such a radical otherness in our interlocutors that their math, their being in time, or their bodies might be like nothing in our ken. Their strangeness could put all other strangeness to shame (Peters, 1999, sec. Communication with Aliens)

Peters (1999) then goes on to remind us that beyond time asymmetry, other issues may arise in communication with aliens. To imagine a life form, as already addressed by Wittgenstein (2009), is to imagine a whole new life form. If language games are what provide us with family resemblance, we would have to accept that aliens are within that set of similitudes. This would imply that any form of alien language and any form of alien communication must have patterns that strike us as familiar to our own languages. Even a film like *Arrival* (Villeneuve, 2016) escapes the linguistic relativism of Sapir-Whorf, which presupposes the impossibility of language universality, that is, worldviews as language dependent (Deutscher, 2010; Mayer, 2017; Sutton, 2018).

In many cases, while highlighting our extremely Cartesian view of reality, it has been assumed that mathematics —in their anthropocentric version— are the universal language (Cocconi and Morrison, 1959) and that aliens would hold a vision of the world supported in similar pillars as our concept of colour (Narusawa, et al., 2018) or that they would also enjoy similar behavioural aspects such as ethics and morals (Peters, 2018; Szendy, 2013). This incessant search for similarities is what gets ripped to shreds in films like *Annihilation* (Garland, 2018), where ontological certainties taken from the scientific discourse of biology disappear in the *Shimmer*, a quarantine ward where an alien presence seems to have altered life's own logic. Thus, there has been a lot of discussion about the scientific footing of many alien fictions (Kirby, 2003).

Extra-terrestrial films have managed to exploit one of the inherent fears of humanity regardless of the different forms of social organization we have developed: fear of the other, the different, the abnormal. It has exposed the absolute terror of the one who does not only resemble us —to the extent previously described—, but who also reminds us of the things we have grown up thinking and being educated to fear, to assume as the opposite, as a threat, as an enemy.

For Michel Foucault (2002), this fear of the *other* appears in the form of racism in modern societies that work within the modality of bio-power. Fear emerges, because the political enemy (ideological opposite) is extrapolated to the biological enemy, which is based on racial or ethnic differences (Wagner, 2015; Pheasant-Kelly, 2016). In the case of science fiction films that base their plot on the possible arrival of life forms from other planets, the fear of colonization appears. The panic generated by their unknown power and the possibility to become victims of what every colonizing process has brought with it: genocide. This is the fear of our own Western genocide of indigenous peoples, and many films —including *Avatar* (Cameron, 2010)— exemplify this fear (Veracini, 2011).

The classic writer of supernatural horror, H.P. Lovecraft, began his 1927 essay on this genre by stating that 'the oldest and strongest emotion of mankind is fear, and the oldest and strongest kind of fear is fear of the unknown' (para. 1). This phrase summarizes our inherent fear towards those who might exist beyond our grasp, our comprehension, and, in a way, our control. Lacan mentioned how we develop knowledge as a weapon to overcome our paranoid fear of the unknown, since 'the other, and particularly the other's desire, is always a potential threat to the subject because it is an alien force that stands in firm opposition to the subject, an antithesis that evokes rivalry and competition' (Mills, 2003, p. 37, our italics). Taking that to another level, we can imagine that our collective imagination of the encounters with potential extra-terrestrial beings can be understood as our own fear of ourselves. A fear that, of course, entails a fear of the other; this other that we recognize, not as an other, but as a de-formed version of ourselves. Think about the extra-terrestrial creatures in District 9 referred to as 'prawns', which end up living in slums in Johannesburg.

They are seen chopping up cows' heads in an establishing vignette, which is framed along with similar impressions (aliens rummaging through garbage, or fighting over junk) that seem angled to communicate a repulsive vulgarity ... The Prawns, then, seem to be not quite fully universal signifiers of otherness, but rather doppelgangers of the black working class or poor shack dwellers who feature marginally in the film without being brought into the limelight. (Van Veuren, 2012, p. 574).

This example shows how these films tend to draw attention to aspects of our own humanity, the realities we see every day, the fears of our own interaction with other human beings. Thus, in all those films, 'the aim of the stories often is to reflect on our own morality' (Kracher, 2006, 331).

Two ideas come into play. On the one hand, there is reciprocity and recognition of the *other*. Maybe the problem of understanding an alien is precisely that: the impossibility of recognition. Reciprocity demands the idea of a two-way correspondence with the other person —or entity, in our case—, as suggested by the Latin etymology of the Word *reciprocitas*, from which *reciprocity* stems. Now, this idea of *correspondence* implies the need of a relationship with the other —which in itself implies an alterity— in terms of a common existence written in the 'co' suffix of correspondence. In its more common sense, mutuality could be understood as very close to and almost synonym to reciprocity: after all, whatever is mutual is something that belongs to *us*, what we share, what we call our *own*. Along these lines, Paul Ricoeur (2005) warns us that we should understand mutuality to be the most intimate form of reciprocity.

Ricoeur (2005) uses the Greek term *allelon*, which could be translated as 'for one another'. This Greek word used by Ricoeur suggests, on the one hand, a closeness between reciprocity and mutuality, as presented also in the translation of the term into English in the Lidell-Scott dictionary: *one another, reciprocally, mutually*. On the other hand, and this could become the central issue here, beyond translation or any explanation of the Greek word to clarify

the sense of mutuality, the relationship between *one* and *other* is surrounded by a deep asymmetry that opposes reciprocity, 'the insurmountable difference that prevents one from the other in the core of the *alleloi*, from "one another" (2005, p. 152).

The renowned phrase 'we are not alone' turns into some sort of omen that strengthens the fear generated in the event of the possible arrival and colonization of the planet earth by extra-terrestrial beings that are completely unknown to us and whose powers we do not know. Others whose superiority over humanity has been assumed and become one of the most recurrent discourses of the so-called science fiction cinema and is manifested, not only by its unknown technologies that allow them to travel through space or even time, but also because they do not count with specific key (moral) elements that define forms of social control, fundamental norms to configure the social order.

Ash: You still do not understand what you're dealing with, do you? Perfect organism. Its structural perfection is matched only by its hostility.

Lambert: You admire it.

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Ash: I admire its purity. A survivor ... unclouded by conscience, remorse, or delusions of morality. (Scott, 2011[1979])

A determinant aspect in the configuration of the extra-terrestrial alien is the fact of conceiving it as something difficult to define or describe (almost an object), particularly if it is an alien form whose physical and biological characteristics are far from human resemblance. Creatures that constitute greater danger when their organism represents something unknown and incomparable with the human body, or whose greater threat represents the possibility of colonizing, not the planet, but the human organism. The more the extra-terrestrial looks like a human, the more respectable, and the less feared since they are assumed to be able of communication. That is the reason why, on the one hand, characters such as Mr. Spock in Star Trek represented some sort of security for humans

who worked with him. He did not represent a threat to humanity or the human lifestyle —Mr. Spock, in fact, is easy recognizable—, despite his obvious different behaviour. On the other hand, a character such as the alien organism in *The Thing* (1982), which colonized human beings, or the life form in *Alien* (1979) and all its iterations, represented that unidentified organism whose only purpose is to destroy humans.

The gap created with the second type of aliens, due to their biological characteristics inevitably generate greater resistance, because it is not possible to establish dialogue with them, from a human communication perspective. The only way to know about their intention and to interpret their emotions and thoughts depends on reading certain behaviours from a human point of view, in the same ways we do with animals. Nevertheless, the difference lies in thousands of years of domestication and imposition of the human will upon the animal kingdom, compared to the ignorance regarding extra-terrestrial life forms.

I dunno what the hell's in there, but it's weird and pissed off, whatever it is. (Carpenter, 1982)

Given the above, the fundamental basis of fear reduction lies in the possibility of reducing the distance between humans and aliens, as long as it is possible to establish contact as interlocutors. This necessarily implies the need to humanize the other, the stranger. It implies finding common elements that allow the exchange of ideas, which, in turn, means bringing that different being, into the same symbolic context and meanings.

Dr. Collins: I think we should try to make them understand we mean them no harm. They are living creatures out there.

Sylvia: But they're not human. Dr. Forrester says they're some kind of advanced civilization.

Dr. Collins: If they're more advanced than us, they should be nearer the creator for that reason. No real attempt has been made to communicate with them, do you know? (Haskin, 1953)

For all of the above, the different, the alien (both extra-terrestrial and earthlings) ends up being represented through narratives that are assumed as true, exoticised, thus giving reason to Thomas (2005) theorem, who pointed out that if individuals define situations as real, these are real in their consequences. The narratives told and the stories written regarding aliens and the possibility of contact with them explain the event of October 30, 1938, when the North American radio audiences assumed as real such an invasion and behaved accordingly with the imaginary they had about it. However, by then, the developing film industry had not advanced yet Science Fiction and Alien stories as a genre.

The films in which the question regarding communication appears raise the possibility of contact with the aliens at the moment in which common elements are found and allow the configuration of a system of signs end the exchange of ideas, the dialogue and the interpellation. A linguistic and sign system that allow the representation of the world and its different realities.

It implies reaching consensus around the world and life, which in turn allow negotiation before a possible alien invasion and the destruction of 'the world as we know it.'

In films where the alien becomes that biological enemy, it threatens not only the status quo, whether based on race or ethnicity, but human existence or freedom, and then the possibility of communication with the other is null, impossible, or displaced onto another space of less importance. It is, precisely in those spaces in which the warlike confrontation between the worlds is inevitable. A negotiated exit to the conflict disappears and only the confrontation remains, which, in addition, occurs in conditions of superiority of the Alien, but it inevitably changes in favour of human beings who impose their linguistic and symbolic system, impose the other its world and its norms.

When dealing with aliens, try to be polite, but firm. And always remember that a smile is cheaper than a bullet. [Instructional voice] (Blomkamp, 2009)

From this perspective, the extra-terrestrial alien is demanded the assimilation that is also demanded from the foreigner, otherwise, its presence alters the functioning of the social system as it is organized. Therefore, the other is destined to assimilate, surrender, exclude, be expelled from the planet or die in its attempt to colonize. For Merton (2002), ethnic tolerance becomes a "benevolent form of domination" by what he calls the dominant intragroup —those subjects that belong to the dominant group and the receiving environment—, and which aims to achieve the stabilization of the social system. In this way, not only the rules and laws, but the discourses and narratives that are assumed true and that deepen the gap, in this particular case, with that extra-terrestrial being, opposite, that must submit to our rules, our ways. In short, our world.

Van de Merwe: We need your signature on this eviction notice Alien: Fuck off! (Blomkamp, 2009)

Thus, the humanization of the extra-terrestrial becomes a need, in order to confer characteristics that allow the encounter and the dialogue, to avoid confrontation and, likewise, the domination of the invader by imposing on it the new system of understanding and interpreting the world. This is the opposite to what happens in real life, where the biological enemy in terms of race, or the political enemy in ideological or religious terms is removed from his condition as a human being, as a subject, and becomes an object, which is pushed towards its otherness, emphasizing the existing differences, or what Merton (2002) defined as an 'Incorrigible contrary.' An opposed other with which any form of negotiation is impossible —this also applies to feminist women, homosexuals, ethnic groups and racial others. Bear in mind, for instance, that in most films that include the abduction of human beings, they are always representatives of the white American population, rarely including African-Americans, or even less so, Asian Americans (Tromly, 2017). Tromly even goes on to state that

There are two reasons an Asian American presence is untenable in the discourse of alien abduction, one that hinges on characteristics attributed to Asian Americans and another that emerges from suspicions about the coherence of the very idea of an Asian American. First, the radical difference in appearance, culture, and language frequently ascribed to Asian Americans puts the figure of the Asian American abductee in an intermediate position between alien captor and human captive. In other words, Asian American identity seems to blur the species difference central to the abduction narrative. (p. 287)

In other words, non-white Americans are already different enough in their own right, that they cannot be easily associated with the human 'norm' in opposition to the alien 'otherness'.

Here we could go back to Lévinas (1993) classic proposals and to an approach to the idea of living together, understood as mutuality, and the role he grants to the face as intimately linked to the other. In fact, it is precisely the face of another person what Lévinas defines as the 'sense's place of origin' (1993, 174). It would seem that it is precisely the face, in the conquest of exteriority, which lays claims upon our place in the world —or the universe.

At this stage, it becomes relevant to begin an etymological exercise about the word 'face' from its French origin in 'visage'. The word 'visage', like its Italian counterpart 'viso', finds its origin in the Latin verbs 'vistare' and 'videre', particularly in the indicative present: 'visito' and 'video'. Now, 'visito' stems from the semantic trunk 'viso', the indicative present of 'visere' translated by Lewis & Short, as 'to look at attentively, view, behold, survey.' From a simple approach, 'visitar' —to visit— is "to go and see someone as a courtesy, attention, friendship or any other motivation." This is exactly the same as the compound verb 'ymweld' —to visit— in Welsh, which brings together 'ym'—in or along— and 'gweld' —to see—.

Then, to visit is actually to go and see, it is a movement towards the other in a double attitude. We place that 'face' before us in an egocentric turn, as all alter, in a dimension close to Husserl's. The idea of the 'visit' presupposes a way of reaching out to the other, to go 'see a person at home', to get close to their 'place under the sun' (Lévinas, 1993). The aliens come to visit, but we fail to see their face, and thus recognize them.

Linguistic simplification

Extra-terrestrial beings seem to be able to cope with our environment rather easily, either through the use of helmets, or some rather mysterious ways of blending in with our own atmospheric conditions. They are usually able to

communicate, and more often than expected their communication properties resemble our own; speech is the privileged form of communication, rather than sign language, haptics or something between them. In many films, the question of translatability is often sidestepped diegetically by means of technological gadgets (*Star Trek; Mars Attacks!*), genetically-based consciousness (*District 9*) or even interstellar creatures capable of direct translation —such as the Babel Fish (*Hitchhiker's guide to the Galaxy*). Extra diegetically, these languages are translated often for the audience through subtitles, which explain what the characters seem to be saying, in the same way that the above discussion presented regarding the physical similitude of the aliens, since

contact stories have given us the 'scripts' to imagine approaches to the unknown, but we must imagine it through the prism of our own experience, and thus the stories will always be contaminated with human language, even when they pretend to translate alien thought. (Washbourne, 2015, p. 15)

Thus, most alien languages resemble many of our own characteristics, and actually put the contrast of the given language to our own in similar political structures to languages already in existence. Whereas the Klingon's language is a guttural language similar to Hebrew —with sufficient otherness to most Westerners—, the language of the extra-terrestrial "prawns" in *District 9* resembles many of the characteristics of San, Khoi, isiXhosa or isiZulu (Veracini, 2011, p. 359). In both cases their 'foreign' sound to specific ears tries to account for their otherness, thus equating already existing linguistic stereotypes that generalise otherness in relation to distance from English. Similarly, benevolent or friendly foreign encounters almost always come with linguistic creations that try to sound softer to our ears, and associated positively, such as the case of *Avatar* where 'the language of the Na'vi … is a dignified and sophisticated constructed 'indigenous' language' (Veracini, 2011, p. 359).

Basically, upon entering a dialogue with an extra-terrestrial being 'untranslatability is either ideologically dramatized as a first contact with insurmountable or

unconquerable otherness or surmounted and conquered though manipulation or through colonializing assertions of a de facto universality' (Washbourne, 2015, p. 2). These two options seem to go hand in hand with the opposing discourses of seeing the extra-terrestrial aliens as impossible to comprehend, and thus impossible to translate —becoming the ultimate other that can only co-exist in parallel, but never in tandem with human beings—or it renders linguistic difference as easily overtaken by supposedly universal elements that, in a certain way, grant direct status to English as sufficient form of communication in a very ethnocentric way. Sitting right in the middle of this perspective is the repetitive translation of the Martians in *Mars Attacks!* which, based on technological reassurance and translating simplicity, manage to present a message that is either consciously or unintendedly opposite to the actual actions performed.

Language becomes a proxy for all possibility of communication. Extra-terrestrial creatures learn our languages —as in the case of *E.T.* (Spielberg, 1982)— with apparent ease. Some of them even speak it without any possible explanation regarding why they do so, as the modern Shakespearean spoken by Thor in the movie of the same name (Branagh, 2011) or the furry extra-terrestrial *Alf* (Patchett and Fusco, 1986), limiting the linguistic difference to the naming of particular animals or places —which are easily pronounceable in English. Similarly, the names of extra-terrestrial superheroes are easily pronounceable in modern day English —the furry giant Chewbacca in the Star Wars movies has a name that is unpronounceable in its own language, for instance—, even if they sound unfamiliar, and replicate the situation of their comic counterparts which comply with the following pattern of the comics of the Silver Age:

- First name + family name construction
- Pronounceable by speakers of English orthography does not indicate any sounds not found in US English (e.g., clicks, implosives, uvular or glottal fricatives)
- Syllable count and consonant choices indicate male and female categories of names. (Sutton, 2016, p. 112)

Conclusion: What do these films tell us, then?

Reflection upon those extra-terrestrial encounters in films turn to serve a scrutiny of our own Western fear of difference, inability to communicate and impossibility to comprehend the world in a different way. However, what it brings is an actual misunderstanding of our own human existence, our own guilt, racism and lack of reciprocity. The situation is clear in many different films and narratives of alien encounters. For instance,

Men in Black represents the illegal alien as Indian in a number of ways, including language (like the alien, many Latin-American Indians do not speak Spanish as their first language or at all), the reference to treaties and the alien's previously described long hair and 'Indian' costume. Such associations are reinforced when the alien menacingly extends a halo of feather-like flippers around his head that resembles a Plains Indian war bonnet. (Marez, 2004, p.348)

Thus, it becomes useful to look at those films to understand our own human limitations, the current fears of Western civilization, and 'we need to listen to the aliens we have created. It may be that aliens do not exist, but they

do not have to be real in order for the moral lessons to be real' (Kracher, 2006, p. 344). For scientists as well as filmmakers, 'the more we look [for extra-terrestrial life], the more we find out about ourselves, both in science and science fiction' (Rutherford, 2016, p.177). The alien is no *other*, it is a look into our own discomforts, a mirror, evidence of our own communication failure.

Of course, we need to admit here that we are addressing the dominant discourse of Hollywood films and television shows, which has remained strong despite possible contra-flows of media production with 112 of the selected 138 films of the decade 2007-2017 (see Table 1). The fears portrayed in those films are the fears of the US and, maybe, by extension, those of the whole Western world, because

it remains an undeniable fact that the products of the United States are, whether modified or not universally popular ... [but] there is a debate to be had as whether this popularity is a recognition of their intrinsic merit or merely of the economic and political supremacy of the nation that creates them. (Crisell, 2006, p.151).

In that respect, 'Hollywood sci-fi films ... project Western desires and anxieties regarding colonization, self-destruction, and Euro-typical utopia-dystopias' (Lempert, 2014, p.165), and the function of some of its films is to try to address a sense of guilt upon its own cultural genocides, as is evident in *Avatar* (Cameron 2009) or our own desire of retaliation and conquest by force, as in *Ender's Game* (Hood, 2013). Non-Western stories of contact, like those found in indigenous and native science fiction films, 'challenge naturalized Eurocentric ideas regarding which societies are best positioned to serve as interplanetary cultural ambassadors' (Lempert, 2014, p.166). Lempert does make a point of trying to understand these indigenous and native sci-fi films as concerned with different issues regarding communicating with extra-terrestrial beings. Accordingly, communication with aliens is, basically, a debate of intercultural communication, and Hollywood films are the Western perspective of those fears.

Hellstrand (2016) argues that there are three ways in which late sci-fi has embodied discussions of the *other* and the representation ontologies described within it. The first one is for that *other*, be it a robot or an extra-terrestrial being, to conform to the hegemonic and normalizing discourses, thus exposing 'the regulatory frames at stake in the delimitation of human ontology, and brings to fore mechanisms of exclusion and inclusion, of sameness and difference, that operate as the norms of intelligibility for the human subject.' (263). The second one is by creating a sense of uncertainty of what could be human, yet it is regarded as ontologically debatable, mostly present in partly human creatures—such as Mr. Spock or other alien-human hybrids—. And the third 'trajectory confronts the hegemonic position of human ontology, and addresses the conditions of possibility for non-human agency' (264). Those three trajectories seem to match perfectly well with notions of purity, hybridity and difference often found in political discourses of race and ethnicity that establish the limits of communication among human groups.

Lempert (2014) and Hellstrand (2016) basically present us with the central discussions about extra-terrestrial films as centred on our own hegemonic Western perspective of communication and the possibility—or impossibility—of intercultural communication within it.

In those films and television series, 'the world as we know it' represents the concern regarding the stability of our system. A system of social organization that works, in one way or another, with inequalities, but which has very clear foundational bases set in a fear of difference and joy of homogeny. From those perspectives, the *others* who do not look like us and whose expectations and behaviours do not match our culturally prescribed aspirations become anomalies that, in turn, realize that the stability of the system is secured at the expense of social flexibility. The less flexible and close to otherness, the more stable. Stability is found in homogeneity, in a very radical xenophobic

Thus, based on the enormous generation of Hollywood narratives about the other, especially the extra-terrestrial alien, and the possibility of a real arrival of these on our planet, very surely, we would be waiting for them in the depths of our fears. We will expect to see them descending from their spacecraft and raising their hands, hopefully with five digits in each one, greeting us and saying in perfect American English 'we come in peace.'

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How to cite:: Roncallo-Dow, S; Uribe-Jongbloed, E; & Aguilar-Rodríguez, D. (2021). We come in Peace! (Well, do they?): Human Communicative Fears in Films of an Extra-terrestrial Nature. *Revista KEPES*, 18(23), 273-313. https://doi.org/10.17151/kepes.2021.18.23.10

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Title	Year	Country	Relation to Humanity	Alien characters	Type of Communication
Alien Agent	2007	Canada	Conflict due to imminent invasion	Human-like	Conflict
Decoys 2: Alien Seduction	2007	Canada	Threat to human life	Body snatcher	Conflict
Aliens vs. Predator: Requiem	2007	USA	Threat to human life	Hostile Alien life form	Conflict
AVH: Alien vs Hunter	2007	USA	Threat to human life	Hostile Alien life form	Conflict
Battle for Terra	2007	USA	Conflict due to imminent invasion / Humans are invading another world	Humanoids	Conflict
Ben 10: Race Against Time	2007	USA	Threat to human life	All sorts of Alien forms	Conflict
Fantastic Four: Rise of the Silver Surfer	2007	USA	Threat to human life	Humanoids	Conflict
Futurama: Bender's Big Score	2007	USA	Human stupidity	All sorts of Alien forms	Interaction
Illegal Aliens	2007	USA	Threat to human life	Body snatcher	Conflict
Night Skies	2007	USA	Alien abduction	Hostile Alien life form	No Interaction
Species – The Awakening	2007	USA	Threat to human life	Body snatcher	Conflict
Spider-Man 3	2007	USA	Threat to human life	Hostile Alien life form	Conflict
The Invasion	2007	USA	Conflict due to imminent invasion	Body snatcher	Conflict

Title	Year	Country	Relation to Humanity	Alien characters	Type of Communication
Transformers	2007	USA	Imminent invasion stopped by friendly alien	Alien life form	Conflict
Transmorphers	2007	USA	Imminent invasion stopped by friendly alien	Alien life form	Conflict
Infected	2008	Canada	Conflict due to imminent invasion	Human-like / Body snatcher	Conflict
CJ7	2008	Hong Kong – China	Solidarity	Friendly Alien life form	Interaction
The Monster X Strikes Back/Attack the G8 Summit	2008	Japan	Threat to human life	Hostile Alien life form	Conflict
Alien Raiders	2008	USA	Threat to human life	Hostile Alien life form	Conflict
Christmas on Mars	2008	USA	Solidarity	Human-like	Interaction
Cloverfield	2008	USA	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Futurama: The Beast with a Billion Backs	2008	USA	Human stupidity	All sorts of Alien forms	Interaction
Meet Dave	2008	USA	Exploring human life	Body snatcher	Interaction
Outlander	2008	USA	Threat to human life	Hostile Alien life form	Conflict
Star Wars: The Clone Wars	2008	USA	Intergalactic war	All sorts of Alien forms	Interaction – Conflict
Starship Troopers 3: Marauder	2008	USA	Conflict due to imminent invasion	Hostile Alien life form	Conflict
The Day the Earth Stood Still	2008	USA	Conflict due to imminent invasion	Human-like	Conflict
War of the Worlds 2: The Next Wave	2008	USA	Conflict due to imminent invasion	Hostile Alien life form	Conflict

Title	Year	Country	Relation to Humanity	Alien characters	Type of Communication
Pandorum	2009	Germany – UK	Threat to human life	Humanoids	Conflict
Under the Mountain	2009	New Zealand	Threat to human life	Human-like	Conflict
District 9	2009	South Africa	Aliens discriminated by humans	Alien life form	Interaction
Alien Trespass	2009	USA	Conflict due to imminent invasion	Interaction	Interaction through human body
Aliens in the Attic	2009	USA	Conflict due to imminent invasion	Hostile Alien life form	Interaction with a humanized character
Avatar	2009	USA	Conflict due to imminent invasion / Humans are invading another world	Humanoids	Interaction with a humanized character
Ben 10: Alien Swarm	2009	USA	Threat to human life	All sorts of Alien forms	Conflict
Dragonball Evolution	2009	USA	Threat to human life	Alien life form	Conflict
Knowing	2009	USA	Threat to human life	Unknown alien force	No Interaction
Monsters vs. Aliens	2009	USA	Threat to human life	Humanized monsters protect humanity from hostile Alien life form	Interaction – Conflict
Mutant Swinger from Mars	2009	USA	Threat to human life	Humanoids	Interaction – Conflict
Planet 51	2009	USA	Fear to humans	Humanoids	Interaction
Princess of Mars	2009	USA	Threat to leading role's life	Human-like	Interaction – Conflict
Race to Witch Mountain	2009	USA	Imminent invasion stopped by friendly alien	Human-like	Interaction

Title	Year	Country	Relation to Humanity	Alien characters	Type of Communication
Star Trek	2009	USA	Intergalactic war	All sorts of Alien forms	Interaction - Conflict
The Fourth Kind	2009	USA	Abduction	Unknown alien force	No Interaction
Transformers: Revenge of the Fallen	2009	USA	Imminent invasion stopped by friendly alien	Alien life form	Interaction – Conflict
Transmorphers: Fall of Man	2009	USA	Imminent invasion stopped by friendly alien	Alien life form	Interaction – Conflict
Mobile Suit Gundam 00 the Movie: A Wakening of the Trailblazer	2010	Japan	Conflict due to imminent invasion	Alien life form	Interaction – Conflict
Alien vs Ninja	2010	USA	Threat to human life	Alien life form	Conflict
Darkening Sky	2010	USA	Abduction	Body snatcher	Interaction through human body
Megamind	2010	USA	Threat to human life	Humanoids	Interaction – Conflict
Monsters	2010	UK	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Predators	2010	USA	Threat to human life	Hostile Alien life form	Conflict
Skyline	2010	USA	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Welcome to the Space Show	2010	Japan	Friendship	Alien life form	Interaction
Iron Invader	2011	Canada	Threat to human life	Alien life form	Conflict
6 Days on Earth	2011	Italy	Abduction	Alien life form	Interaction through human body
Paul	2011	UK – USA	Friendship	Alien life form	Interaction

Title	Year	Country	Relation to Humanity	Alien characters	Type of Communication
Aliens vs. Avatars	2011	USA	Threat to human life	Humanoids	Interaction – Conflict
Apollo 18	2011	USA	Threat to human life	Hostile Alien life form	Conflict
Attack the Block	2011	UK	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Battle: Los Angeles	2011	USA	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Cowboys & Aliens	2011	USA	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Green Lantern	2011	USA	Intergalactic war	All sorts of Alien forms	Interaction – Conflict
I Am Number Four	2011	USA	Imminent invasion stopped by friendly alien	Human-like	Interaction – Conflict
Mars Needs Moms	2011	USA	Abduction	Hostile Alien life form	Conflict
Super 8	2011	USA	Threat to human life	Hostile Alien life form	Conflict
The Thing	2011	USA	Threat to human life	Alien life form	Conflict
Thor	2011	USA	Imminent invasion stopped by friendly alien	Human-like	Interaction – Conflict
Transformers: Dark of the Moon	2011	USA	Imminent invasion stopped by friendly alien	Alien life form	Interaction – Conflict
The Darkest Hour	2011	USA-Russia	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Joker	2012	India	Aliens communicating	Alien life form	Interaction
Grabbers	2012	Ireland – UK	Threat to human life	Hostile Alien life form	Conflict

Title	Year	Country	Relation to Humanity	Alien characters	Type of Communication
U.F.O.	2012	UK	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Alien Origin	2012	USA	Threat to human life	Hostile Alien life form	Conflict
Battleship	2012	USA	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Ben 10: Destroy All Aliens	2012	USA	Threat to human life	All sorts of Alien forms	Conflict
John Carter	2012	USA	Threat to human life	Human-like	Interaction – Conflict
Men in Black 3	2012	USA	Threat to human life	All sorts of Alien forms	Interaction – Conflict
Prometheus	2012	USA	Threat to human life	Hostile Alien life form	Conflict
The Avengers	2012	USA	Imminent invasion stopped by friendly alien	Hostile Alien life form	Interaction – Conflict
The Watch	2012	USA	Imminent invasion stopped by friendly alien	Hostile Alien life form	Interaction – Conflict
War of the Worlds – The True Story	2012	USA	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Krrish 3	2013	India	Threat to human life	Hostile Alien life form	Interaction – Conflict
The World's End	2013	UK-USA	Conflict due to imminent invasion	Body snatcher	Interaction – Conflict
After Earth	2013	USA	Threat to human life	All sorts of Alien forms	Conflict
Almost Human	2013	USA	Abduction	Body snatcher	Interaction – Conflict
Dark Skies	2013	USA	Abduction	Hostile Alien life form	Conflict

Title	Year	Country	Relation to Humanity	Alien characters	Type of Communication
Ender's Game	2013	USA	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Europa Report	2013	USA	Humans looking for E.T: life in outer space	Hostile Alien life form	Conflict
Man of Steel	2013	USA	Imminent invasion stopped by friendly alien	Human-like	Interaction – Conflict
Oblivion	2013	USA	Threat to human life	Human-like	Interaction – Conflict
Pacific Rim	2013	USA	Ongoing war with aliens	Hostile Alien life form	Conflict
Star Trek Into Darkness	2013	USA	Intergalactic war	All sorts of Alien forms	Interaction – Conflict
The Host	2013	USA	Threat to human life	Body snatcher	Conflict
Thor: The Dark World	2013	USA	Imminent invasion stopped by friendly alien	Human-like	Interaction – Conflict
Unaware	2013	USA	Threat to human life	Hostile Alien life form	Conflict
Under the Skin	2013	USA, UK Switzerland	Threat to human life	Human-like	Seduction
V/H/S/2	2013	USA- Canada- Indonesia	Threat to human life	Hostile Alien life form	Conflict
Monsters: Dark Continent	2014	UK	Threat to human life	Hostile Alien life form	Conflict
Alien Abduction	2014	USA	Abduction	Unknown alien force	Conflict
Angry Video Game Nerd: The Movie	2014	USA	Threat to human life	Unknown alien force	Conflict
Earth to Echo	2014	USA	Solidarity	Friendly Alien life form	Friendship

Title	Year	Country	Relation to Humanity	Alien characters	Type of Communication
Edge of Tomorrow	2014	USA	Ongoing war with aliens	Hostile Alien life form	Conflict
Extraterrestrial	2014	USA	Threat to human life	Hostile Alien life form	Conflict
Guardians of the Galaxy	2014	USA	Intergalactic war	All sorts of Alien forms	Conflict
Honeymoon	2014	USA	Abduction	Body snatcher	Conflict
The Signal	2014	USA	Abduction	Body snatcher	Conflict
Transformers: Age of Extinction	2014	USA	Imminent invasion stopped by friendly alien	Alien life form	Interaction – Conflict
Area 51	2015	USA	Abduction	Unknown alien force	Conflict
Avengers: Age of Ultron	2015	USA	Imminent invasion stopped by friendly alien	Hostile Alien life form	Interaction – Conflict
Freaks of Nature	2015	USA	Conflict due to imminent invasion	Hostile Alien life form	Interaction – Conflict
Home	2015	USA	Solidarity	Friendly Alien life form	Friendship
Jupiter Ascending	2015	USA	Intergalactic war	Hostile Alien life form	Interaction – Conflict
Pixels	2015	USA	Conflict due to imminent invasion	Hostile Alien life form	Interaction – Conflict
Star Wars: Episode VII - The Force Awakens	2015	USA	Intergalactic war	All sorts of Alien forms	Interaction – Conflict
The Phoenix Incident	2015	USA	Abduction	Unknown alien force	Conflict
10 Cloverfield Lane	2016	USA	Conflict due to imminent invasion	Hostile Alien life form	Conflict
Arrival	2016	USA	Attempting contact with Aliens	Unknown alien force	Interaction – Conflict

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Human Communicative Fears in Films of an Extra-terrestrial Nature

Title	Year	Country	Relation to Humanity	Alien characters	Type of Communication
Power Rangers	2017	USA	Conflict due to imminent invasion	All sorts of Alien forms	Interaction – Conflict
Star Wars: Episode VIII - The Last Jedi	2017	USA	Intergalactic war	All sorts of Alien forms	Interaction – Conflict
The Recall	2017	USA	Alien invasion and mass abduction	Hostile Alien life form	Conflict
Thor: Ragnarok	2017	USA	Imminent invasion stopped by friendly alien	Human-like	Interaction – Conflict
Transformers: The Last Knight	2017	USA	Imminent invasion stopped by friendly alien	Human-like	Interaction – Conflict

Table 1. List of films with extraterrestrial themes (2007-2017).