Academy of International Business 2025 Annual Meeting

Louisville, Kentucky, USA

Leveraging Diverse Academic Backgrounds for Success as an IB Scholar

Abstract:

The panel explores the unique opportunities and challenges for scholars from non-International Business (IB) disciplines integrating into the evolving IB research community. Featuring a diverse group of both leading and emerging scholars with non-IB education backgrounds, the panellists will reflect on personal paths, experiences and lessons, providing insights into integrating and contributing to the IB discipline from non-IB and practitioner perspectives. By tackling the "liability of outsidership," the discussion will offer practical guidance and strategies to overcome barriers within the IB field. The panel will also discuss how interdisciplinarity through integrating non-IB-trained scholars enhances the real-world relevance and impact of IB scholarship. The panel will also highlight experiences from the AIB-CIBER Doctoral Academy, showcasing methods to mitigate outsidership challenges for PhD students and emerging scholars. The session will include an interactive Q&A component, allowing attendees to explore various pathways and perspectives on becoming active members and contributors to the IB community, thus facilitating a participatory dialogue for collaborative learning. By bringing together senior and junior scholars from varied backgrounds, the panel aims to create a dynamic dialogue across generations and disciplines within the IB community, underscoring the value of integrating multiple viewpoints and experiences to enhance the IB research landscape.

Keywords: Cross-disciplinary collaboration; IB research community; liability of outsidership; interdisciplinary scholarship; academic inclusion; diverse perspectives in IB; academic diversity.

Panel Participants (Alphabetical Order):

Chair/Moderator:
Katerina Boncheva, Cardiff University, United Kingdom
Panelists:
S. Tamer Cavusgil, Georgia State University, United States
Jonathan Doh, Villanova School of Business, United States
Alexander Tonn, University of St.Gallen, Switzerland
Paul M. Vaaler, University of Minnesota, United States