

# NEW UNDERSTANDING OF POST-INDUSTRIAL HERITAGE VALUE IN POBLENOU (BARCELONA) AND THEIR DESIGN IMPLICATIONS. THE CASE OF EIX PERE IV AND CAN PICÒ FACTORY.

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## Abstract

The global environmental and social challenges scenario that the world is facing suggests that we must reconsider further the meaning of fundamental sustainable principles in architecture design, such as continuousness, maintenance of resources and the most recently explored social fairness aspects. Although post-industrial heritage areas have been historically associated with obsolescence, pollution, and social injustice, in the last decade, many scholars (see Mieg, Oevermann, 2014; Mah, 2012) have argued their potential to play an essential role in the more sustainable future of our cities, but what is the meaning of this at the practical level? To reflect on it, this paper analyses two intertwined case studies, Eix Pere IV and Can Picò factory located in Poblenou (Barcelona), the most industrialised area of Spain during the 19th and 20th centuries.

Drawing on dialogical approaches to heritage and from a historical narrative, this paper intends firstly to understand the values associated with Post Industrial heritage nowadays resulting from the social alliances that have started envisioning alternative futures for Poblenou and secondly to map their correlation with sustainable preservation design strategies at the urban scale.

The conclusions of this abstract will raise issues related to the impact of the ongoing urban regeneration process of Poblenou resulting from these new understandings of Post-industrial heritage. Finally, this paper will argue the need to comprehend our built legacy as the result of mutually beneficial interaction between different stakeholders, including non-human beings, time and places.

## Keywords

*Post-industrial heritage; design regeneration strategies; values; Poblenou ; Barcelona*

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## References

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2. Mah, A. (2012), *Industrial Ruination, Community, and Place*, University of Toronto Press.
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